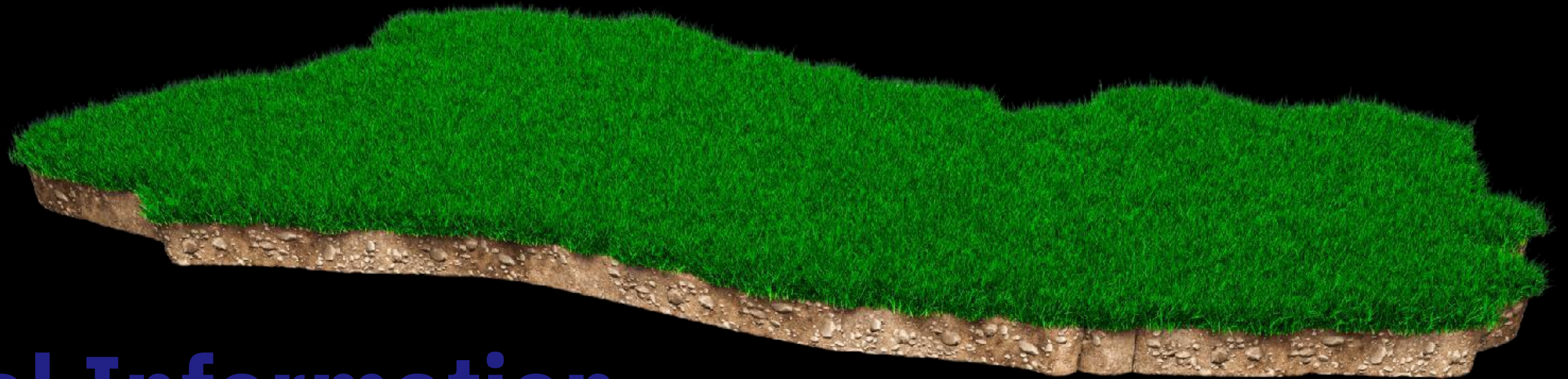




El Salvador

**Asociación Salvadoreña de Asesores Inmobiliarios
(Salvadoran Association of Real Estate Advisors)**



General Information

Capital: San Salvador

Area: 21,0412km

Population: 6.3 Mll

GDP: \$34,016 Mll

(Gross Domestic Product)

Currency: USD

Departaments : 14

Inflation Rate : 4
%



Strategic geographical location facilitates short access to the main cities from America

Freight company examples

Air cargoservice

- DHL
- UPS
- Arrow

Sea cargoservice

- MAERSK
- CROWLEY
- MSC
- SEABOARD
- NIPPON CSAV
- APL Hamburg
- Süd

MainAirlines



Regular charterflights.



(Montreal, Toronto)




*Días de navegación y horas de vuelo.

Fuente: PROSA

General Description




socioeconomic factors




\$7 M. Annually in
Remittances from
Salvadorans
Abroad




Subsidies and housing
programs **that affect**
the development of the
sector



Political stability that
allows the attraction of
investors

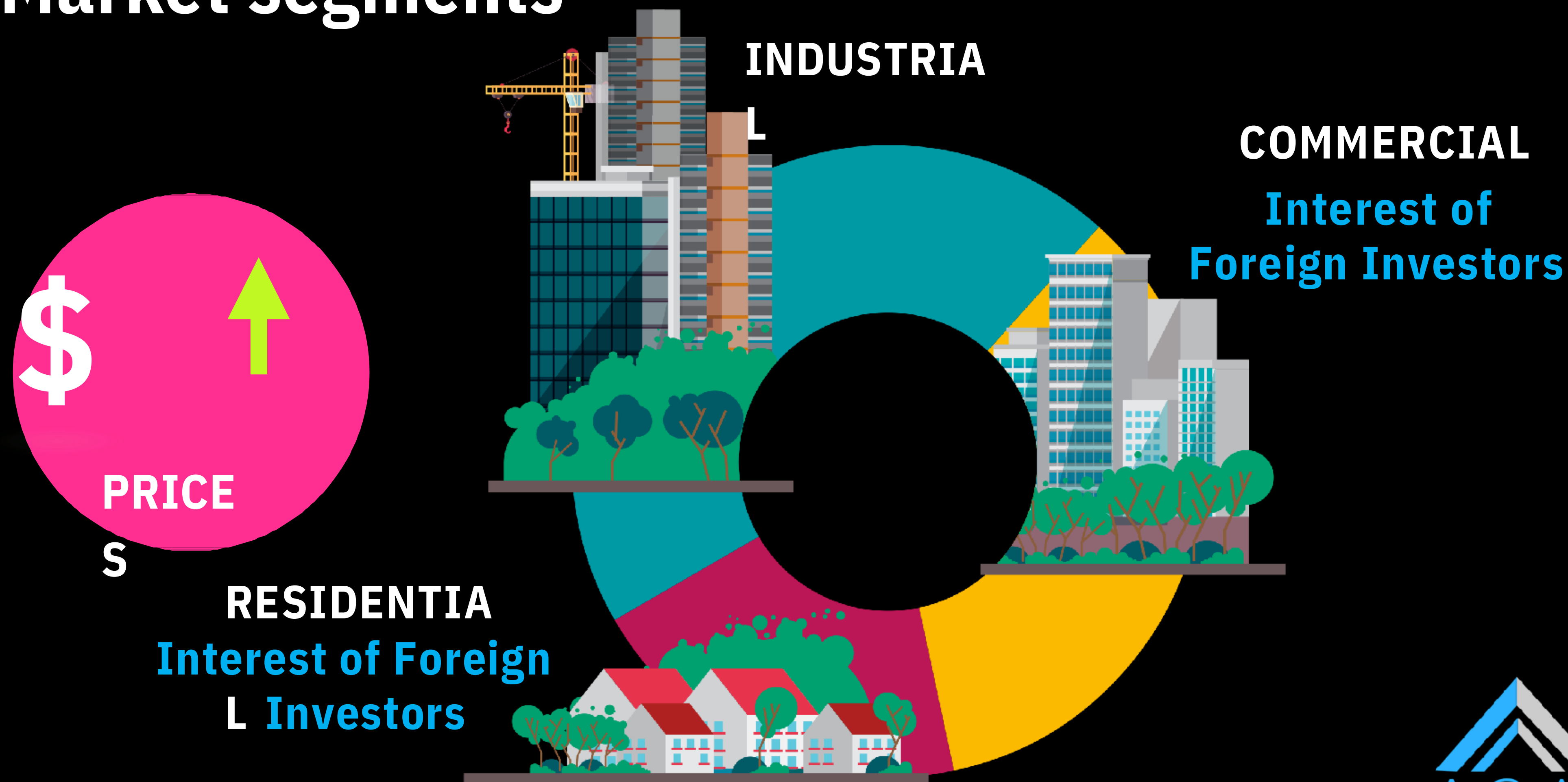


Security allows the
economy to become more
dynamic and attract
investment.



Access to different sources
of **financing achieved**
greater openness to
housing loans.

Market segments



Market Segmentation



**San
Salvador**



**La
Libertad**



**San
Miguel**



**Santa
Ana**



**Rural
Areas**

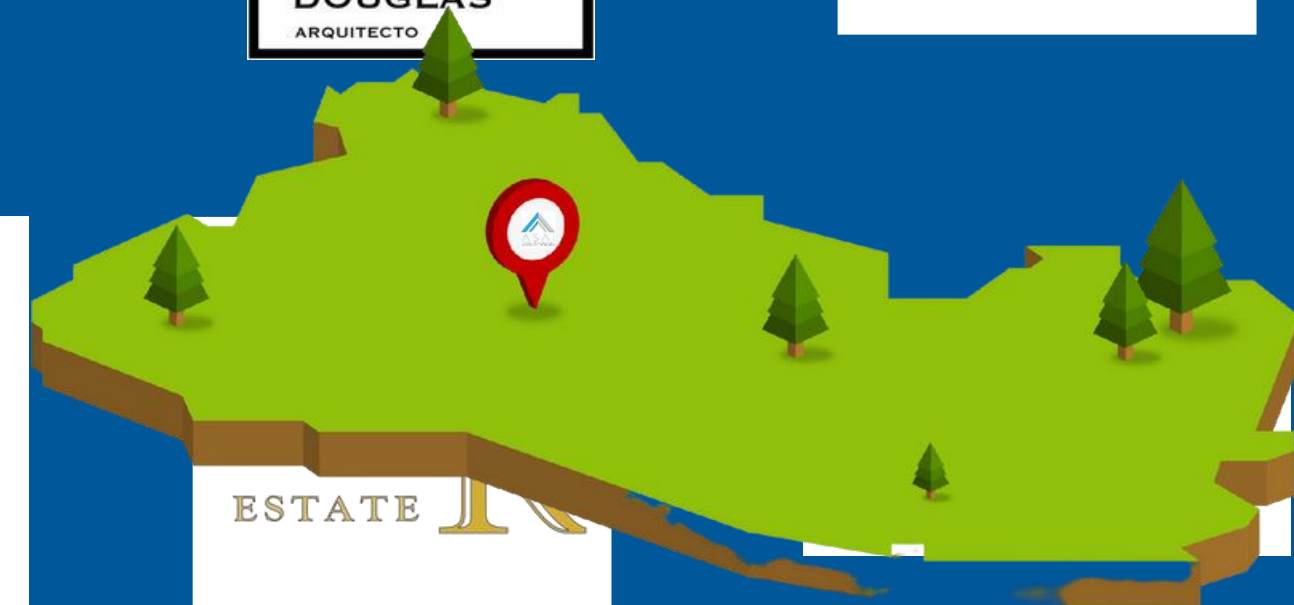
Investment Interest of Salvadorans in South Florida



We are your best ally
in El Salvador!!!



ASOCIACIÓN SALVADOREÑA
DE ASESORES INMOBILIARIOS



The Association of Real Estate Advisors
The youngest in El Salvador, but with more
experience!!!

