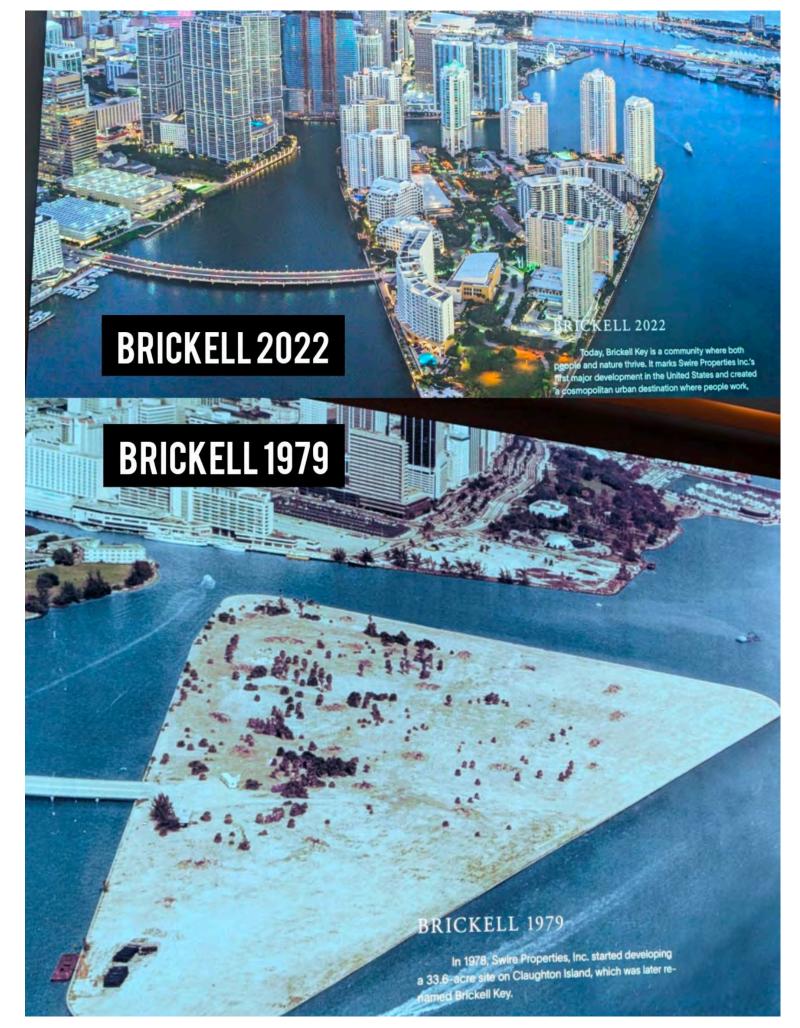
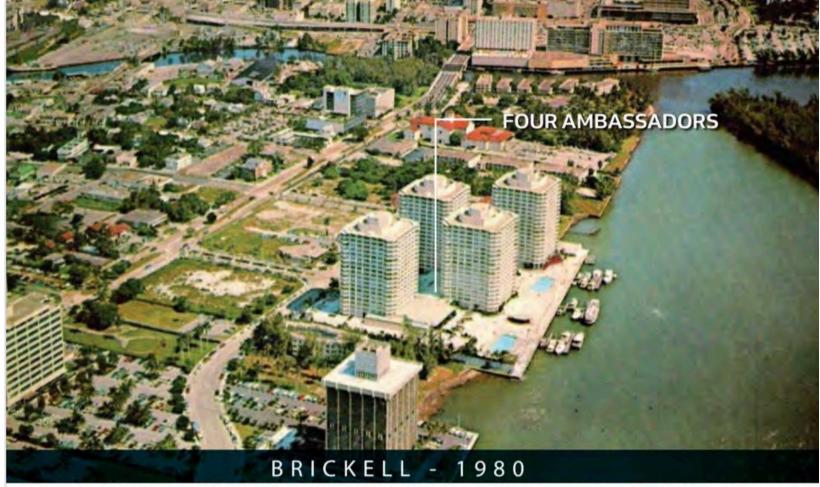
# A New Reality Is Emerging in Miami

## ... and it is still early days







The growth of Brickell since 1980 was dramatic.

The growth coming to South Florida in this post Covid era will be even more dramatic.

The realities of Covid supercharged the migration of wealth away from high tax, unstable regimes.

Entrepreneurship flows towards the path of least resistance.

Miami has just begun to emerge as a 21st Century Capital.

# Entrepreneurship Flows Towards The Path Of Least Resistance

#### South Florida Has Become That Path



# #LongMiami = Long America

- \* The forces of ingenuity & creation do not die, entrepreneurship flows to the place of least resistance.
- \* Change is inevitable, yet most people are resistant to this reality.

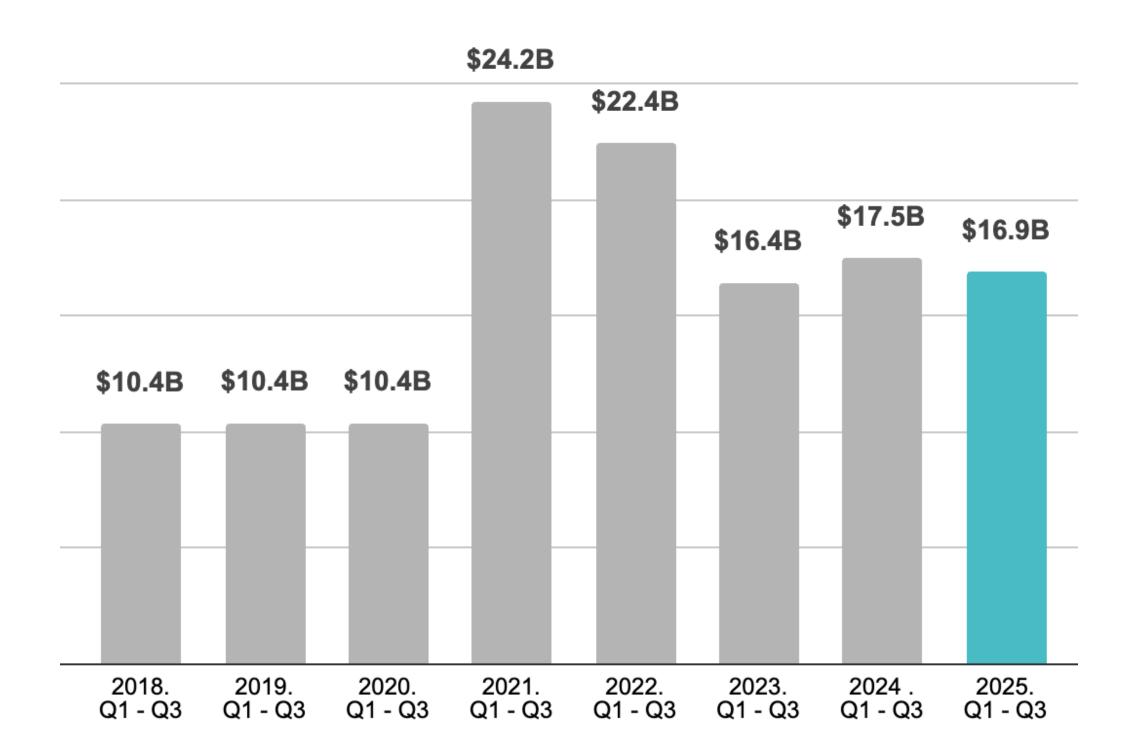
### Goals Of This Presentation

- 1. To Understand Which Segment Of Our Market Are Benefitting
  - 2. To Understand What Is Driving What We See Happening
    - 3. To Align With The Future And to predict it!!!

## \$ Spent in Tri County South Florida

Q1-Q3 2025:

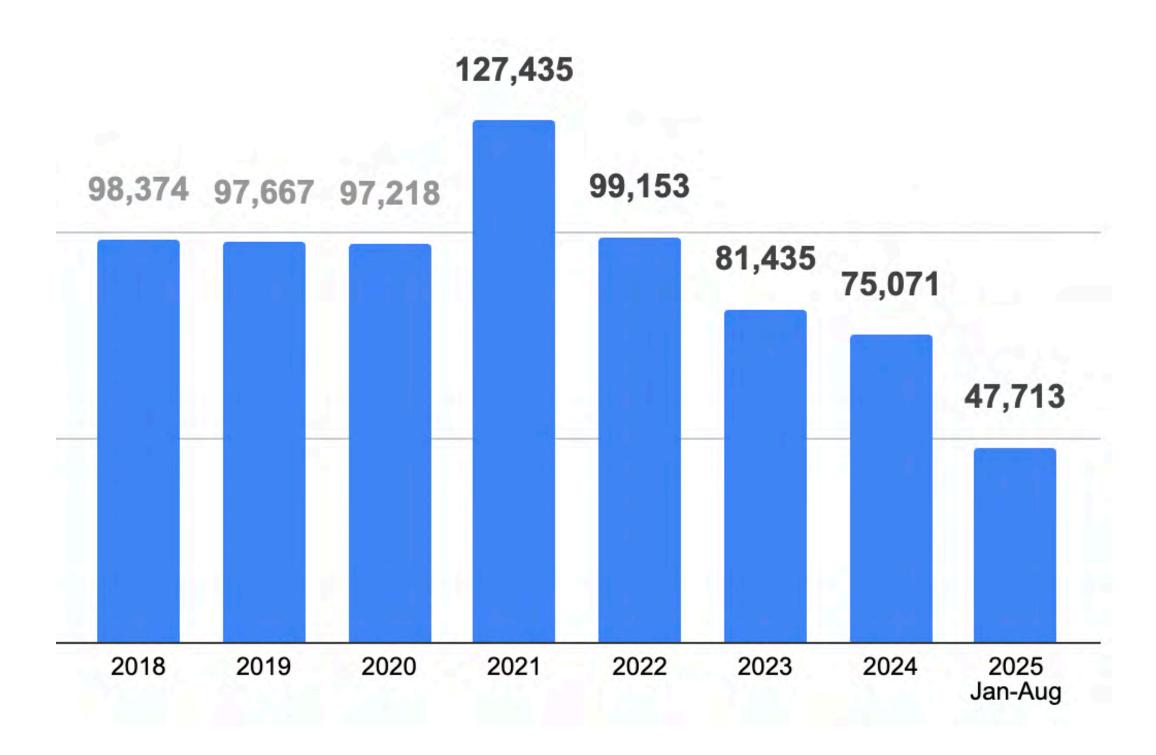
+63% vs. 2019, pre Covid



## Transaction Volume

Condos & SFH

2024: -23% vs 2019, pre Covid



# A New Reality Is Emerging

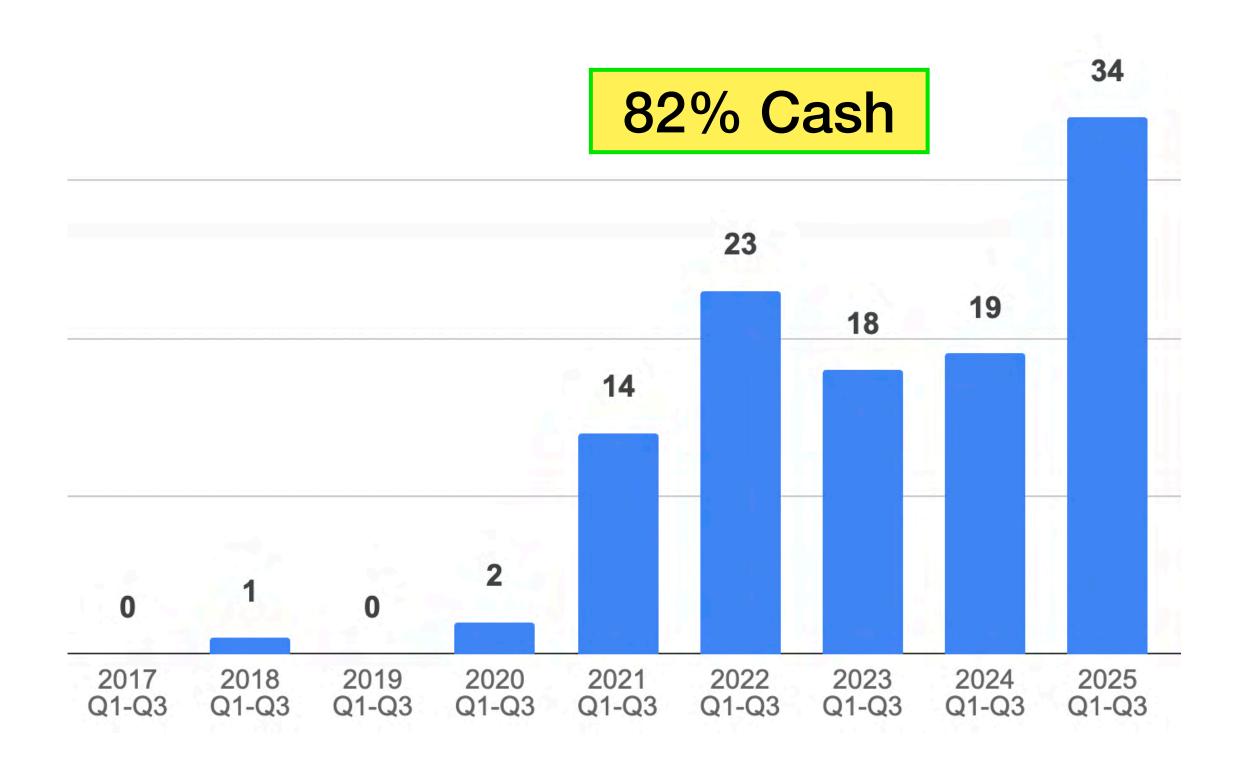
Q1 - Q3 Data: Miami Dade Resale Market

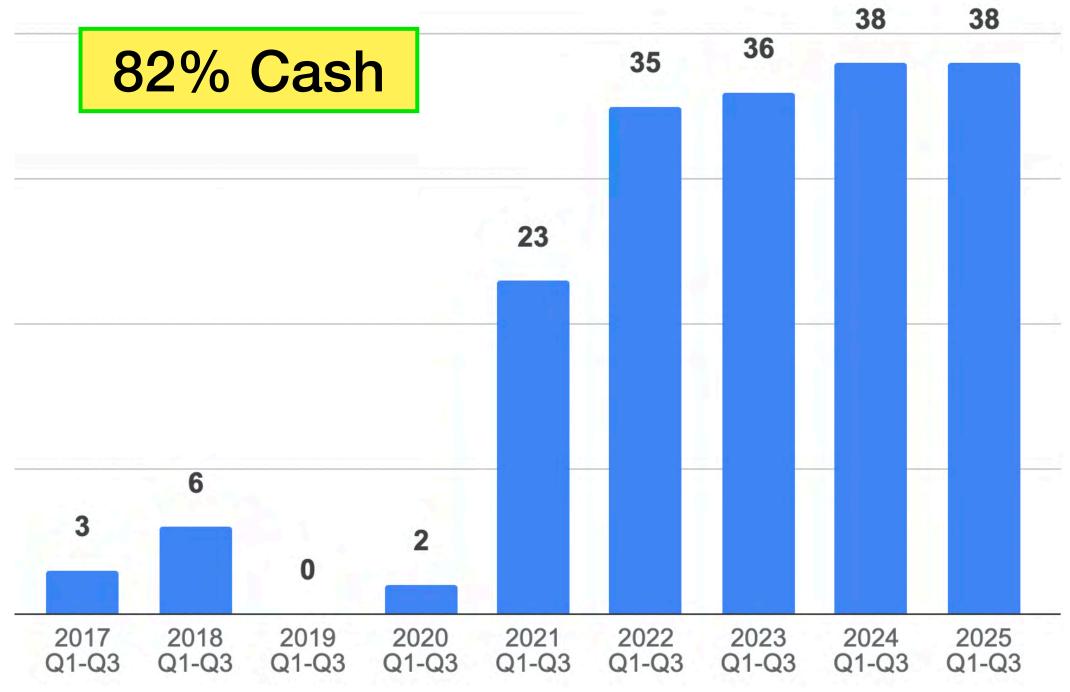
SFH Sales, \$3K+ / sq ft

+3,300% vs 2018

Condo Sales, \$3K+ / sq ft

+533% vs 2018





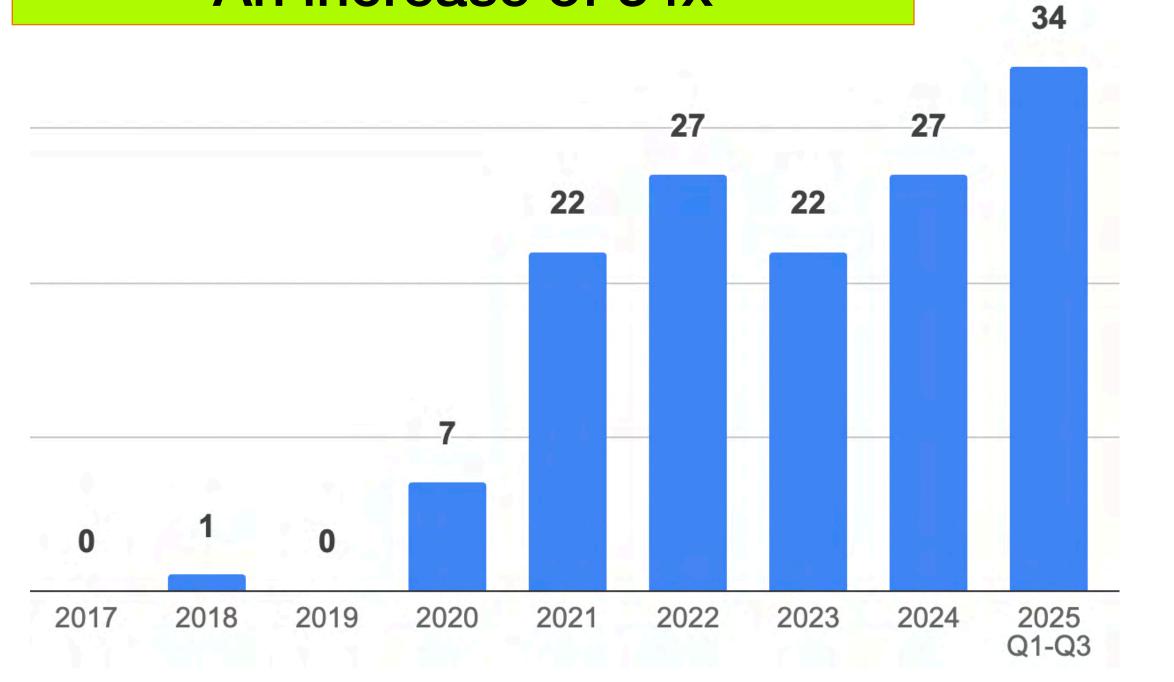
# A New Reality Is Emerging

Annual Data & Active Listings: Miami Dade SFH Market

SFH Sales, \$3K+ / sq ft

Q1-Q3 2025 is already a record 2025 YTD: 34 | 2018: 1

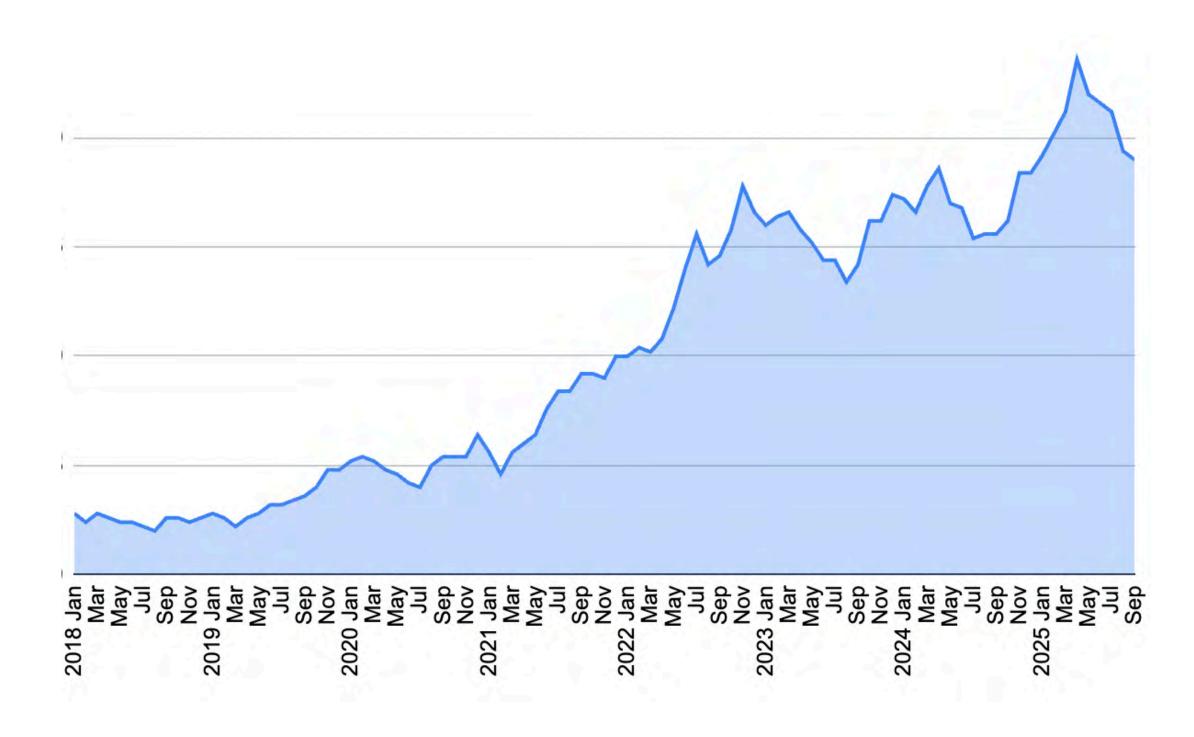
An increase of 34x



Active SFH listings \$3K+ / sq ft

Sept 2015: 95 | Sept 2018: 13

An increase of 7x

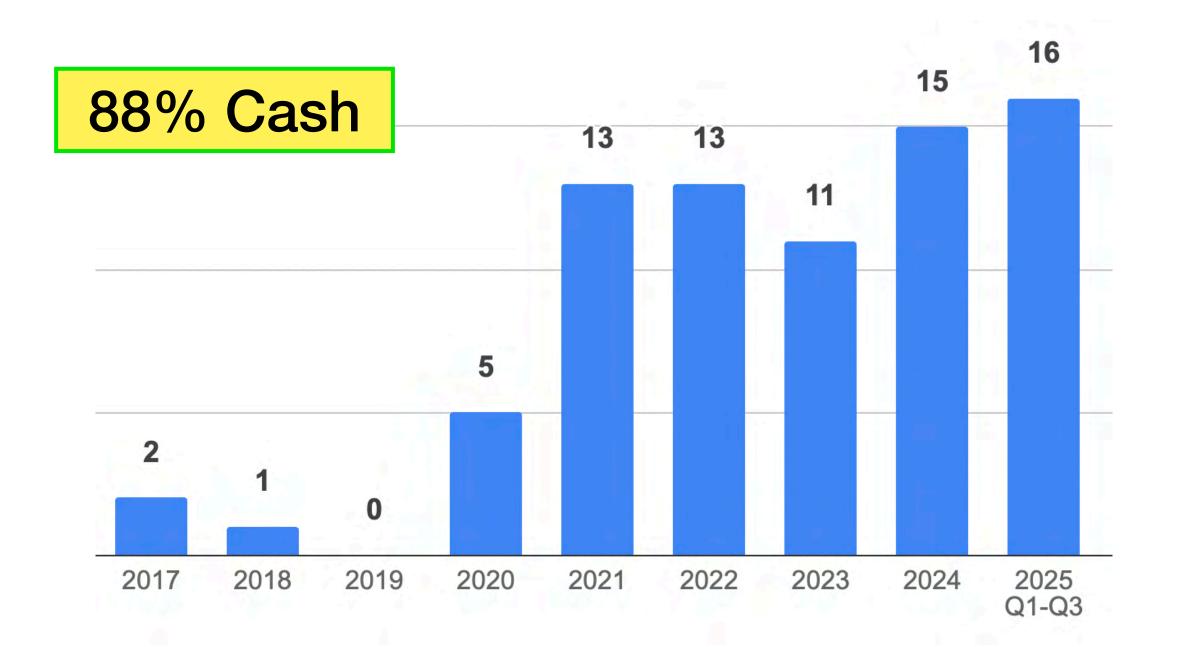


# A New Reality Is Emerging

Annual Data: Miami Dade Upper Echelon Luxury Trends

SFH & Condo Sales, \$30M+

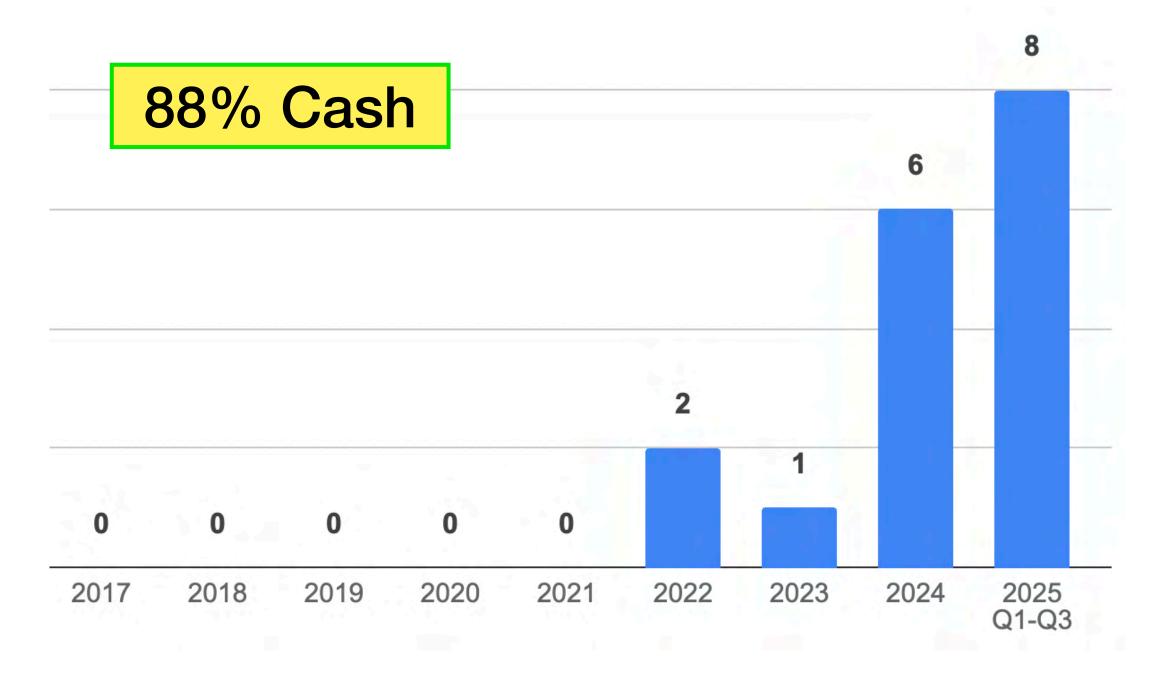
Q1-Q3 2025 is already a record 2025 YTD: 16 | 2018: 1
An increase of 16x



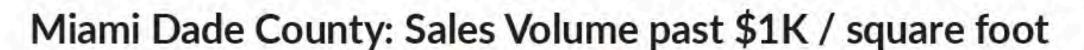
Condo Sales \$5K+ / sq ft

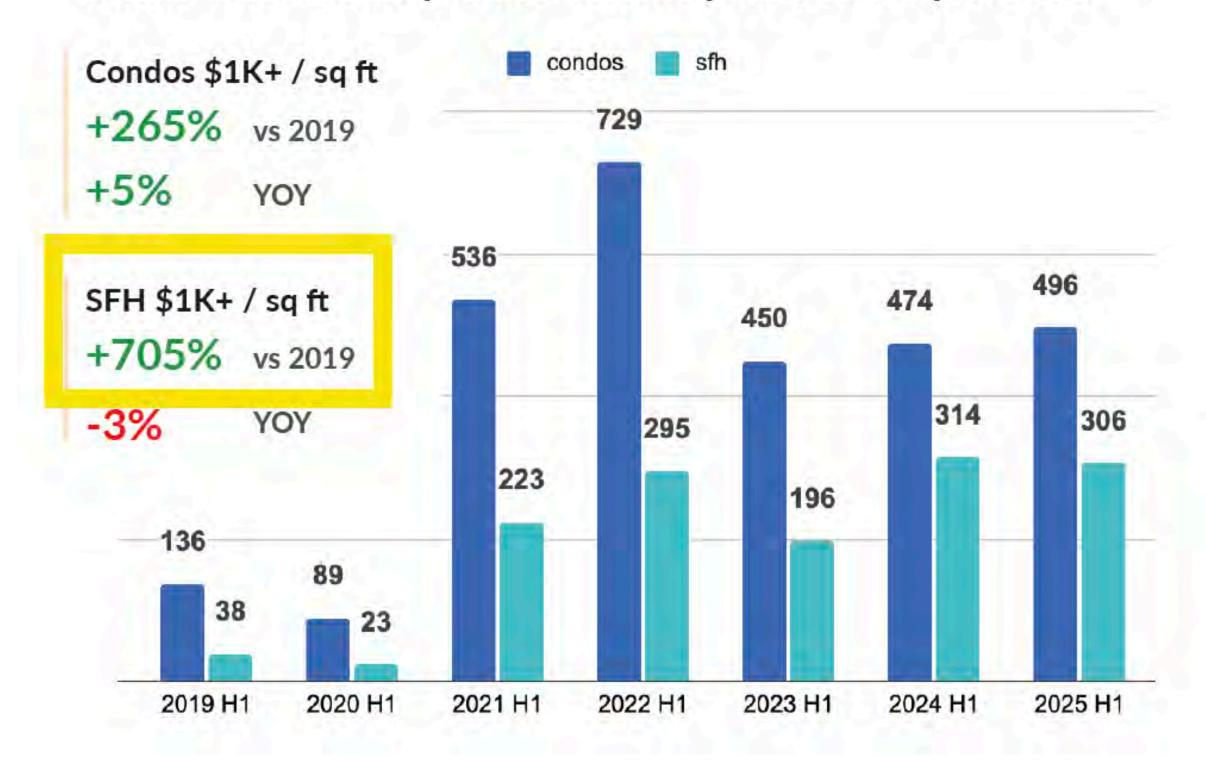
Q1-Q3 2025 is already a record 2025 YTD: 8 | 2018: 0

Price Point Did Not Exist Before

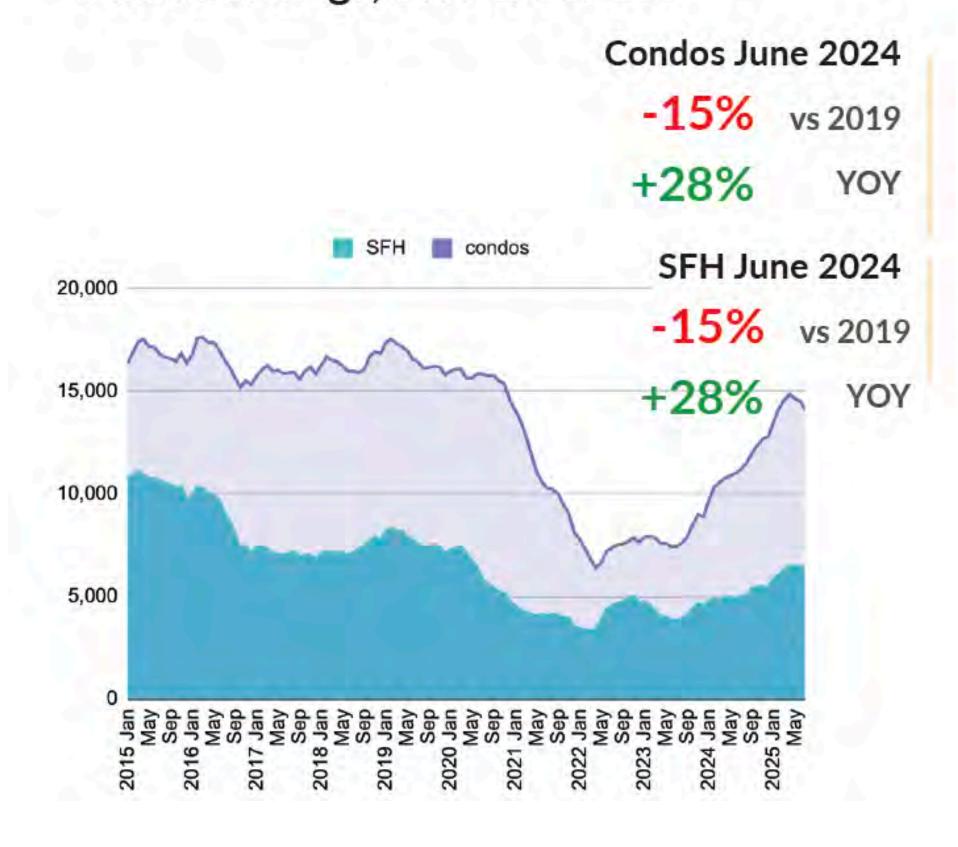


# \$ Is Flowing To New, Prime Product & Total Active Listings Are Below 2019 Levels





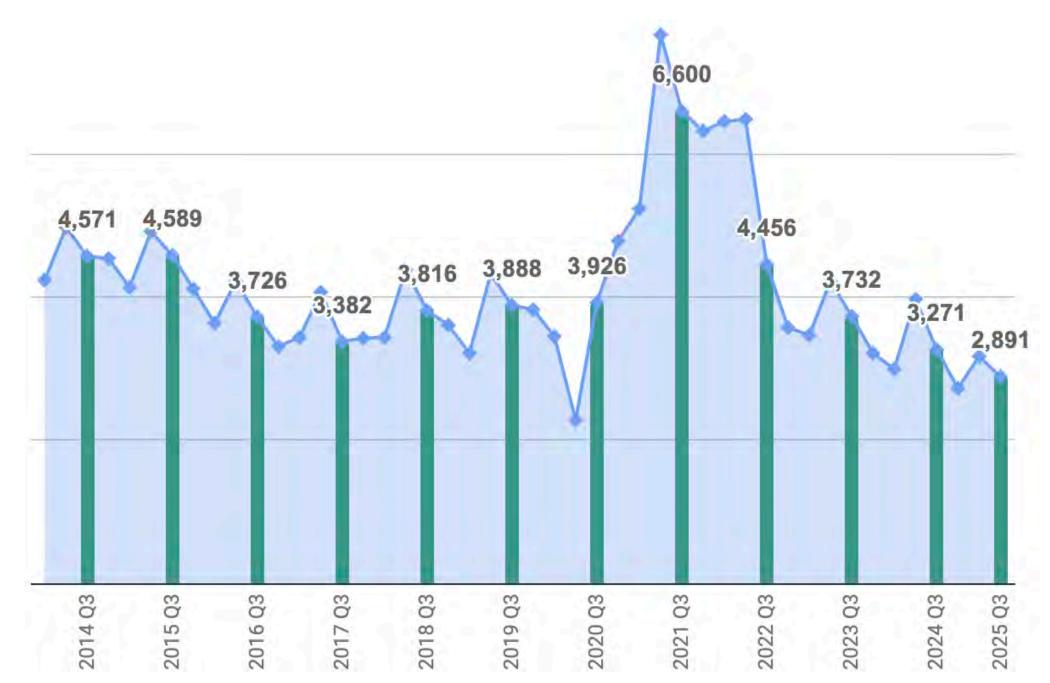
#### Miami Dade County: Active Listings, SFH & Condos



## Media Myth: Overall Condo Demand Is Dropping Truth: Older Inventory is Challenged, Prime is up Hugely vs. pre Covid

Miami Dade Overall Condo Transaction Volume

Q3 2025 down 26% vs 2019, pre Covid



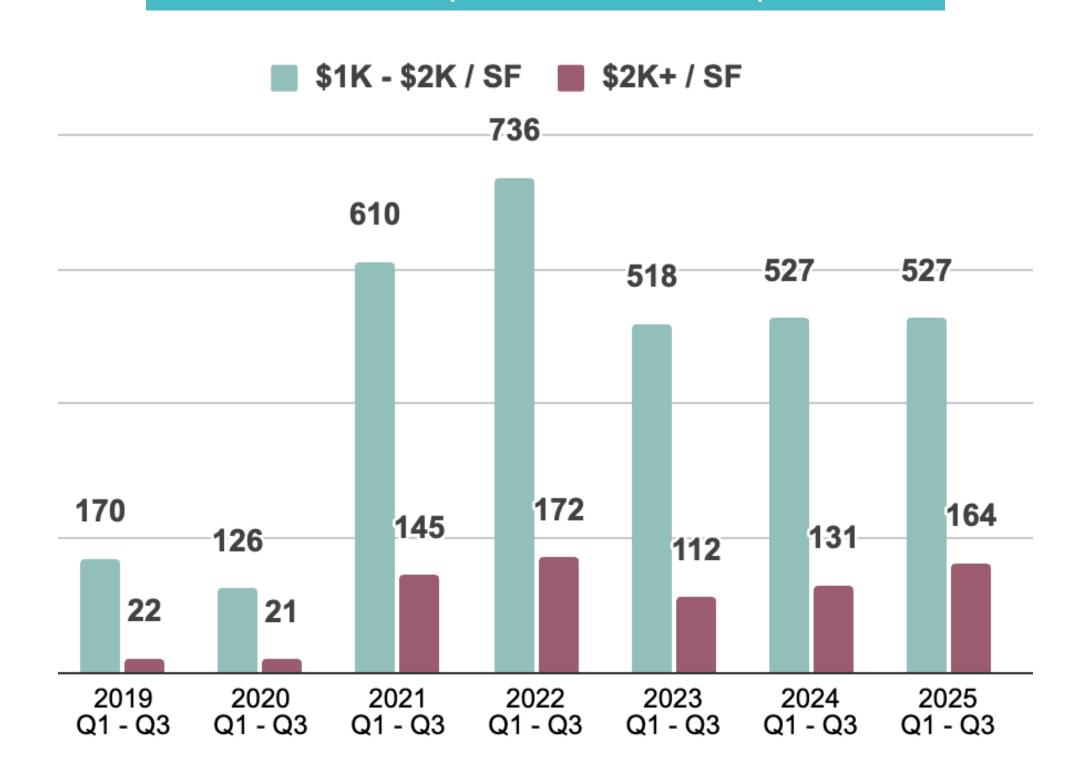
Source: Miami MLS

Miami Dade Condo Transaction Volume: \$1K-\$1.9K / sq ft

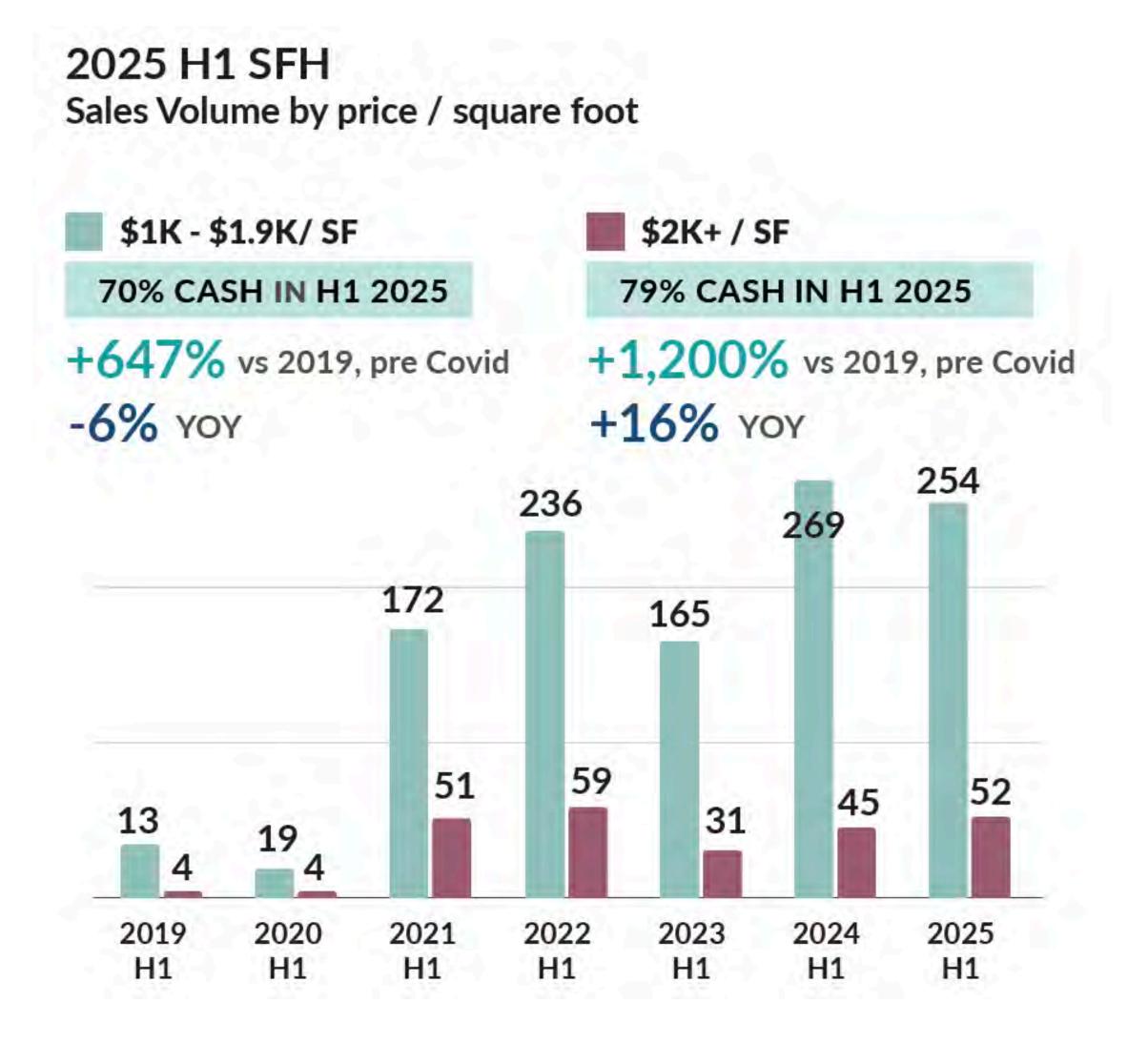
Q1 - Q3 2025 up 210% vs 2019, pre Covid

Miami Dade Condo Transaction Volume: \$2K+/sqft

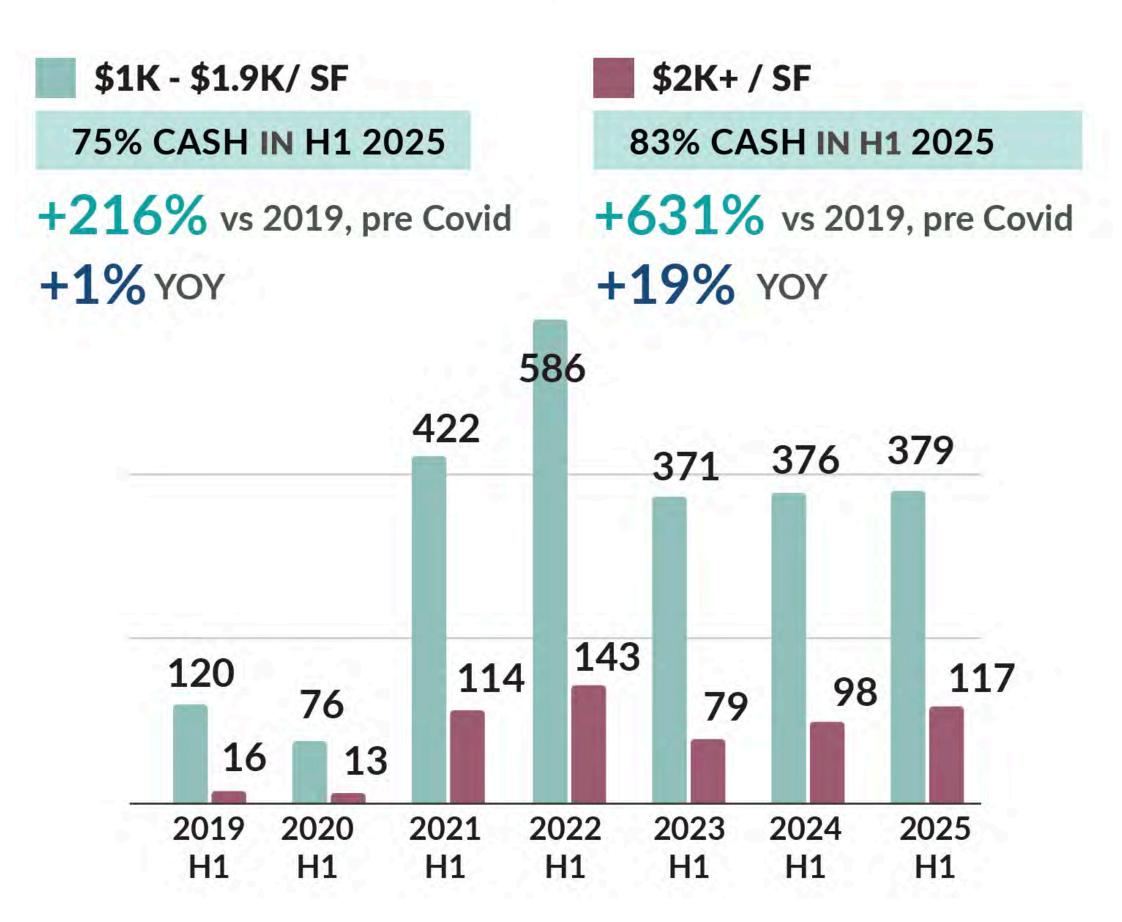
Q1 - Q3 2025 up 645% vs 2019, pre Covid



# Biggest Spike In Action: Sales Past \$1K & \$2K / Sq Ft



2025 H1 Condos Sales Volume by price / square foot



#### Media Myth Dispelled: Inventory Is In Some Cases Far Below Pre Covid

The near extinction of SFH below \$500K adds to overall demand for sub \$1M housing.

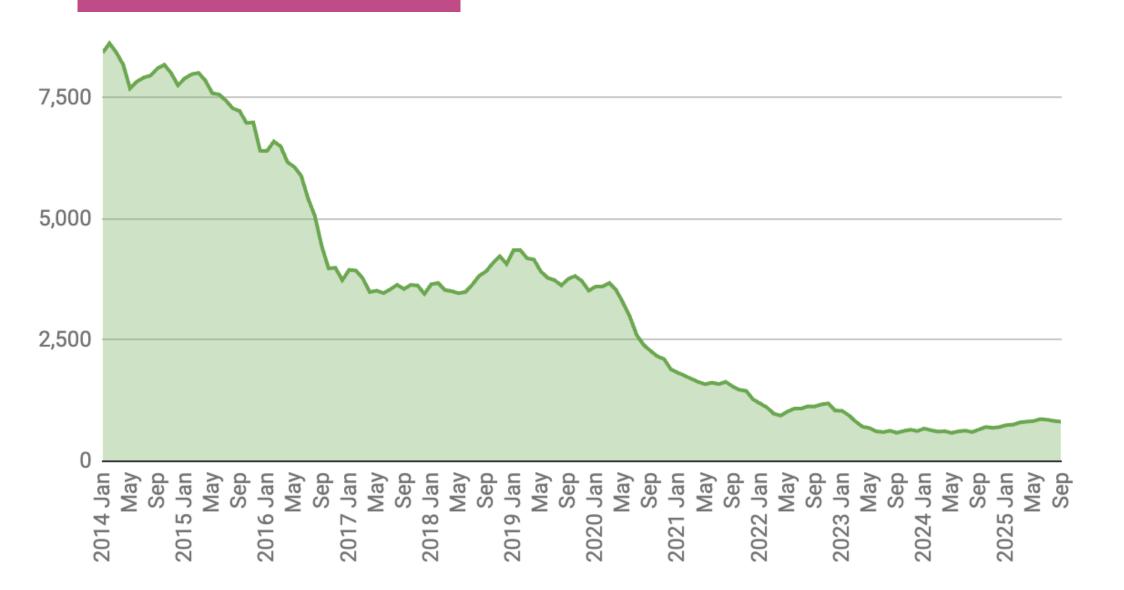
This represents a permanent loss of a price point that puts pressure on other segments of the market.

Miami Dade SFH Listings Sub \$500K

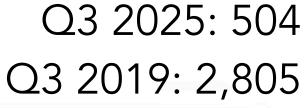
Sept 2025: 816

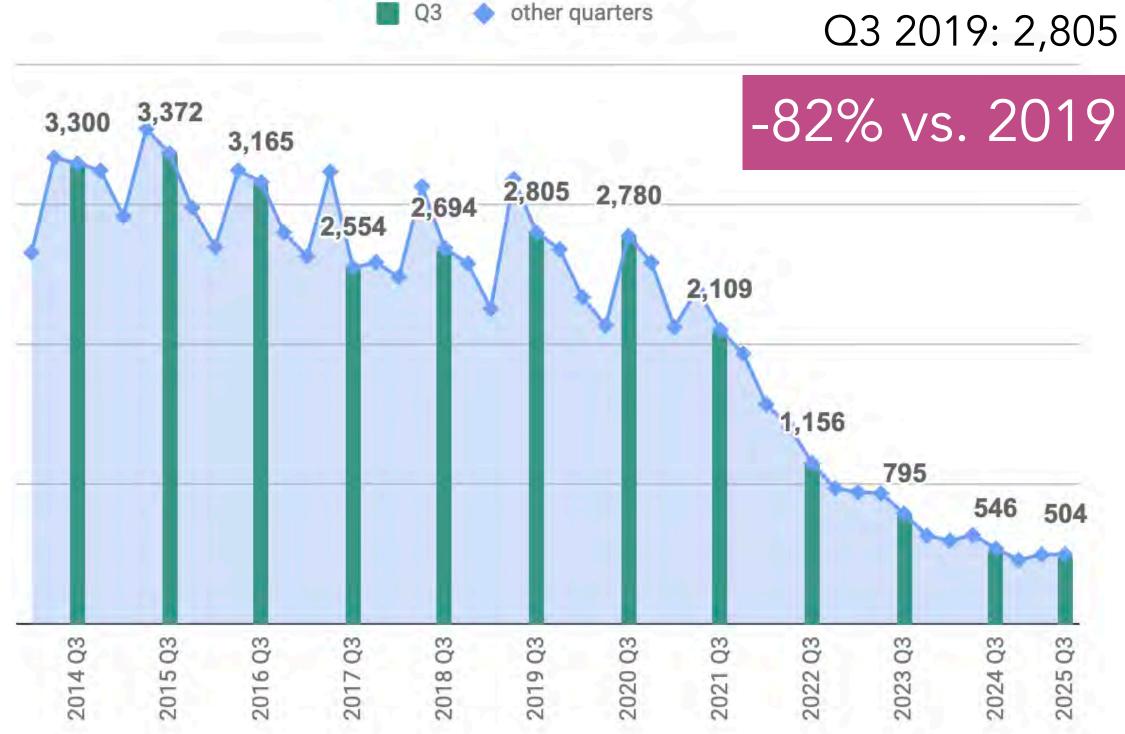
Sept 2019: 3,760

-78% vs. 2019



Miami Dade SFH Sub \$500K: Quarterly Sales Volume





Source: Miami MLS

# Miami Dade CASH PERCENTAGES Q1 - Q3 2025

SFH

CONDOS

\$1K - \$1.99K/ SF:

69%

\$1K - \$1.99K/ SF:

76%

\$2K+ / SF:

80%

\$2K+ / SF:

84%

\$1M+:

46%

Bubbles are not built on cash.
This is a very solid market.

\$1M+:

70%

# Coral Gables, Florida Tops Beverly Hills as Ritziest Home Market in US

Pre Covid: 6 of 10 priciest neighborhoods were in CA.
Post Covid: 7 of 10 are in Florida

Neighborhood	City	Feb. 2024	4Y Chg. %
Gables Estates	Coral Gables	\$21.1M	
Port Royal	Naples	17.4M	78.3
Beverly Hills Gateway	Beverly Hills	12.0M	12.3
Paradise Cove	Malibu	11.1M	14.5
Old Cutler Bay	Coral Gables	10.5M	
San Marino Island	Miami Beach	9.9M	85.5
Palm Island	Miami Beach	9.9M	69.4
The Flats	Beverly Hills	9.6M	13.5
Aqualane Shore	Naples	9.4M	104.0
Rivo Alto Island	Miami Beach	9.4M	83.1

To where is the money flowing? (and why would the flow reverse?)

Why is wealth increasingly mobile?

# Think of Covid as a grand accelerator of trends: There is a shift in focus away from pre-internet, 20th century epicenters

Let's recognize what the 20th century gave us:

Why would we forever be trapped by that reality?

- -> personal income taxes
- -> the 5 day, 40 hour work week

Wealth is becoming more mobile!

#### ANALYTICS | miami

# 2023 Census Data: Net Intrastate Migration Net change shown with top state-level income tax rate & party of Governor

1	Texas	+133,372	none	R
2	Florida	+126,008	none	R
3	North Carolina	+106,592	4.50%	D
4	South Carolina	+68,667	6.30%	R
5	Arizona	+62,533	2.50%	D
6	Georgia	+59,968	5.49%	R
7	Indiana	+29,773	3.05%	R
8	Oklahoma	+23,370	4.75%	R
9	Virginia	+22,921	5.75%	R
10	Tennessee	+22,749	none	R
41	Kansas	-15,575	5.70%	D
42	Michigan	-20,415	4.25%	D
43	Louisiana	-31,716	4.25%	R
44	Pennsylvania	-34,935	3.07%	D
45	Maryland	-36,090	5.75%	D
46	Massachusetts	-39,513	9%	D
47	New Jersey	-69,179	10.75%	D
48	Illinois	-93,247	4.95%	D
49	New York	-178,709	10.90%	D
50	California	-268,052	13.30%	D

Net Gain in Red States

+536,459

Net Loss in Blue States

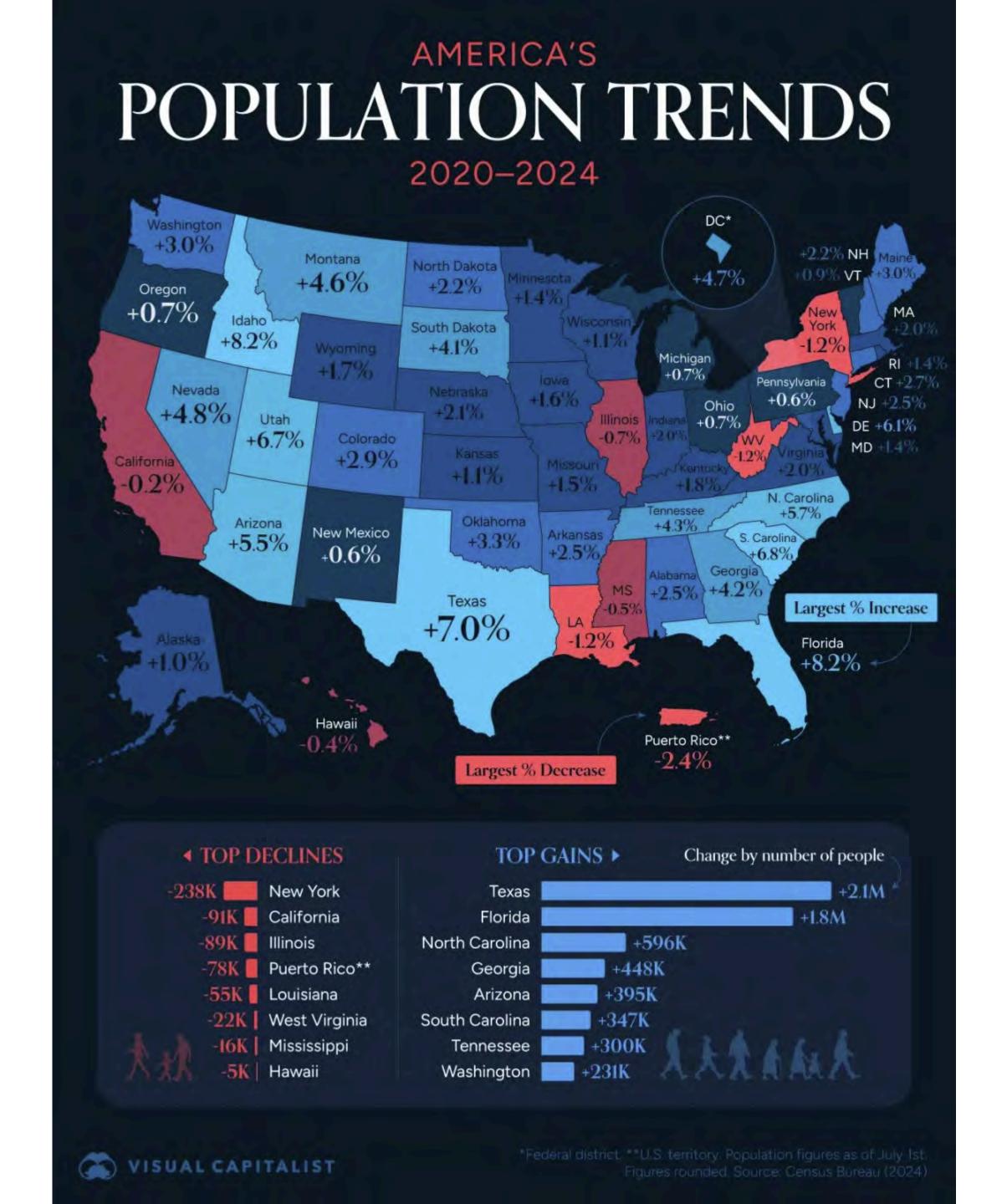
-528,983

8/10

Winners have Republican Governors

9/10

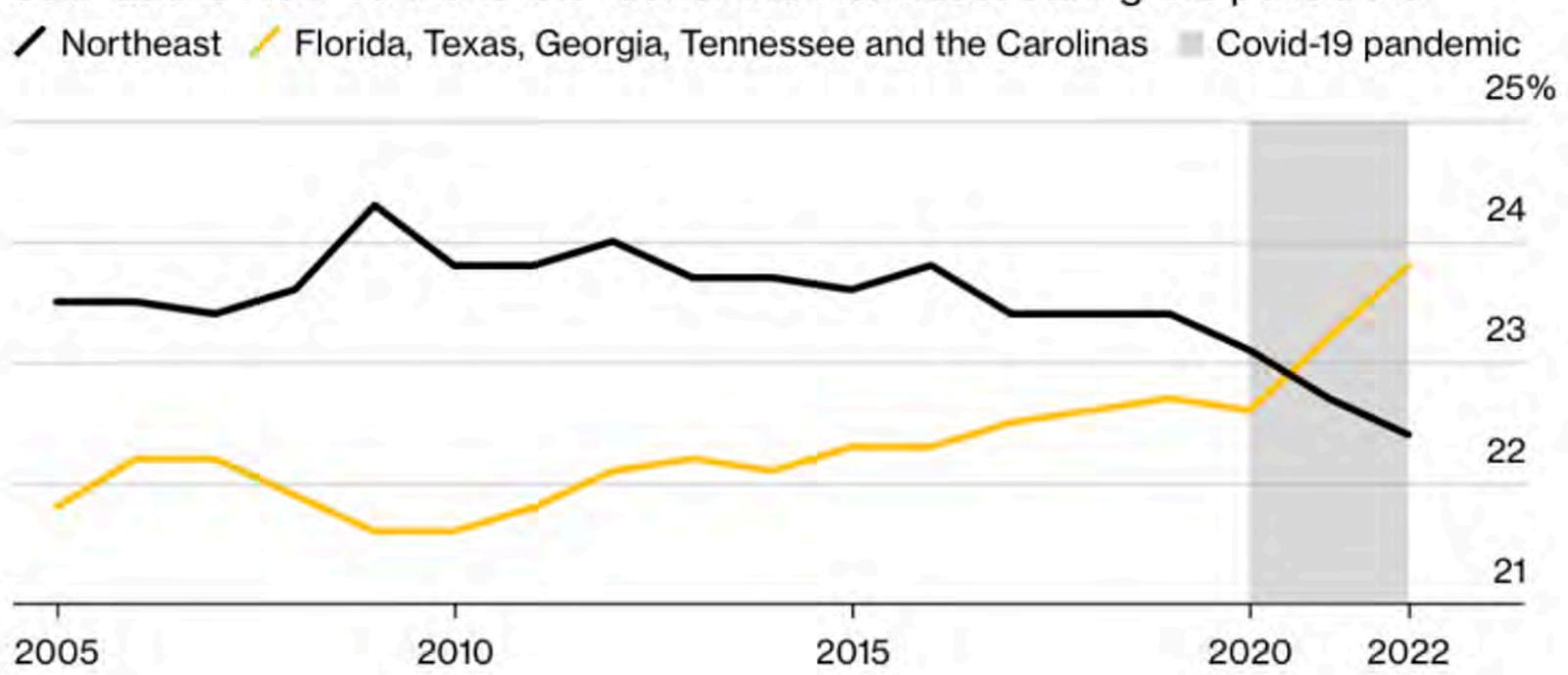
Losers have Democratic Governors



## Why would this reverse?

#### **US South Economic Power on the Rise**

Six fast-growing Southern states saw their aggregated share of national GDP soar above New York and the rest of the Northeast during the pandemic

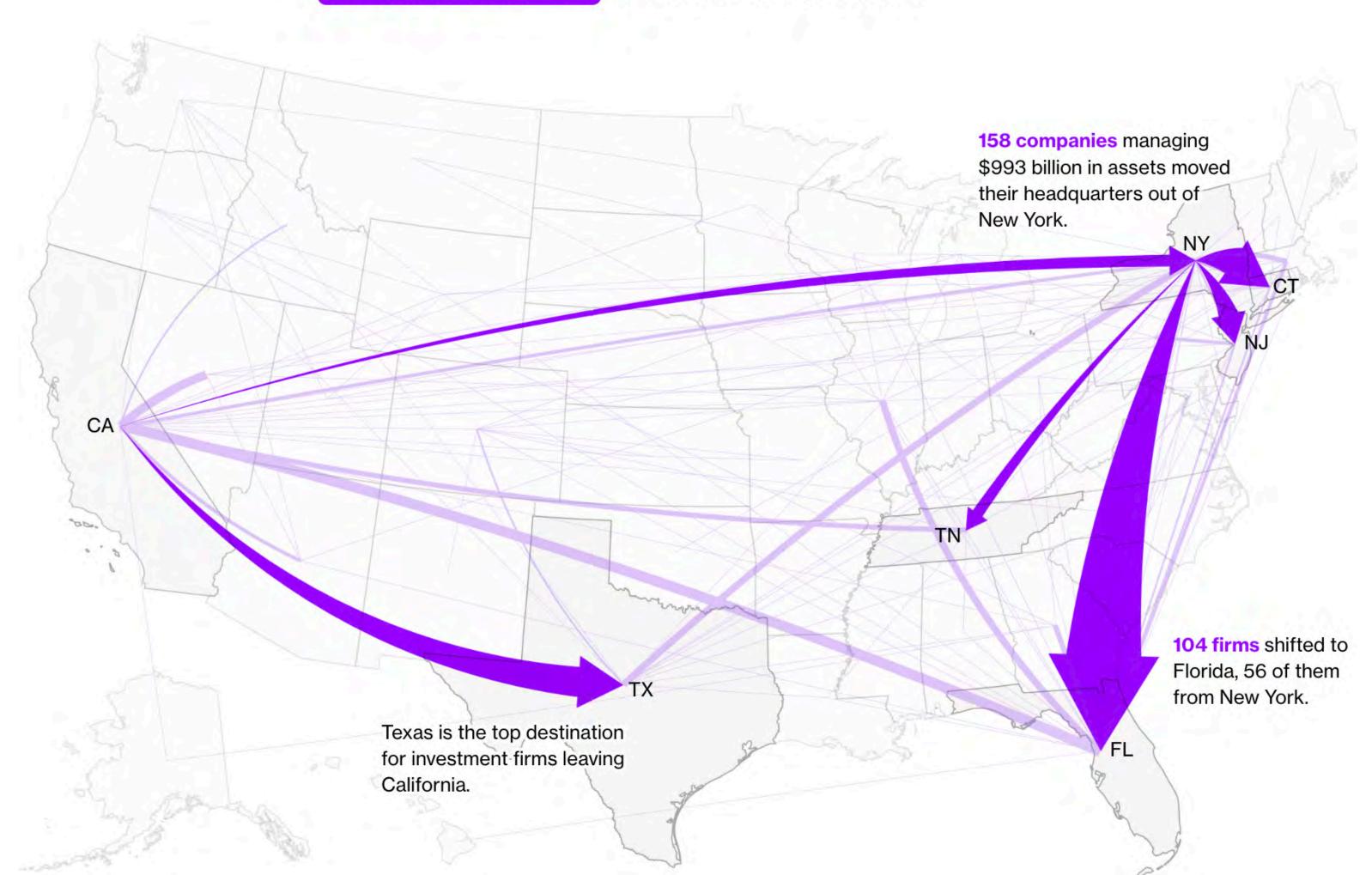


### **AUM MIGRATION**

## Why would this reverse?

#### **Investment Firms Are Moving to the Sun Belt**

Headquarters relocations from Q1 2020 through Q1 2023



- \* From Q1 2020 through Q1 2023
- \* Both CA and NY lost close to \$1 Trillion in assets, according to corporate filings.
- And how remarkable is this:
  "Connecticut, the hedge fund hub that's long appealed to firms wanting to stay close to New York without being in the city, has now fallen behind Florida in assets under management."
- \* The ramifications are staggering, both the negative and the positive.

"Miami, I think, represents the future of America," said Griffin, praising the city's "Incredibly vibrant economy" in remarks at the Citadel Securities Global Macro Conference in Miami, according to a transcript obtained by The Post.

"We'll see how big Wall Street South becomes," Griffin added in remarks that were earlier reported by Bloomberg, "We're on Brickell Bay, and maybe in 50 years it will be Brickell Bay North how we refer to New York in finance."

# Bloomberg

# NYC Lost \$9 Billion of Income to Miami, Palm Beach in Five Years

#### New York's Share of Millionaires Has Declined the Most

Number and share of tax filers with income greater than \$1 million

State	Number of Millionaires 2010	Number of Millionaires 2022	2010 Share		Percentage Point Change (2010-2022)
California	42,090	128,900	14.9%	16.1%	1.2 pp
Florida	19,450	77,670	6.9	9.7	2.8
Texas	23,859	73,930	8.5	9.2	0.8
New York	35,802	69,780	12.7	8.7	-4.0
New Jersey	13,718	31,390	4.9	3.9	-0.9
Illinois	14,110	30,220	5.0	3.8	-1.2
Massachusetts	10,237	27,270	3.6	3.4	-0.2
Pennsylvania	9,545	24,850	3.4	3.1	-0.3
Washington	5,448	21,530	1.9	2.7	0.8
Georgia	5,967	21,070	2.1	2.6	0.5
North Carolina	4,907	18,890	1.7	2.4	0.6
Virginia	6,784	18,720	2.4	2.3	-0.1
Ohio	5,813	16,680	2.1	2.1	0.0
Connecticut	9,030	16,320	3.2	2.0	-1.2
Colorado	4,366	16,050	1.5	2.0	0.5

Source: Citizens Budget Commission Note: Data is by state, 2010 to 2022

Tracking the movements of New York's millionaires has become a fraught political issue because the top 1% of the city's tax filers pay 40% of the income taxes.

## The World's Fastest Growing Wealth Hubs





Momentum Cycles Are Very Real & have only begun to build.

Politicians Are Not Incentivized To Care.

# Jeff Bezos Plans Miami Move for Family, Work...and It Might Help Tax-Wise, Too

The move back to his childhood home brings emotions, potentially lower state taxes and fellow billionaires



# Taxes Have Consequences & Momentum is Real

Washington's wealth tax, in its latest proposal, imposes a 1 percent tax on tradeable net worth above \$250 million.

It was estimated that the wealth tax would raise about \$3.2 billion a year.

Bezos would have been on the hook for 45%, or \$1.44B

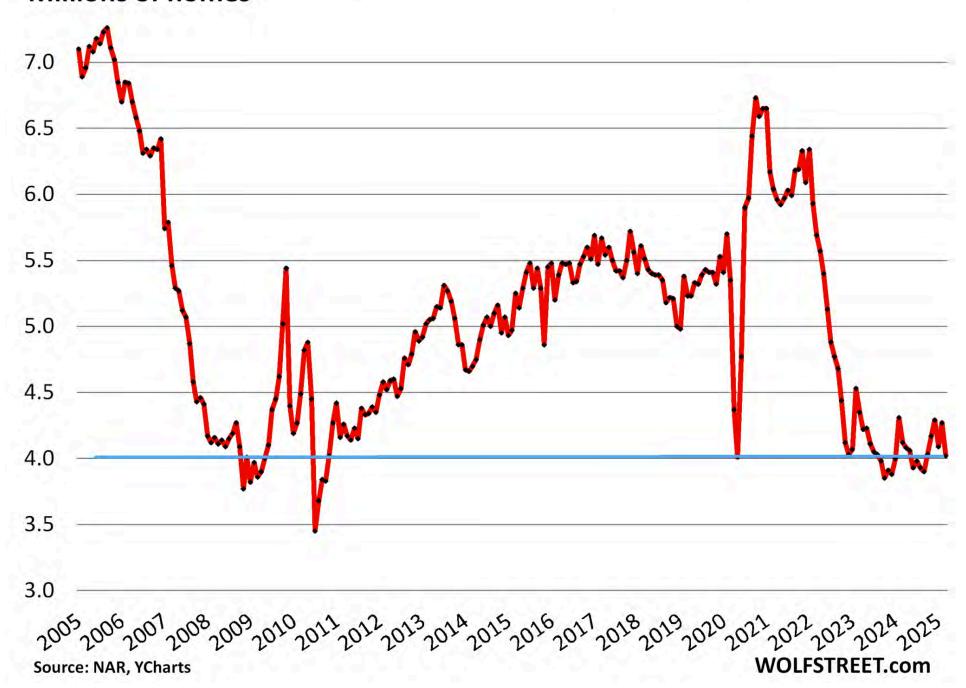
# What will the future look like & How do we align with it?

## MIAMI

# #6 In The World \$10M+ Sales A global super-prime sales surge

Sales of super-prime residential units (US\$10m+) across 12 major city markets hit 2,018 units in 2024, marking a 6% increase from the 2023 total. A surge in Q4 sales, which were up 31% compared to the same period a year earlier, helped drive the market higher.

## Existing Home Sales, seasonally adjusted annual rate Millions of homes



# Global Super-Prime Intelligence



Global super-prime sales rise 66% in five years

Annualised data  JS\$10m+ annualised residential sales Number					
Dubai	30	113	227	429	426
New York	119	430	241	213	269
London	188	316	284	275	224
Hong Kong	176	252	124	166	223
Los Angeles	155	319	239	222	214
Miami	83	244	146	124	167
Palm Beach	88	148	111	108	154
Sydney	45	118	108	103	100
Orange County	44	115	96	85	96
Singapore	78	214	114	101	89
Geneva	35	57	42	54	46
Paris	9	16	31	23	10
All	1,050	2,342	1,763	1,903	2,018

# Warren Buffett believes the vast wealth gap in America is due to 1 'inevitable consequence'

"Instead, this widening gap is an inevitable consequence of an advanced market-based economy."

#### An advanced market economy

Buffett believes the market economy has become more and more "specialized" with "economic rewards flowing to people with specialized talents." This, he says, has caused the wealth gap with many people barely getting by while others thrive.

"It was an agrarian economy a couple hundred years ago," he said in an interview with CNN. "Very hard, you know, to get 20 times the wealth of the next guy because you were a little bit better farmer. But if you're better at some skills now, you can become incredibly wealthy at a very young age ... You get to capitalize [the] value of an idea. And so the wealth moves big time, even on an anticipatory basis."

Now, he says, there's a "mismatch" between the requirements of attractive jobs and the skills of the early American labor force, which is "simply a consequence of an economic engine that constantly requires more high-order talents while reducing the need for commodity-like tasks."

The brutal truth, he says, is that "a great many people" will be left behind in an advanced economic system.

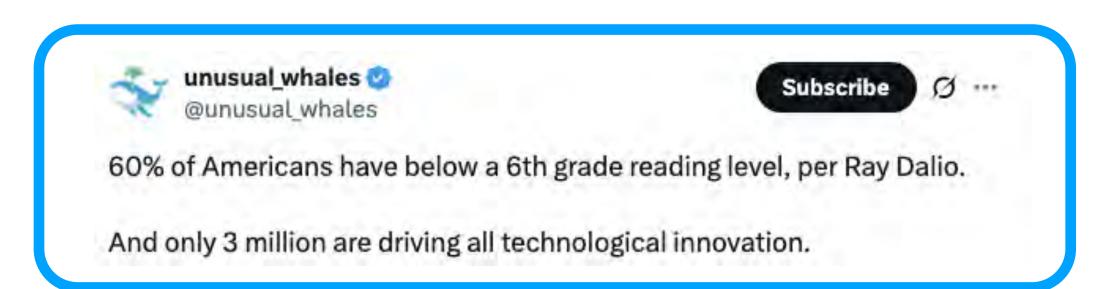
## Cumulative percent change in real annual wages, by wage group, 1979–2020



Source: EPI analysis of Kopczuk, Saez, and Song (2007, Table A3) and Social Security Administration wage statistics.

**Economic Policy Institute** 

- The top 1.0% saw their wages grow by 179.3%.
- Wages for the top 0.1% grew more than twice as fast, up a spectacular 389.1%.



By Max Klaver Sept 18, 2025

# The Fed just cut interest rates. What does that mean for Miami homebuyers?

And for Miami homebuyers, that could mean higher prices, says Ana Bozovic, a broker and founder of Analytics Miami.

Nationwide, Bozovic thinks Wednesday's rate cut — and future rate cuts — will be a boost for first-time homebuyers. "However," she qualified, "I do not think that same logic extends to [Miami]."

#### Why not?

South Florida has less space to build and greater demand for housing, due to the influx of out-of-staters, than the rest of the country. "This rate cut will increase the flow of capital into the market, but it's not going to increase supply," at least not at the same rate, Bozovic said.



ANA IN THE PRESS miamiherald.com

#### **SUPPLY**

79% decrease

vs. June 2019, pre Covid

29% increase

vs. June 2024, YOY

#### **Active Listings**

June 2019: 3,782 June 2024: 615 June 2025: 791

#### Miami Dade SFH <\$500K: # Active Listings



# How do we align with our region's ascension?

Recognize that underlying conditions fueling the wealth & talent migration will not disappear or reverse. Align with the flow of entrepreneurship and wealth that is reshaping the 21st century.

#### Have an outcome & believe in it.

Know the power of your mind: our mind creates our reality. You are what you believe & you can teach yourself how to think & mentally react.

We can train our thought patterns like we train our bodies in sports, and how we train ourselves to play musical instruments.

Turn it all into a positive as quickly as possible.

In real time, define an event as a positive part of your path forward.

- Time:
  - fully realize that time is our most valuable asset, and from there:
- Cut the noise
   Most of it is noise.

Do not give time or attention to something that is not part of your path forward.

This is binary: something / someone is part of your path forward, or it is holding you back.

# Mindset is Everything

# #TrainingForLife



My 1st opponent was honestly 270 pounds. Quite the intro to the 70kg+ weight class & quite the anomaly. I was sent this test & it was a blessing. Now I'll never be scared of heavier girls.

Wealth is mobile. Talent is mobile.

Entrepreneurship flows to the path of least resistance, and that path leads to Miami.

Miami has become the epicenter of 21st-century wealth creation. This is where the future is being created

"The Best Way to Predict the Future is to Create it."

- P. Drucker & A. Lincoln



## Ana Bozovic

Instagram: @ana\_analytics

http://analytics.miami

Twitter: @ana\_analytics\_