



Miami's Importance as an International Business Center

La importancia de Miami como centro de negocios internacional



If Latin America has a commercial capital, it is Miami

Despite not being in Latin America, it offers cash, connections and creativity to the region

FT Globetrotter Miami + Add to myFT

Explainer: how Miami became a great Latin American city

Hard to believe, but this global meeting point of the Americas used to be a sedate resort — before morphing at speed into a multicultural metropolis where Spanish is lingua franca



The Economist

Miami es un centro de arbitraje internacional.

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Credit: rabbit75_fot/Adobe Stock

Miami's Rise as 'Global Metropolis' Challenges New York as International Arbitration Hub

The city's historic ties to Latin America have laid the foundation and its current economic boom has made its case more compelling. Local law schools and the Florida Bar are also committed to building its reputation.

March 31, 2023 at 12:21 PM

🕒 6 minute read

Alternative Dispute Resolution

'Wall Street South' Continues As JPMorgan Doubles Miami Offices Following Citadel's \$1 Billion HQ Build Last Year



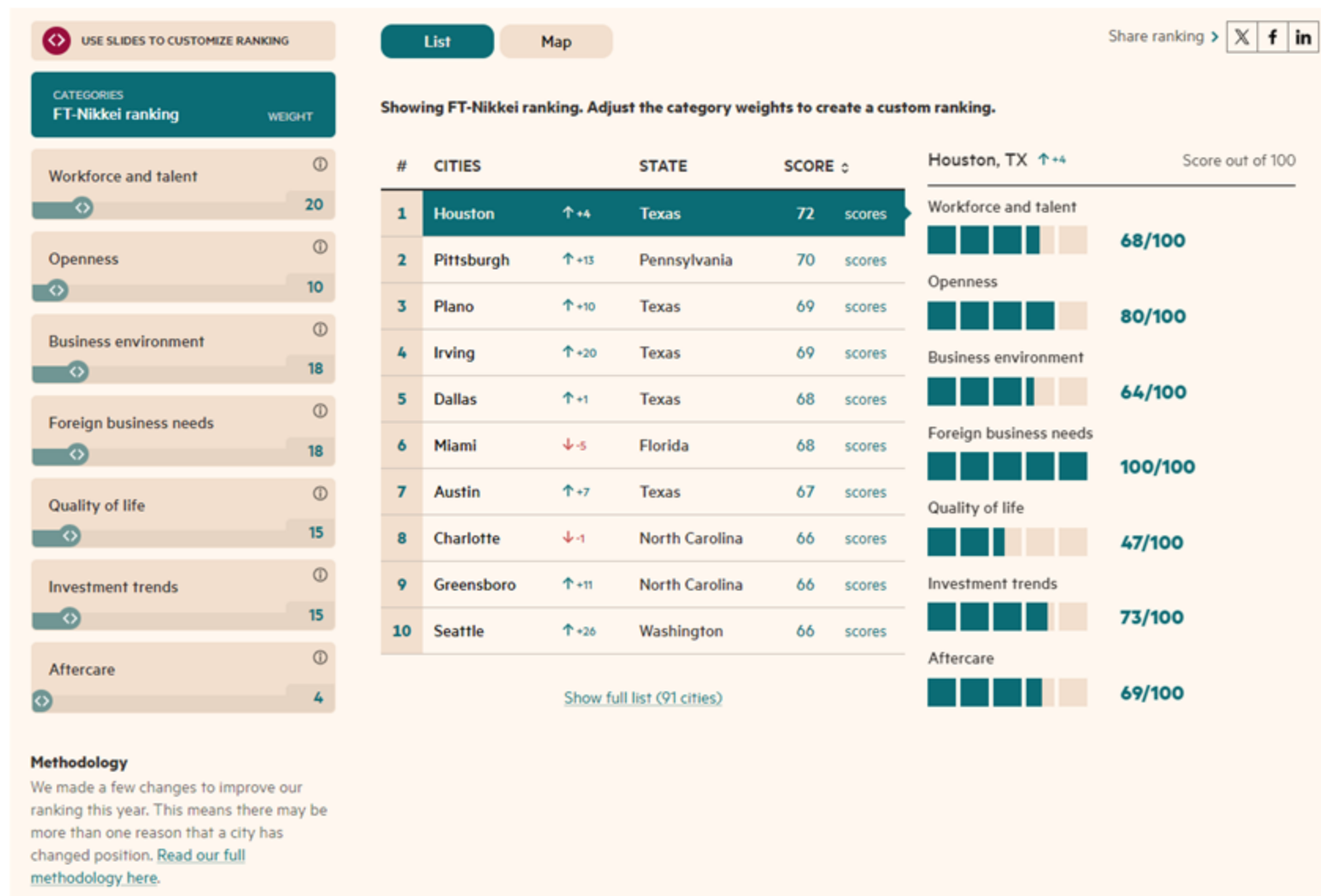
Miami is home to the largest concentration of international banks in the United States and the second-largest financial hub outside of New York City

Miami alberga la mayor concentración de bancos internacionales en Estados Unidos y es el segundo centro financiero más grande fuera de la ciudad de Nueva York.

Miami ranks 5th best US city for foreign multinationals to do business | Miami ocupa el 5.º lugar entre las mejores ciudades de EE. UU. para que las multinacionales extranjeras hagan negocios.



The FT-Nikkei Investing in America ranking showcases the top US cities for international business.



Economy | Economía



Florida: \$1.65 T | 1.65 billones de dólares
= España

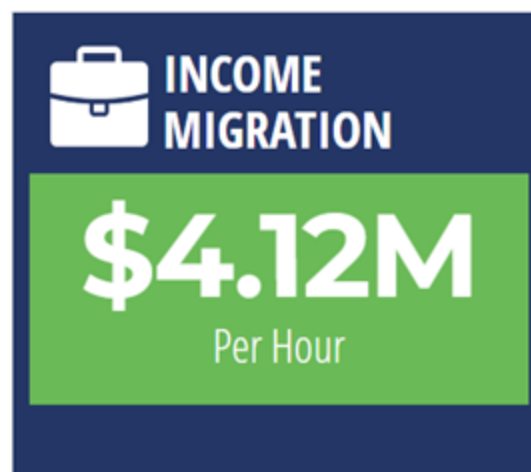
If Florida were a country, it would rank 15th in the world by GDP.

Si Florida fuera un país, ocuparía el puesto 15 en el mundo por PIB.

GDP/ PIB de Miami \$184.5 B | \$184.5 mil millones de dólares > **Dominican Republic (\$121.4B/ mil millones de dólares)**
Guatemala (\$102B/ mil millones de dólares)
Ecuador (\$118.8B/ mil millones de dólares)

Source: U.S. Bureau of Economic Analysis, World Bank Group

Migración de ingresos



\$4.12 millones de dólares por hora



\$3,715 millones de dólares por año

The amount of Adjusted Gross Income Florida gains or loses each hour from people migrating into and out of the state. The net value of Adjusted Gross Income Florida gains or loses each hour from people migrating into and out of the state.

La cantidad de Ingreso Bruto Ajustado que Florida gana o pierde cada hora debido a la migración de personas que entran y salen del estado. El valor neto del Ingreso Bruto Ajustado que Florida gana o pierde cada hora debido a la migración de personas que entran y salen del estado.

Source: United State Revenue Service

International Trade | Comercio Internacional



60% of all U.S. trade flows to Latin America pass through Florida.

El 60 % de todo el comercio de EE. UU. hacia América Latina pasa por Florida.

The Miami Customs District represented more than two-thirds of all 2023 two-way trade for Florida

El Distrito de Aduanas de Miami representó más de dos tercios de todo el comercio bilateral de Florida en 2023.

MIA handles 82 percent of air imports and 76 percent of exports between the United States and Latin American/Caribbean regions.

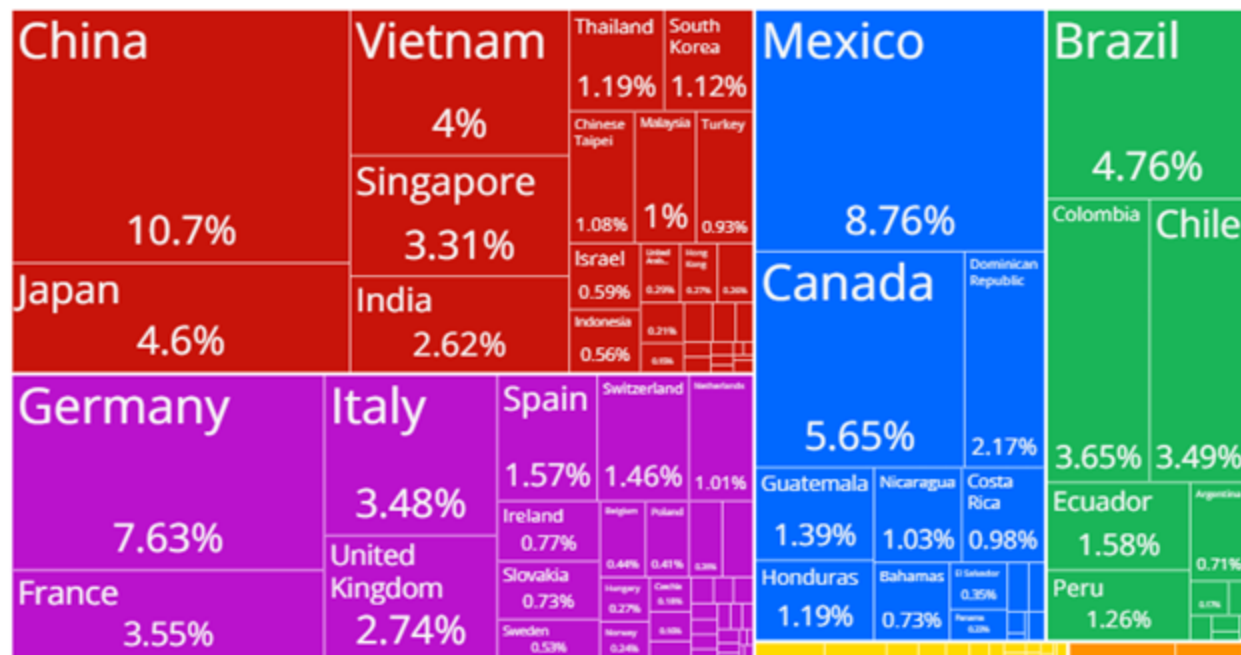
MIA maneja el 82 por ciento de las importaciones aéreas y el 76 por ciento de las exportaciones entre Estados Unidos y las regiones de América Latina y el Caribe.

International Trade | Comercio Internacional FLORIDA

Jul 2023 – Jul 2024

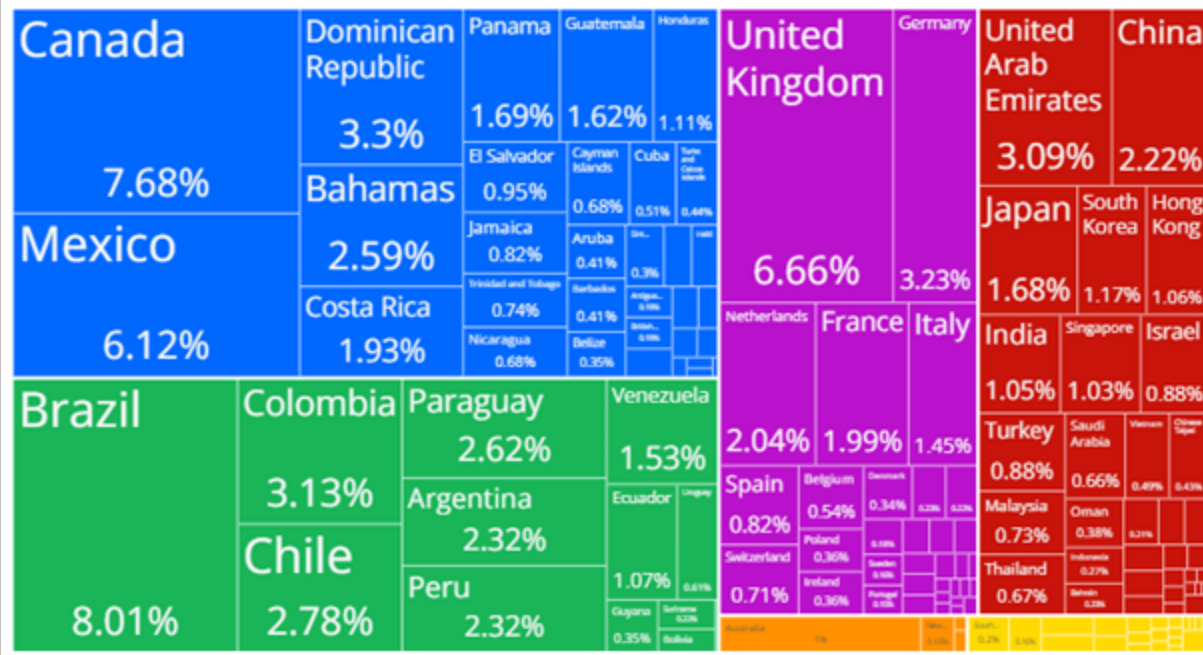
Imports | Importaciones

Total: \$67.7B



Exports | Exportaciones

Total: \$42B



Source: U.S. Census Bureau

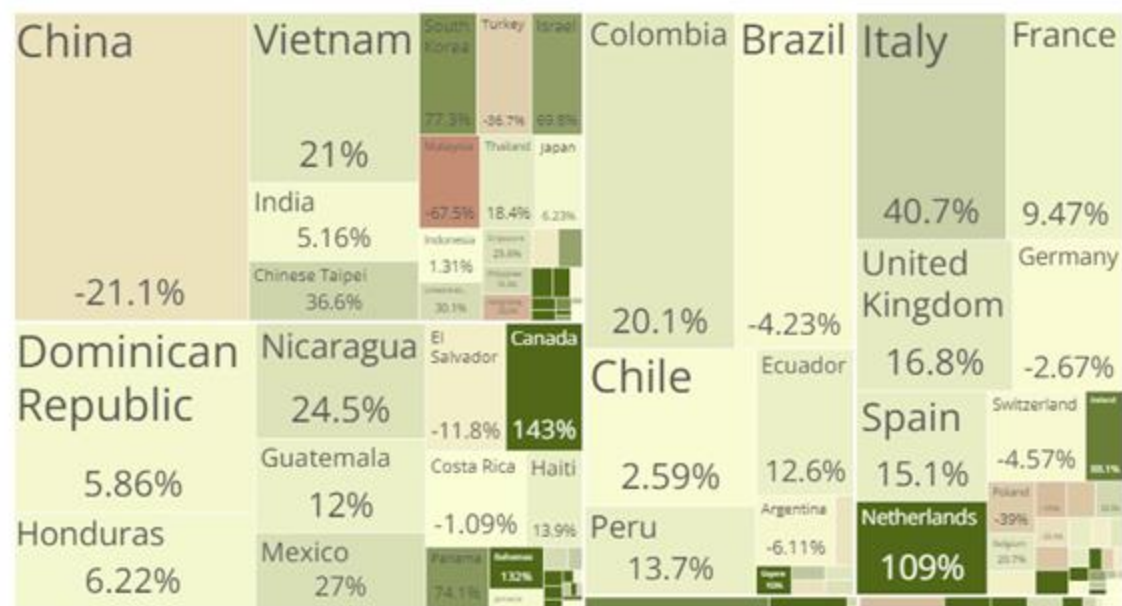
International Trade | Comercio Internacional

Miami/South Florida District

In 2023, Miami, FL imported \$62.4B, making it the 16th largest metro trade district in the U.S.

Imports | Importaciones

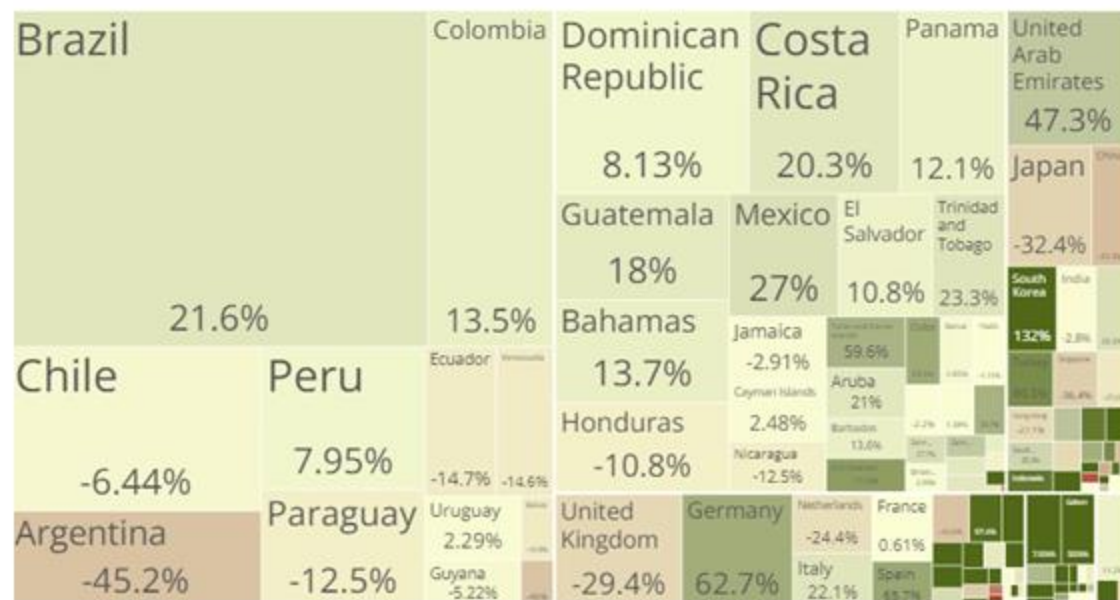
Jul 2023 – Jul 2024



In 2023, Miami, FL exported \$74.2B, making it the 8th largest metro trade district in the U.S.

Exports | Exportaciones

Jul 2023 - Jul 2024



Source: U.S. Census Bureau

Connections | Enlaces

“MIA, as the gateway of the Americas, continues to have more flights in Latin America—39 non-stop flights daily---than any other US airport. 15 of our top 25 international markets are in Latin America,” Ralph Cutie, director and chief executive officer of Miami International, told the *American Journal of Transportation (AJOT)*.

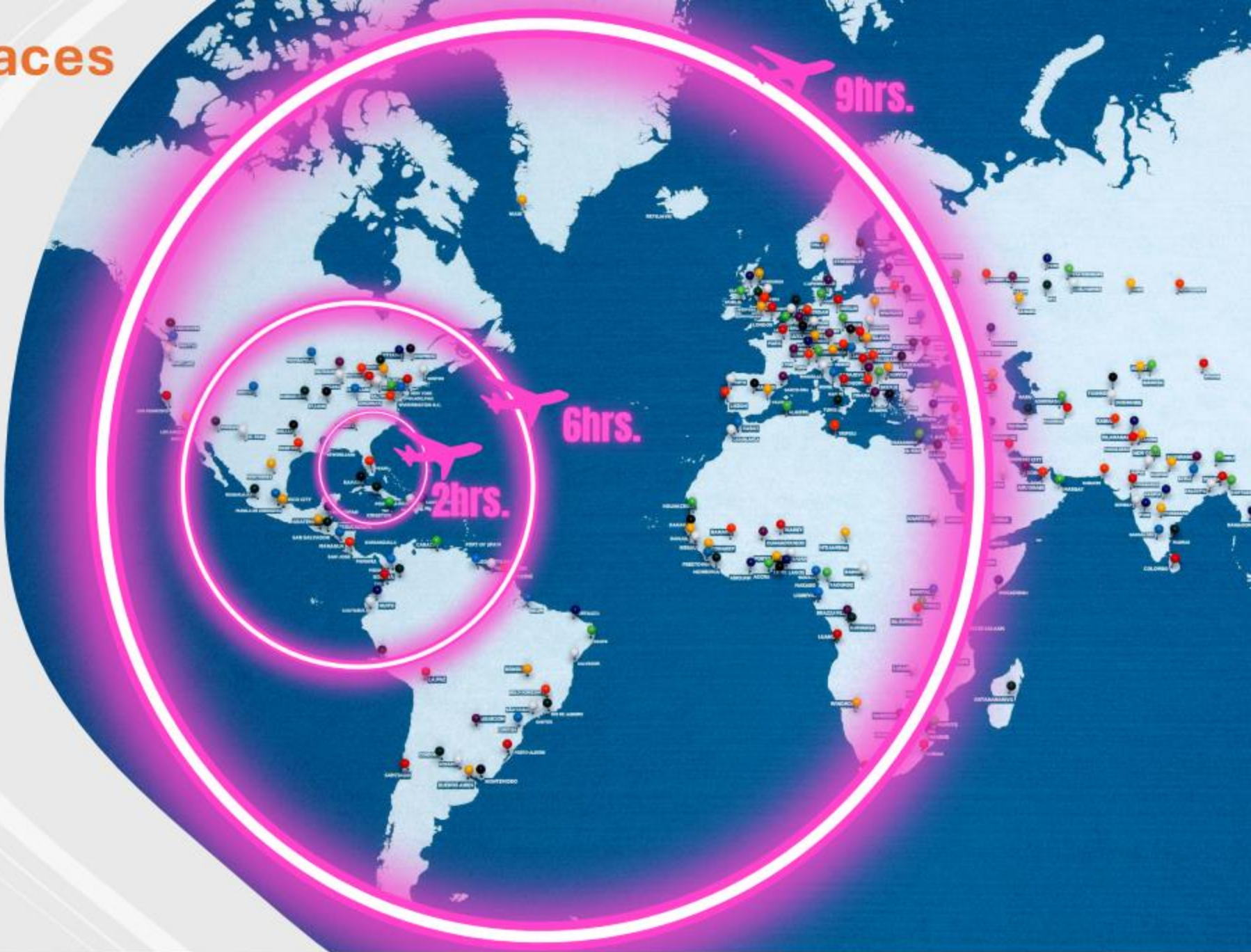
“MIA, como la puerta de entrada a las Américas, continúa teniendo más vuelos a América Latina — 39 vuelos directos diarios— que cualquier otro aeropuerto de EE. UU. 15 de nuestros 25 principales mercados internacionales están en América Latina”, dijo Ralph Cutie, director ejecutivo del Aeropuerto Internacional de Miami, al *American Journal of Transportation (AJOT)*.

Connections | Enlaces

Regiones atendidas con vuelos directos sin escalas desde el Aeropuerto Internacional de Miami

United States	51
Canada	2
South America	25
Central America	10
Mexico	5
Caribbean	33
Europe/Middle East	18
TOTAL	144

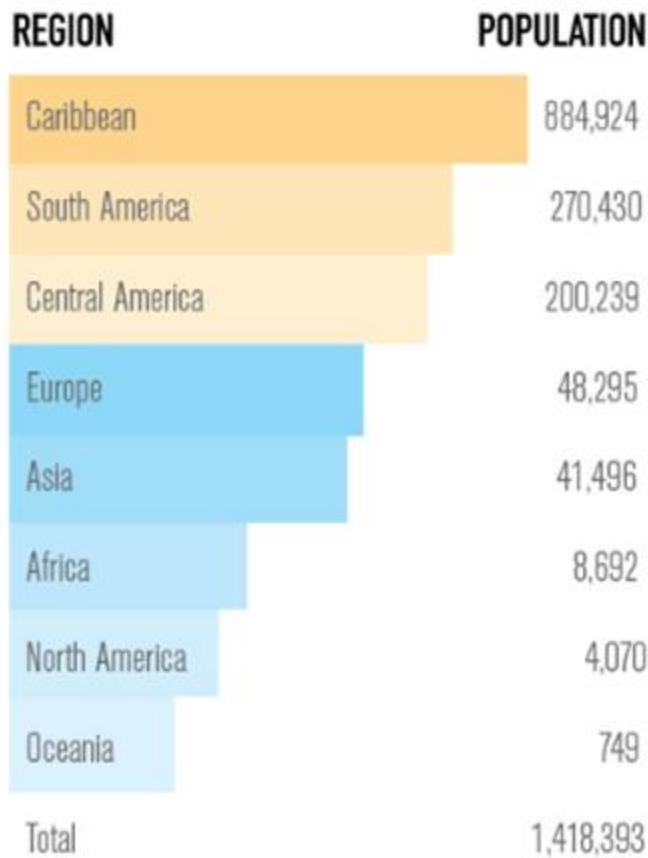
73 a América Latina y el Caribe



Connections | Enlaces

FOREIGN-BORN POPULATION

Over 50% of Miami-Dade County is foreign-born.



Población nacida en el extranjero en el condado de Miami-Dade

A low-angle, black and white photograph looking up at several tall skyscrapers. The sun is shining brightly from the top center, creating a lens flare effect. The sky is filled with clouds. The perspective makes the buildings appear to converge towards the top of the frame.

WTC Miami: Epicenter of Global Trade

WTC Miami Epicentro del Comercio Global

La visión del WTCM es ser ampliamente reconocido como una de las fuentes indispensables de oportunidades de comercio global.

La misión del WTCM es promover y mejorar el comercio creando y expandiendo oportunidades de negocios internacionales.

Our Vision

The WTCM vision is to become widely recognized as one of the world's indispensable sources of global trade and commerce opportunities.

Our Mission

The WTCM mission is to promote and enhance trade and commerce by creating and expanding international business opportunities.

Global Platforms

Global Focus

Global Opportunities



THE 2023 ECONOMIC IMPACT OF WORLD TRADE CENTER MIAMI TRADE SHOWS | **Impacto económico de las ferias WTCM** **2023**

243 JOBS

SUPPORTED
BY WTCM
TRADE SHOWS

- DIRECT JOBS: 145
- INDUCED/INDIRECT JOBS: 98

\$21.1 MILLION

OF TOTAL ECONOMIC
ACTIVITY SUPPORTED
IN THE REGION

- \$15.6 MILLION OF DIRECT BUSINESS REVENUE
- \$5.5 MILLION OF RE-SPENDING OF INDIRECT INCOME AND LOCAL CONSUMPTION

\$11.3 MILLION

TOTAL PERSONAL
INCOME AND LOCAL
CONSUMPTION

- DIRECT: \$5.8 MILLION
- RE-SPENDING/LOCAL CONSUMPTION: \$5.5 MILLION

\$ 21.1 MILLONES USD
en Actividad Económica
Total Apoyada en la Región

\$ 11.3 MILLONES USD
en ingreso Personal Total y
Consumo Local



Membership Program | Program de Membresía

Top Investors



WTCM Members



Networking



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MIAMI

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- > [International Achievement & International Hall of Fame Awards](#)
- > [International Womens Achievement Awards](#)
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Annual General Membership Meeting

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MIAMI

Cámara Americana y WTC Miami firman memorando para fortalecer relaciones comerciales

• Procuran la atracción de inversiones y simplificación de trámites aduanales



Diario Libre

Miami - feb. 05, 2024 | 04:22 p. m. | 4 min de lectura



Durante la firma del acuerdo entre la Amchamdr y WTC Miami. (FUENTE EXTERNA)



Escuchar este artículo ahora
Powered by Trinity Audio

00:00

03:09

La **Cámara Americana de Comercio** de la República Dominicana (**Amchamdr**) y el **World Trade Center Miami** (**WTCM**) unieron fuerzas mediante la firma de un memorando de entendimiento (MOU, por sus siglas en inglés), con el objetivo de fortalecer las relaciones **comerciales** entre Florida y República Dominicana.

Goals/Objetivos

(1) Promote collaboration between ports, airports, and the logistics community of both regions; (2) establish a secure and reliable logistics network that facilitates the flow of goods between both countries; (3) attract investments to the development hubs in the Dominican Republic by leveraging connections with the logistics ecosystem of South Florida.

(1) Promover la colaboración entre los puertos, aeropuertos y la comunidad logística de ambas regiones; (2) establecer una red logística segura y confiable que facilite el flujo de mercancías entre ambos países; (3) atraer inversiones a los polos de desarrollo de República Dominicana, aprovechando vínculos con el ecosistema logístico del sur de la Florida

July 1, 2020

World Trade Center Miami joins the Florida/Mexico Working Group to ramp up efforts to promote commerce



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By Santiago Gutierrez

MIAMI, FL- July 1st, 2020– Yesterday, the World Trade Center Miami participated in the first meeting of the **Florida/Mexico Working Group**, ahead of the new United States-Mexico-Canada Agreement (USMCA) going into effect today, July 1st.

Grupo de Trabajo sobre Comercio Marítimo México-Florida

Fue constituida a través de una una carta de intención entre la Coordinación General de Puertos y Marina Mercante (DGCPMM) y el Consejo de Puertos de Florida para incrementar el comercio marítimo; asimismo se acuerda establecer el Grupo de Trabajo sobre Comercio Marítimo México-Florida para reunirse constantemente y avanzar en esta misión.

Fase I. Explorar cómo **incrementar el comercio marítimo** entre ambas economías

Fase II. Vinculación directa con el sector privado entre Florida y México. **Fomentar y fortalecer alianzas institucionales e industriales** que incrementarán el comercio internacional y el desarrollo económico de ambas partes.

Fase III. **Potenciar el T-MEC** para crear una cadena de suministro robusta entre Florida y México.



Guyana and Miami World Trade Centers forge partnership to boost SMEs

By Editor - March 15, 2024 0

The World Trade Centers in Guyana and Miami, Florida, have forged a promising alliance with the signing of a Memorandum of Understanding (MoU), aimed at empowering small and medium-sized enterprises (SMEs) to tap into trade and investment opportunities. The agreement includes facilitating the participation of Guyanese enterprises in the upcoming international Food and Beverage Show of the Americas in Miami later this year.

The signing ceremony, held at the WTC Miami office, marked a pivotal moment as President and CEO of WTC Miami, Ivan Barrios, and WTC Georgetown Executive Director, Wesley Kirton, formalized their commitment to collaboration. The scope of their partnership encompasses various areas such as market intelligence, business networking, trade policy information sharing, and capacity building.

Global Platform

Expand to international markets or make global connections.

World Trade Center Miami conferences and exhibitions provide the platform to connect businesses to the global market place.



PLATAFORMA GLOBAL

A través de World Trade Center Miami (WTCM) haga crecer su presencia o expándase a los mercados estadounidenses o internacionales o establezca conexiones globales. Las conferencias y exposiciones del WTCM proporcionan la plataforma para conectar las empresas con el mercado global.

A Global Culinary Marketplace



Americas Food & Beverage Show & Conference



WORLD TRADE CENTER
MIAMI

**10-12 SEPT
2025**

**3 DAYS | 4 HALLS
Miami Beach
Convention Center**



10,000+

**Buyers & industry
professionals**



120

Countries

30%

International Attendance



700+

Exhibitors

20

Country Pavilions

www.americasfoodandbeverage.com

Co-Located Event

FHL
FOOD & HOSPITALITY
LATAM

Expect over 12,000 attendees and 1,000 + Exhibitors

**Americas
Food & Beverage Show
& Conference**
 WORLD TRADE CENTER
MIAMI



September 10th - 12th, 2025

MIAMI BEACH CONVENTION CENTER

4 Halls & 3 Days

A F & B



AEROSPACE DEFENSE AMERICAS

2025 Conference Registration >

Strengthening Supply Chains

FEBRUARY 11-13, 2025 | MIAMI & CAPE CANAVERAL

What is Aerospace Defense Americas

Aerospace Defense Americas is the only international matchmaking event for the aerospace and defense industry in the Southeast U.S.

HIGH-VALUE B2B MATCHMAKING

ADDRESSING SUPPLY CHAIN CHALLENGES

FOCUSED NETWORKING AND KNOWLEDGE SHARING

STRATEGIC LOCATIONS

During this three-day event, participating companies have the unique opportunity to engage in targeted business meetings, forge new partnerships, and develop projects with global partners. The event is specifically designed to meet industry needs and strengthen supply chains by connecting OEMs and their Tier 1 & 2 suppliers with manufacturers and service providers from the aerospace, space, defense, and security sectors through a series of customized one-on-one meetings.



Messe Muenchen acquires
air cargo Americas

transport
logistic
AMERICAS

air cargo
AMERICAS

Nov. 11-13, 2025 Miami, Florida, USA

aircargo NEWS

17 / 09 / 2024

By [Rebecca Jeffrey](#)

Messe München has acquired the Air Cargo Americas Conference & Exhibition from the World Trade Center Miami to expand its logistics portfolio.

Although Messe München is taking over the trade fair, the World Trade Center Miami will remain on board as a strategic partner for a future three editions and will also support the Munich team in operational matters.

WELCOME TO MIAMI
Miami

IN COOPERATION WITH:
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MESSE
MÜNCHEN

The Future of
your Supply Chain

November 11–13, 2025
Miami, Florida, USA

» www.tl-americas.org

» www.aircargoamericas.com

tlc **transport**
logistic
AMERICAS

tlc **air cargo**
AMERICAS

Following the successful launch of **transport logistic Americas**, the ultimate conference for the entire transportation & logistics industry will debut in 2025, combining with the long-established **air cargo Americas** in Miami.

More than 6,000 participants and over 350 exhibitors will gather at the iconic Miami Beach Convention Center to discuss the latest trends and innovations in air cargo & logistics and shape the future of the global supply chain. One conference real business.

Be part of the only multimodal trade show in the US, where you will meet air cargo professionals and shippers as well as logistics experts from all other freight transportation modes. This supply chain management conference in North America is a must attend to meet up with the industry experts.

The distinctive location in the Miami Beach Convention Center with its proximity to the world-famous Ocean Drive invites you to network.

Enjoy a sundowner at the events and meet your business partners in Florida.

350+ exhibitors
6,000+ participants
90+ speakers



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MIAMI'S PLATFORM FOR INTERNATIONAL BUSINESS