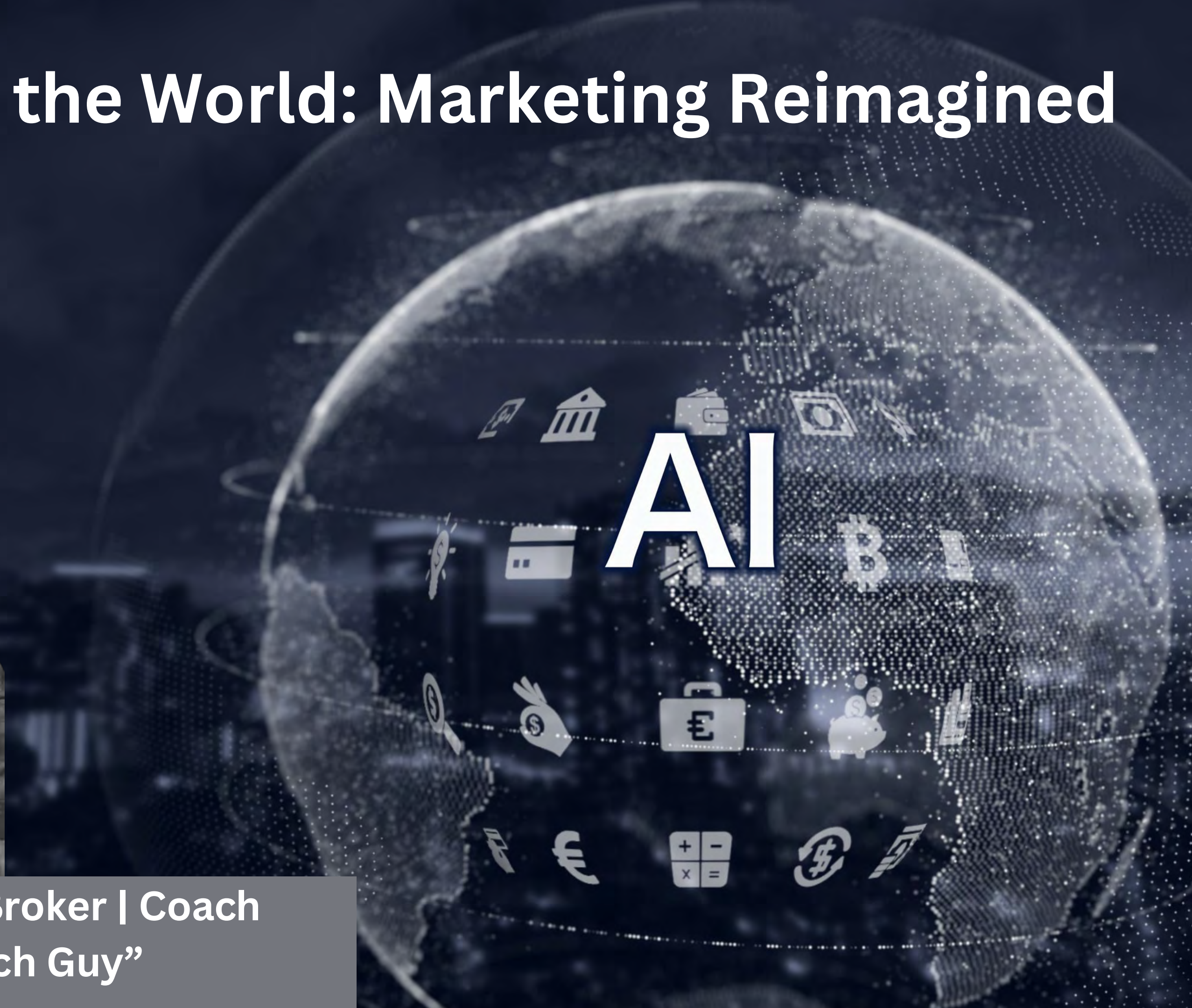


# Where AI Meets the World: Marketing Reimagined



**John Mayfield - Author | Broker | Coach**  
**“The Real Estate Tech Guy”**









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- ✓ High-ROI ad creatives in seconds
- ✓ Any ad asset you need for any platform
- ✓ Maximize your ad spend and drive sales immediately

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Brand

Size

Texts

Image

[Generate](#)

### AI Generated Assets

Conversion Score 96/100



Let us find your dream house!

Conversion Score 94/100



Let us find your dream house!

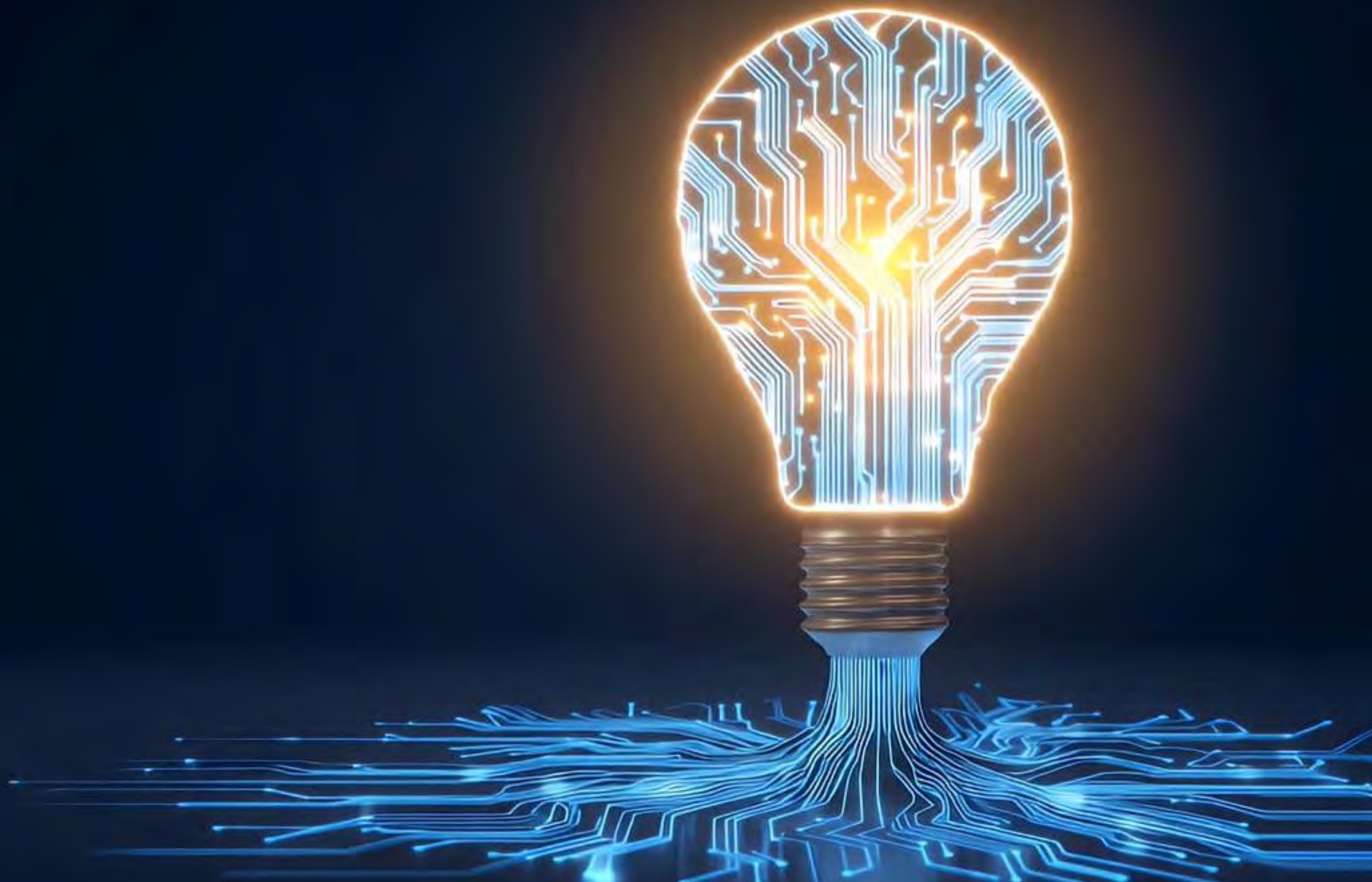
Conversion Score 92/100

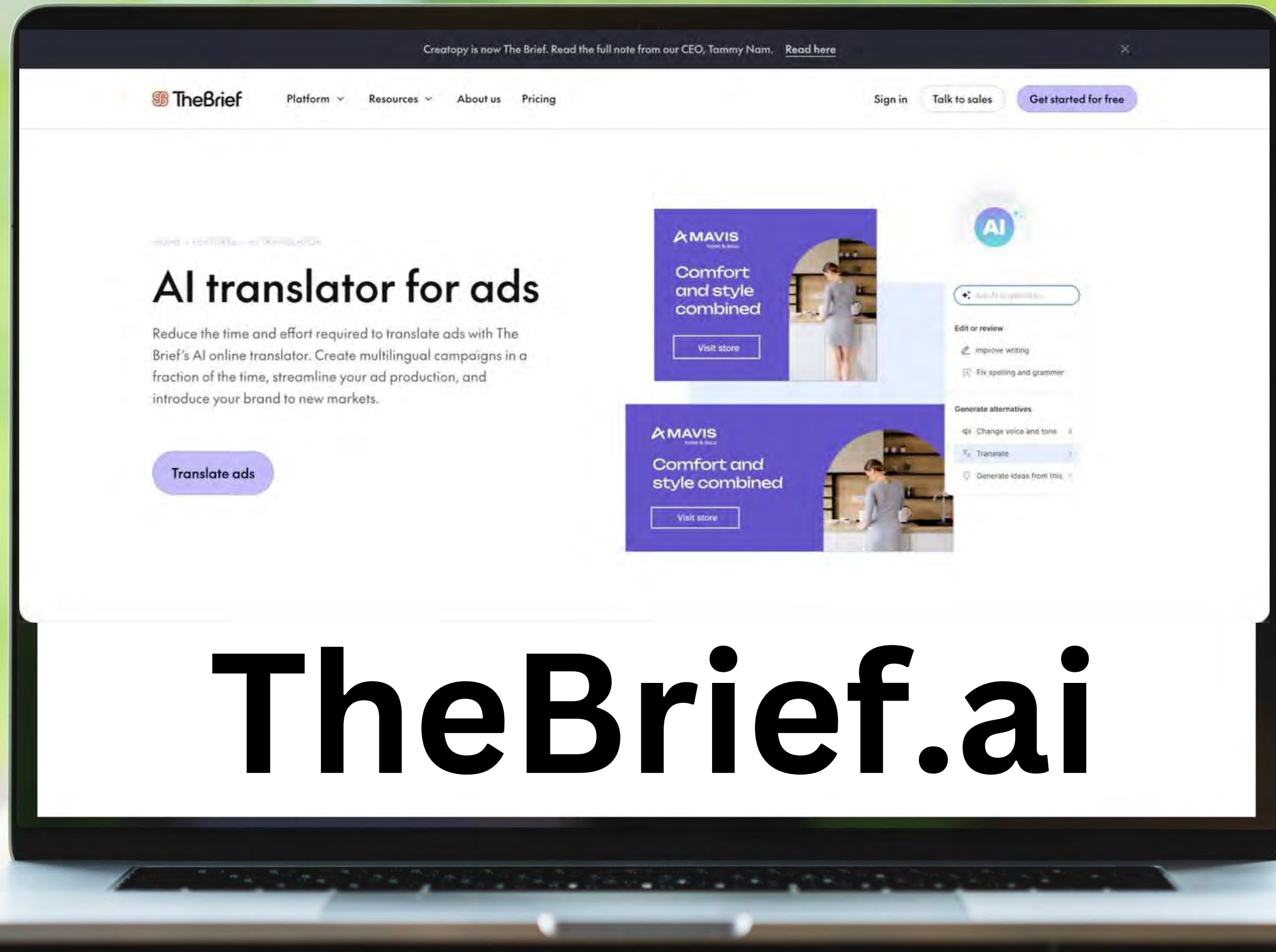


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Generate Ready-To-Post Creatives in a Few Clicks



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Create Posts with AI for FREE!

Rated 5/5 by 3097 Users

# Predis.ai

OPEN

24/7

SUCCESS

START





CRAFT



**C O N T E X T**



## **C – Context**

***Tell the AI who you are and  
what you’re doing***

***“You are a luxury real estate  
agent in Miami...”***





**Who is Your  
Target Audience?**





**Format**

A close-up photograph of a white computer keyboard. The central focus is a bright green key with the word "Format" printed in white, bold, sans-serif font. Surrounding this key are several other white keys: to the upper left is a key with three asterisks and a tilde (~); to the upper right is the "Enter" key with a left-pointing arrow; to the lower left is a key with two horizontal lines; and to the lower right is a "Ctrl" key. The lighting is soft, creating subtle shadows between the keys.

THE

Robert Collier

LETTER BOOK





A green pushpin is pinned to the top center of a white rectangular piece of paper. The paper is placed on a brown corkboard background.

EXAMPLE

So I received this email from a friend from Egypt as a possible referral. I want to respond by email to this potential new client. Can you use C.R.A.F.T. and give me a proper response, and give me the prompts to align with this email I received? Here is the email. Dear Mr. Mayfield & Eng. XXXX,

I hope this message finds you well.

I would like to take this opportunity to introduce two exceptional professionals whom I deeply respect.

Mr. XXXXXX is the XXXX International Chief Executive Officer, one of the leading construction companies in Saudi Arabia and the Middle East. Under his leadership, XXX International is delivering major landmark projects across residential, commercial, and infrastructure sectors, and has built a strong reputation for quality, innovation, and large-scale project management.

Mr. John Mayfield is a dear friend of mine and a highly experienced global real estate professional. He is the President of Global Real Estate School and the Owner of Mayfield Real Estate Inc. John has deep expertise in real estate education, brokerage, and investment advisory across multiple international markets.

Recently, Mr. Mayfield has reached out to me regarding an attractive investment opportunity in the south of France, near St. Tropez. One of the brokers he works with has a property valued at over €20 million, currently being offered for €12.5 million. He also mentioned other active projects around Nice.

Given your leadership in international real estate and construction, Mr. XXXX, I believe this introduction could lead to mutually beneficial discussions or collaboration opportunities. I'm confident that both of you will find great value in connecting, and just keep me in the loop

Best regards,

My Friend from Egypt

So I received this email from a friend from Egypt as a possible referral. I want to respond by email to this potential new client. Can you use C.R.A.F.T. and give me a proper response, and give me the prompts to align with this email I received? Here is the email. Dear Mr. Mayfield & Eng. XXXX,

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Best regards,

My Friend from Egypt



MARKETING  
PLAN!

---



Prompt

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Supported file types: PDF, .txt, Markdown, Audio (e.g. mp3), .docx

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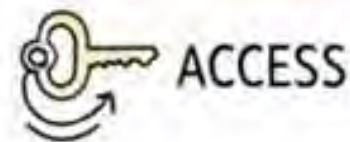
Paste text

Copied text

Add note

# Marketing Ultra-Luxury

## Marketing Ultra-Luxury Real Estate



## Discreet Global Strategy



High-Touch Networking  
Ultra-Wealthy Buyers



**“When you C.R.A.F.T.™ your prompt,  
AI will craft your message.”**





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# 2024

## PROFILE of

# International Homebuyer Transactions

of MIAMI Association of REALTORS® Members

## February 2025



Sources

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 2024-International-Homebuyer-Transactions...

Chat



# Miami International Homebuyer Transactions 2024 Profile

1 source

This document provides an overview of the **2024 International Homebuyer Transactions** surveyed by the Miami Association of REALTORS® (**MIAMI**), covering the period from August 2023 through July 2024. The report presents detailed data on **foreign buyer activity** in the South Florida market (primarily Miami-Dade, Broward, and Palm Beach counties), including total dollar volume, the number of sales, and the top countries of origin, with **Argentina and Colombia** leading the market share. It highlights that MIAMI's foreign buyer share is significantly higher than the national average, with most transactions involving **all-cash purchases** and being intended for **vacation or rental use**. Furthermore, the report shows that the **U.S. and Florida foreign buyer sales volume and purchases** have declined compared to previous periods, but **Florida remains the top U.S. destination** for international buyers. Finally, the source offers insights into the characteristics of the largest buyer groups and the professional environment for REALTORS® working with international clients.

Save to note

Start typing...

1 source

What are the most significant trends and characteristics of Miami's international homebuyer market?

How does Miami's international buyer behavior compare to broader state and national trends?

Studio

 Audio Overview

 Video Overview

 Mind Map

 Reports

 Flashcards

 Quiz

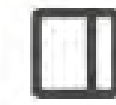
 Miami's Real Estate  
1 source · 3d ago

 Miami en Efectivo: Quiénes son los...  
Deep Dive · 1 source · 3d ago

 Miami's Global Real Estate  
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 Miami's \$2 Billion Drop: Why...  
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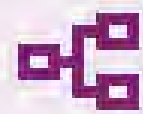
Add note



Audio Overview



Video Overview



Mind Map



Reports



Flashcards



Quiz



# 2024

## PROFILE of

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# 2024

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## February 2025



# 2024

## PROFILE of

# International Homebuyer Transactions

of MIAMI Association of REALTORS® Members

## February 2025



# 2024

## PROFILE of

# International Homebuyer Transactions

of MIAMI Association of REALTORS® Members

## February 2025



# Miami's Global Real Estate

## MIAMI REAL ESTATE: GLOBAL OUTLIER



**URBAN CONDOS**



**ALL-CASH DEALS**



**LATAM & CANADA**



**SECURE INVESTMENT**

## Recent Search



5000+ matches

Active  Coming Soon  Active With Contract 

Print Save Send

**MLS #**

### Status - Changed Status Date or Range

Select

Active x Coming Soon x

Active With Contract **X**

### Active Dates

Enter date or range 

### Coming Soon Dates

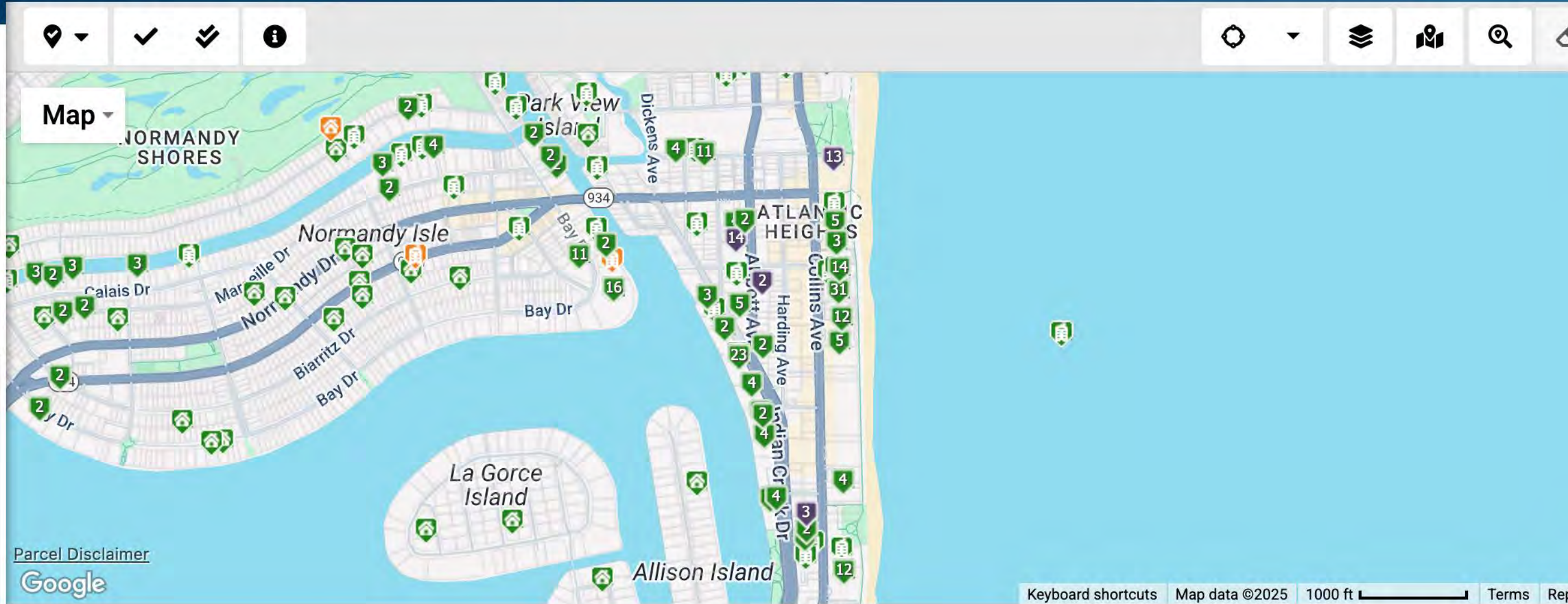
Enter date or range 

### Active With Contract Dates

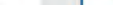
Enter date or range 

Price ☒ in thousands

|     |      |     |      |
|-----|------|-----|------|
| Min | ,000 | Max | ,000 |
|-----|------|-----|------|



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| <input type="checkbox"/> | # | ML#  | St  | Area  | Address                           | Subdivision/Complex  |
|--------------------------|---|-------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|-----------------------------------|-----------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> | 1 | <a href="#">F10535691</a>                                                                 | A                                                                                        | 3234                                                                                       | <a href="#">2593 SE 9 Street</a>  | SANTA BARBARA SHORES                                                                                      |
| <input type="checkbox"/> | 2 | <a href="#">F10535687</a>                                                                 | A                                                                                        | 22                                                                                         | <a href="#">19885 NE 22nd Ave</a> | North Lake Estates                                                                                        |

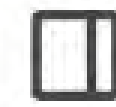
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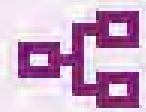
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Audio Overview



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In the ancient land of Eldoria, where skies shimmered and forests, whispered secrets to the wind, lived a dragon named Zephyros. *[sarcastically]* Not the "burn it all down" kind... *[giggles]* but he was gentle, wise, with eyes like old stars. *[whispers]* Even the birds fell silent when he passed.

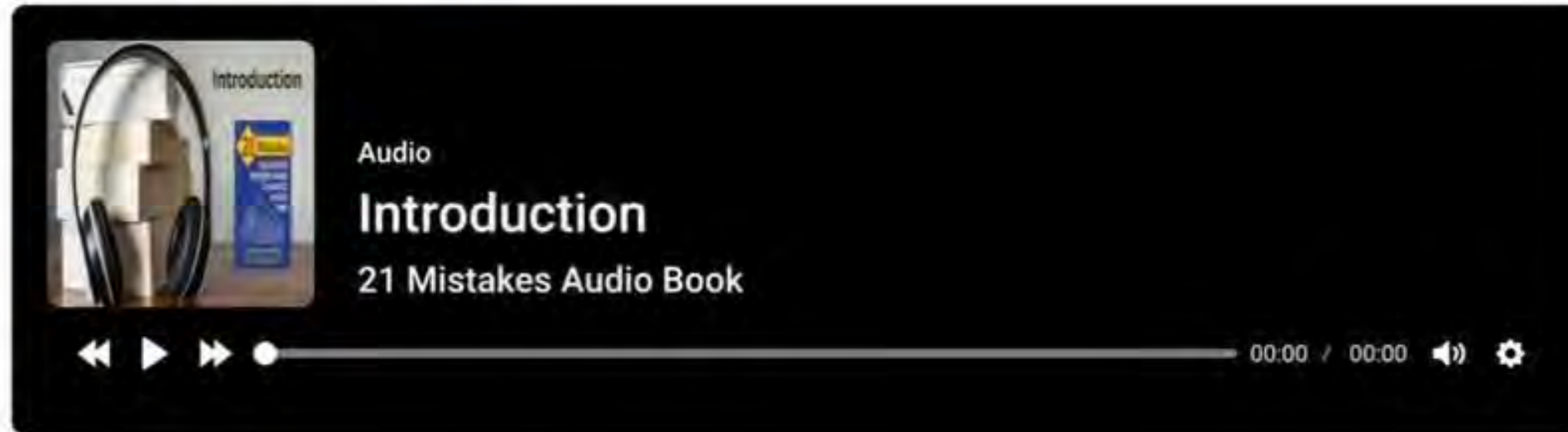
[VOICE CHAT](#)



# ElevenLabs



Products / 21 Mistakes Audio Book / Introduction



### About this Lesson

#### Introduction

As real estate brokers, we wear a lot of hats—leader, recruiter, coach, marketer, problem-solver. With so much on our plates, it's easy to fall into habits that hold us back without even realizing it. In *21 Mistakes Real Estate Brokers Make and How to Avoid Them*, we share the most common missteps we've seen (and made) throughout our combined decades in the industry.

This book isn't about judgment—it's about growth. Each chapter is a quick, practical look at one mistake and how to fix it, so you can lead with clarity, confidence, and purpose. Whether you're brand-new to managing a brokerage or a seasoned pro, you'll find tools, tips, and reminders to help you build a thriving, high-performance team.

Let's dig in and make sure you're avoiding these 21 mistakes—so your business and your agents can thrive.

—John D. Mayfield & Corky Hyatt

### Course Contents

22 Lessons

1



Introduction

2



Mistake Number 1 - Failing to be the Architect of Your Attitude

3



Mistake Number 2 - Failing to Surround Yourself with Good Quality People

4



Mistake Number 3 - Failing to Run Your Business Like a

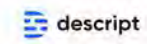
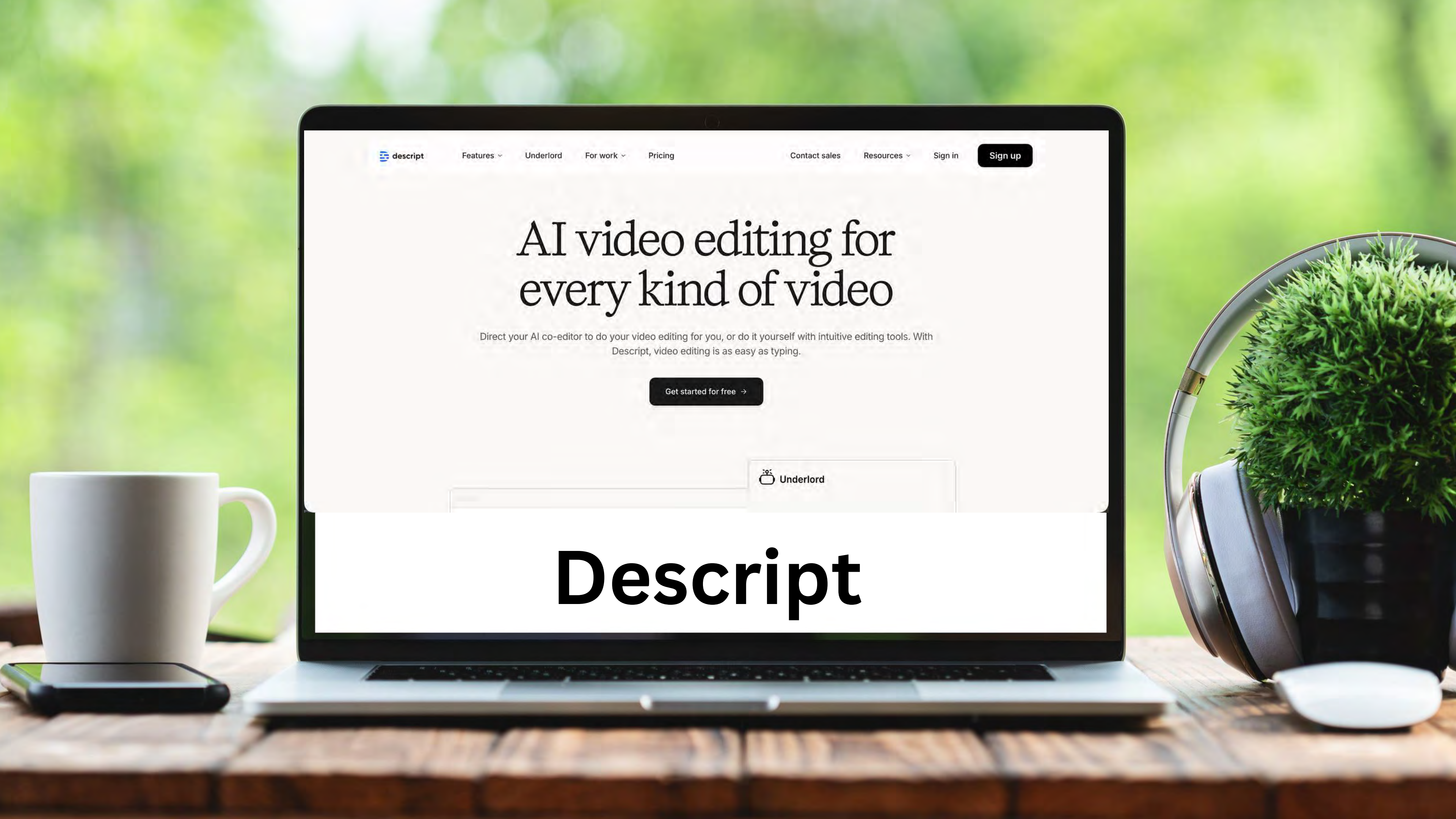
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### Instructor



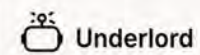
John D. Mayfield

Author | Broker | Coach

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Underlord

OK, all set. Want me to polish up the visuals?

Yes please, make it look more professional



Making videos is hard, and when you're done, you still have to make clips for social media.

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1. **ChatGPT** (OpenAI) – Create listing copy, blog posts, scripts, and multilingual marketing.
2. **Jasper.ai** – AI marketing copy in multiple languages, customizable tone and voice.
3. **Writesonic** / Chatsonic – SEO content and multilingual ad copy generation.
4. **Copy.ai** – Generate global ad headlines and descriptions quickly.
5. **DeepL Translator** – Highly accurate AI translation for marketing materials.
6. **Localize.com** – Automate multilingual websites for global audiences.
7. **Canva Magic Write** – AI text and image creation in Canva; supports many languages.
8. **Lumen5** – Turns blogs or listings into short social media videos.
9. **Predis.ai** – AI for multilingual social content and automated posting.
10. **Synthesia.io** – Create AI-avatar videos in 120+ languages (great for global buyers).

## SALES, LEAD GEN & CLIENT COMMUNICATION

1. **ManyChat** – AI chatbot for Messenger, WhatsApp, Instagram; multilingual ready.
2. **Go High Level** (AI Automations) – CRM + AI messaging, workflows, and voice AI for follow-up.
3. **Drift AI Chatbot** – Conversational AI for lead capture and scheduling.
4. **Intercom Fin AI** – Customer support chatbot that translates and answers FAQs.
5. **HubSpot AI Tools** – AI content assistant and lead-scoring automation.
6. **Tidio** – AI chat widget with translation for small businesses.
7. **Landbot.io** – Build multilingual lead-capture chatbots with no coding.
8. **MobileMonkey** – Omnichannel chatbot (SMS, FB, IG, WhatsApp).
9. **Zapier AI Actions** – Automate AI tasks between all your business apps.
10. **Claude (Anthropic)** – Great for writing friendly, human-sounding customer messages.





John Mayfield

# Where AI Meets the World: Marketing Reimagined

BEGIN





 John Mayfield

**“Your Best Year Yet —  
Plan It, Don’t Wing It!”**

 Course · 1 Lesson

Updated at Oct 29, 2025



 John Mayfield

**Where AI Meets  
World: Market  
Reimagined**

 Course · 1 Lesson

Updated at Oct 27, 20

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Coworkers



## Let's start building your course

# Articulate

# Domaine Vista Bella

CAP D'ANTIBES - FRANCE

## The South of France



John Mayfield



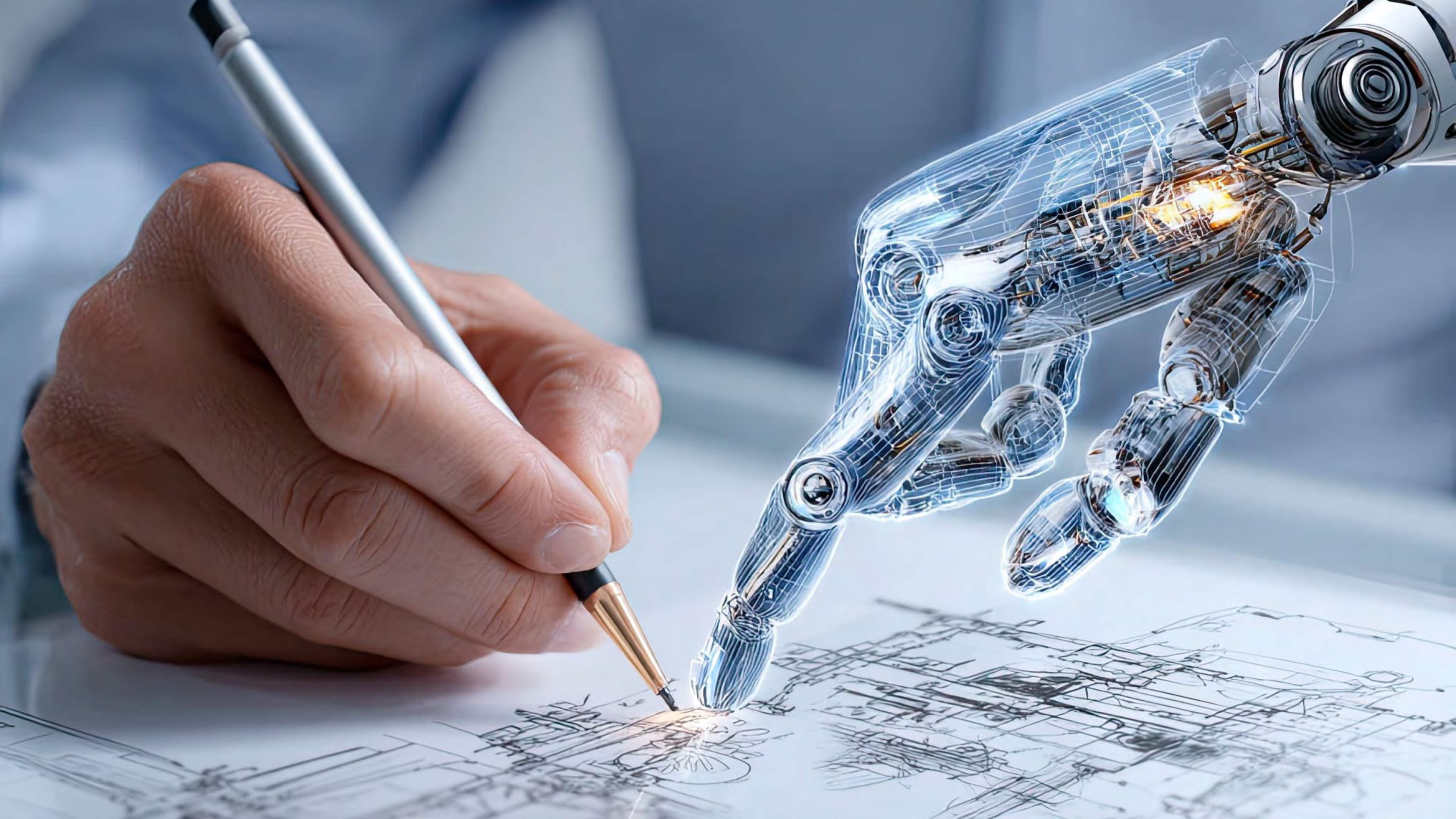












CRAFT







**WAIT**





SUNO

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NaturalNotation2  
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1 More Second (to Stop My Love) v5  
jazz, soul, samba  
BluesyTurntabe1003 · R Heavens  
5.9K 97 16



Ghosts and boys (Cover)  
Languid 84 BPM pulse with heartbeat-patterned dru...  
32mirandac  
15K 199 12



Neon Distance v5  
jazz-fusion, funk, dance-funk  
46 stone  
9.3K 167 5

Suggested Creators



Stei Camel  
15K followers  
@steicamel · Suggested



NYX  
18K followers  
@nyx0no · Suggested



BUSZMEN  
18K followers  
@buszmen · Suggested

Trending >

Global

Now



Keep the Faith (君を信じて) | iLoveSuno's... v5  
heroic heavy metal, groove metal, glam metal, power...  
iLoveSuno  
5.9K 515 85



Drumma Drum Drum v5  
An aggressive R&B hip-hop track at 150bpm launchin...  
Raven Is Not Open To Collab R...  
1.2K 303 39

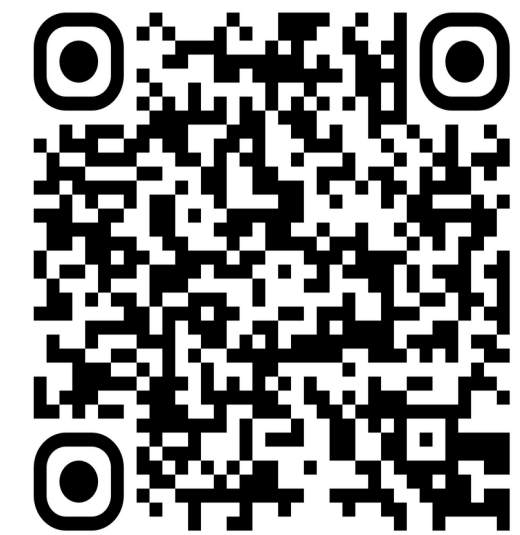


Finality (Made with Studio)  
Hard Rock, Alternative Metal, Electronicore, Rockstep  
Exidious  
1.2K 233 28

# Suno



 **MIAMI**  
REALTORS®



tusind tak  
謝謝 dakujem vám  
ngiyabongga  
dziękuję  
merci  
baie dankie  
धन्यवाद molte grazie  
suksema  
danke  
thank  
gracias  
obrigada  
obrigado  
teşekkür ederim  
tack så mycket  
tak  
ngiyabongga  
dziękuję  
merci  
baie dankie  
धन्यवाद molte grazie  
gràcies  
tänan  
dank u  
teşekkür edire  
mahalo

