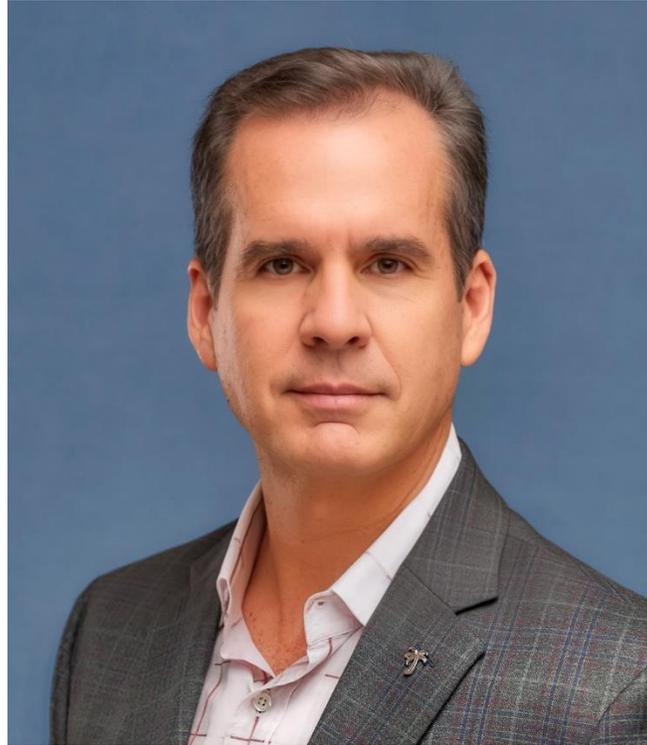




MIAMI™  
GREATER MIAMI & MIAMI BEACH



# **ROLANDO AEDO**

Chief Operating Officer  
Greater Miami  
Convention & Visitors Bureau

# VISION

A global leisure and business destination that delivers culturally rich, diverse and innovative experiences inspiring boundless passion in visitors and **residents** alike.

# MISSION

Generate travel demand to Greater Miami & Miami Beach to maximize economic impact on the community, ensure industry resiliency and elevate **residents'** quality of life.





# Global Support & Coordination

## PUBLIC RELATIONS 24 COUNTRIES

- Argentina
- Austria
- Bahamas
- Barbados
- Brazil
- Canada
- Colombia
- Denmark
- England
- France
- Germany
- Ireland
- Italy
- Jamaica
- Mexico
- Northern Ireland
- Norway
- Scotland
- Spain
- Sweden
- Switzerland
- Trinidad & Tobago
- United States
- Wales

## TRAVEL TRADE REPRESENTATION 43 COUNTRIES

- Argentina
- Austria
- Bahamas
- Belgium
- Brazil
- Canada
  - Toronto
  - Montreal / Quebec
- China
- Colombia
- Costa Rica
- Denmark
- England
- Finland
- France
- Germany
- Guatemala
- Honduras
- India
- Ireland
- Israel
- Italy
- Jamaica
- Japan
- Luxembourg
- Mexico
- The Netherlands
- Northern Ireland
- Norway
- Paraguay
- Panama
- Peru
- Portugal
- Qatar
- Saudi Arabia
- Scotland
- Spain
- Sweden
- Switzerland
- Trinidad & Tobago
- United Arab Emirates
- Uruguay
- United States
  - Southeast
  - Northeast
  - Midwest
  - West
- U.S. Virgin Islands
- Wales



Google Trends



# Year in Search 2024

**MIAMI, FL — January 9, 2025 —** Google's annual [Year in Search](#) report ranks Miami as the third most trending travel destination in the world for 2024,

# Food

MIAMI **Spice**

RESTAURANT MONTHS

  
THE  
**MICHELIN**  
GUIDE

2025  
JAMES BEARD  
AWARDS

 **SOBEWFF**

SOUTH BEACH WINE & FOOD FESTIVAL®

PRESENTED BY



TRAVEL+  
LEISURE

**MIAMI**

**#1 Food Destination in  
the U.S.**

## FOOD & WINE

Best Food Cities in America 2025

| OVERALL RANK | CITY           | SCORE | AFFORDABILITY RANK | DIVERSITY, ACCESSIBILITY, AND QUALITY RANK |
|--------------|----------------|-------|--------------------|--|
| 1            | Miami          | 74.37 | 145                | 1  |
| 2            | San Francisco  | 71.66 | 173                | 2  |
| 3            | Orlando, FL    | 71.43 | 54                 | 3  |
| 4            | Portland, OR   | 69.48 | 101                | 4  |
| 5            | Tampa, FL      | 69.31 | 76                 | 6  |
| 6            | Sacramento, CA | 66.79 | 68                 | 8  |
| 7            | Las Vegas      | 66.51 | 82                 | 9  |
| 8            | Seattle        | 64.69 | 176                | 5  |
| 9            | Denver         | 64.08 | 121                | 13   |
| 10           | San Diego, CA  | 63.74 | 147                | 10   |
| 11           | Atlanta        | 63.24 | 167                | 7  |
| 12           | St. Louis, MO  | 62.61 | 107                | 14   |
| 13           | Los Angeles    | 61.70 | 170                | 12   |
| 14           | Austin, TX     | 61.42 | 81                 | 16   |
| 15           | Pittsburgh, PA | 61.16 | 12                 | 22   |

# Music



**BEST MUSIC CITY**

Miami



ULTRA MUSIC FESTIVAL WINS PRESTIGIOUS WORLD SUSTAINABILITY AWARD



## Chaka Khan And Festival Organizers On Bringing Montreux Jazz To Miami

By Steve Baltin, Senior Contributor. I write about music and the business o...  
Published Feb 23, 2025, 10:40pm EST



Best Outdoor Music Festival

### 10. Jazz in the Gardens Music Fest | Miami Gardens, FL

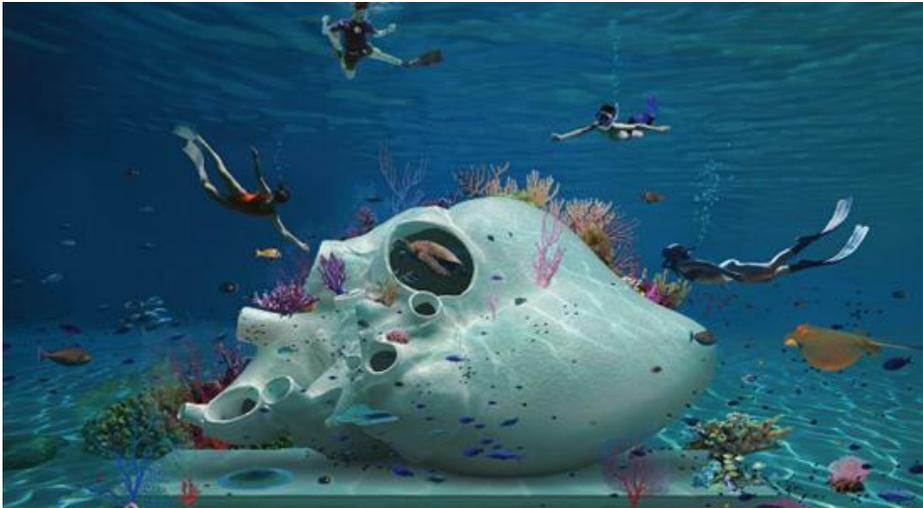
Welcome to Miami Gardens! The JITG Music Fest heats up the city every March with local musicians and big-name artists bringing hip-hop, soul, jazz and R&B to the stage. Don't miss the Opening Night Party at Hard Rock Stadium for South Florida's best music, cuisine and social scene. Or take part in the unique Women's Impact Luncheon that'll leave you inspired before your evening on the dance floor.



Photo courtesy of Jazz in the Gardens Music Fest



# Attractions



# Major Cultural Events

Art | Basel  
Miami Beach



# Major Sporting Events



January 1st, 2026



January 2, 2026



NATIONAL CHAMPIONSHIP

JANUARY 19 | MIAMI

January 19<sup>th</sup>, 2026



MARATHON AND HALF

January 25<sup>th</sup>, 2026



March 5 - 17, 2026



March 12 - 15, 2026



March 15 - 29, 2026



April 30 - May 3<sup>rd</sup>, 2026



May 1 - 3, 2026



June 11 - July 19, 2026



June, 2026



August, 2026



November 6 - 8, 2026



November, 2026



**FIFA**



**FIFA**

**MIAMI**

# **MATCH SCHEDULE**

|         |                    |         |                     |
|---------|--------------------|---------|---------------------|
| 6/15/26 | <b>GROUP STAGE</b> | 7/03/26 | <b>ROUND OF 32</b>  |
| 6/21/26 | <b>GROUP STAGE</b> | 7/11/26 | <b>QUARTERFINAL</b> |
| 6/24/26 | <b>GROUP STAGE</b> | 7/18/26 | <b>BRONZE FINAL</b> |
| 6/27/26 | <b>GROUP STAGE</b> |         |                     |

# Tourism Infrastructure Update



← Concourse F, G, H, J  
Pasillo F, G, H, J

All Other Airlines  
Todas otras aerolíneas

Concourse D, E  
Pasillo D, E  
American →

GROUND  
TRANSPORTATION

MIA Mover To: →

- Rental Car Center
- Metrolink
- Metrorail
- Tra-Train
- Greyhound
- Megabus

# New Hotels in 2025

|               |                            | Property Name                              | Rooms | Area           |
|---------------|----------------------------|--|-------|----------------|
| <b>10</b>     | <b>New Properties</b>      | Tucker at Gables Grand Plaza               | 16    | Coral Gables   |
|               |                            | EVEN Hotels Sweetwater Doral               | 125   | Doral          |
| <b>1,567</b>  | <b>New Rooms</b>           | E11EVEN Hotel & Residences                 | 449   | Downtown Miami |
|               |                            | Flow Miami                                 | 20    | Downtown Miami |
|               |                            | Legacy Hotel & Residences                  | 219   | Downtown Miami |
| <b>67,057</b> | <b>Total Rooms (+2.4%)</b> | Sonder Colonnade                           | 95    | Downtown Miami |
|               |                            | Holiday Inn Express MIA - 36 <sup>th</sup> | 133   | Miami Airport  |
|               |                            | Collins Park Hotel                         | 294   | Miami Beach    |
|               |                            | Thompson Miami Beach                       | 147   | Miami Beach    |
|               |                            | URBIN Retreat Miami Beach                  | 69    | Miami Beach    |

# New Hotels in 2026/2027

| Property Name                                | Rooms | Area           | Property Name                       | Rooms | Area           |
|--|-------|----------------|-------------------------------------|-------|----------------|
| Dadeland Hyve Hotel                          | 100   | Central Dade   | Unnamed Select Service Hotel        | 216   | Downtown Miami |
| Hyatt House Doral                            | 126   | Doral          | Hilton Miami Bayfront               | 372   | Downtown Miami |
| Domus Brickell Park Hotel                    | 171   | Downtown Miami | Canopy by Hilton Miami Brickell     | 135   | Downtown Miami |
| Residence Inn by Marriott Coconut Grove      | 113   | Downtown Miami | Miami Wynwood Hotel                 | 116   | Downtown Miami |
| Holiday Inn Express Miami - Calle Ocho       | 84    | Downtown Miami | Unnamed Luxury Full Service Hotel   | 289   | Downtown Miami |
| Vida Edgewater Miami Midtown                 | 121   | Downtown Miami | Icon on 8                           | 140   | Downtown Miami |
| Virgin Hotels Miami                          | 250   | Downtown Miami | SoBe Park Hotel                     | 100   | Miami Beach    |
| 111 Wynwood Hotel                            | 72    | Downtown Miami | Prince Michael Hotel                | 107   | Miami Beach    |
| Embassy Suites by Hilton Miami West Brickell | 250   | Downtown Miami | Grand Hyatt MBCC                    | 800   | Miami Beach    |
| HOO Miami Legacy                             | 219   | Downtown Miami | Flagstone Island Gardens Resort     | 455   | Miami Beach    |
| Treehouse Brickell                           | 174   | Downtown Miami | Riviera Plaza Hotel                 | 76    | Miami Beach    |
| Highland Park Miami Hotel                    | 200   | Downtown Miami | TAL Aventura Hotel                  | 224   | North Beach    |
| Krymwood Hotel                               | 48    | Downtown Miami | Residence Inn by Marriott Homestead | 110   | South Dade     |
| Waldorf Astoria Miami                        | 205   | Downtown Miami |                                     |       |                |

An architectural rendering of a modern, multi-story hotel building with a curved facade and large glass windows. The building is surrounded by lush greenery, including palm trees and other tropical plants. In the foreground, a street scene is depicted with several cars in motion, including a yellow taxi, and a group of people walking on a sidewalk. The sky is clear and blue.

# NEW HOTELS IN 2026/27

*27 New Hotel Properties*

*5,237 New Rooms*

*72,330 Total Rooms (+7.9%)*

# Grand Hyatt Headquarter Hotel



Building Details

*Anticipated Opening Fall 2027*

*17 Stories | 800 Guestrooms | 52 Suites*

*957,645 Gross sq ft*

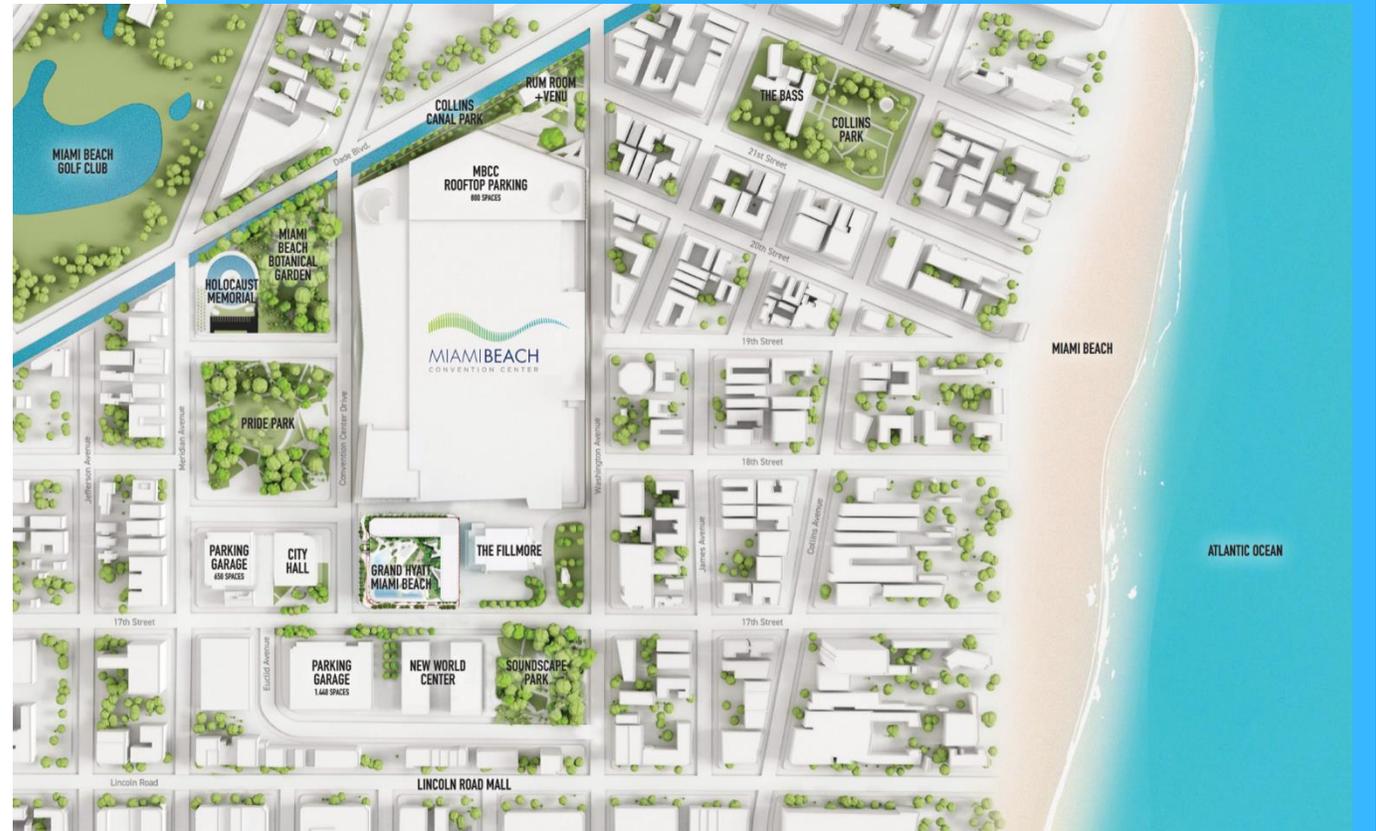
*2.6 acres Lot Size*

*320 Parking Spaces*

*Skybridge Connector to the MBCC*

# MBCC Campus/District

1. MBCC
2. Rum Room/Venu
3. Collins Canal Park
4. HQ Hotel
5. Botanical Garden
6. Holocaust Memorial
7. The Fillmore
8. New World Center
9. Soundscape Park
10. Lincoln Road
11. Washington Ave
12. Bass Museum
13. Collins Park
14. MB Golf Course



- 11,272 hotel rooms within a 1-mile radius of MBCC
- Key hotels include the Loews, Royal Palm, Fontainebleau, W South Beach, Kimpton Hotel Palomar, Eden Roc



MIAMI BEACH CONVENTION CENTER



# Miami International Airport Update

## Miami International Airport \$9 Billion Modernization Project



### **NEW PARKING GARAGE**

Additional 2,240 spaces opening December 2025

### **LUX PRIVATE TERMINAL - COMING SPRING 2026**

VIP services for charter airline flights, dedicated TSA and CBP facilities, private kitchen, 2 salons, and 5 private suites.

### **NEW CONCOURSE K - COMING SPRING 2029**

An additional 6 gates, future lounge and post security concessions.

### **TERMINAL-WIDE SOLAR PANEL - COMING SUMMER 2030**

### **CONCOURSE D WEST EXTENSION COMING SUMMER 2030**

Three-level expansion of the regional commuter area that Adds 17 gates with concessions and an airline lounge.



# Miami International Airport Update

## **CENTRAL TERMINAL REDEVELOPMENT - COMING WINTER 2030**

Four-level renovation & Expansion,  
new post-security corridor and  
expansion of the queuing area.



## **STATE OF THE ART HOTEL**

Four-star hotel overlooking MIA  
with space for conference events,  
full-service restaurant and bar



# PortMiami - Cruise Capital of the World

**GREATER MIAMI AND MIAMI BEACH:  
THE CRUISE CAPITAL OF THE WORLD®  
CELEBRATES RECORDS, INAUGURAL  
SAILINGS, AND INDUSTRY LEADERSHIP**

*PortMiami Celebrates Record Cruise Traffic  
and Historic Terminal Launch Reinforcing  
Miami's Global Cruise Industry Leadership*

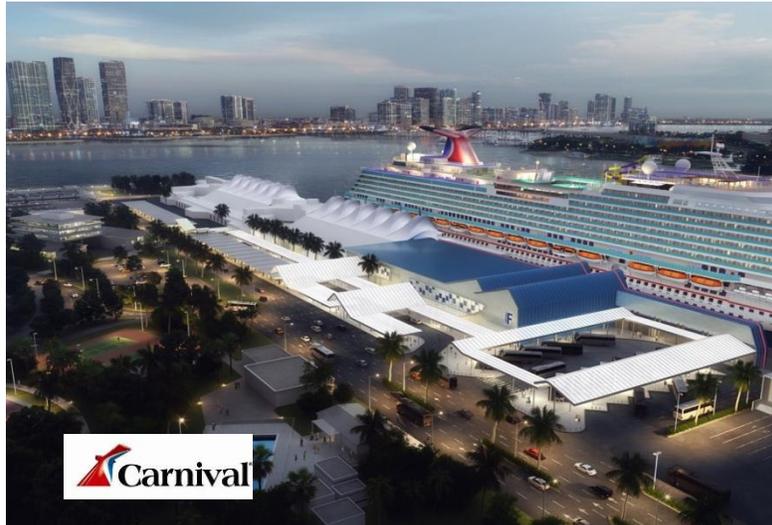


# PortMiami Update

- **WELCOMED RECORD-BREAKING 8.2M+ PASSENGERS A YEAR:** *PortMiami: World's busiest cruise port*
- **GLOBAL RECORD:** *10 ships / 68,000 passengers in a single day*
- **WORLD'S LARGEST CRUISE TERMINAL:** *MSC's 490,000 sq. ft. facility debut + Norwegian Aqua launch. Construction just begun on Royal Caribbean's new terminal*
- **INDUSTRY HUB:** *Seatrade Cruise Global 40th Anniversary, 600+ exhibitors*
- **SEAMLESS ACCESS:** *15 min. from MIA + Brightline high-speed rail*
- **SUSTAINABILITY LEADER:** *\$125M Shore Power: first major East Coast port to cut ship emissions*
- **TRAVELER CONVINIENCE:** *Global Entry Center, Bayside luggage concierge, 10-15 min. to Miami Beach*



# New Terminals



# Getting Around

## **Metrorail**

A 25-mile, 22 station elevated commuter rail line that connects downtown to Miami International Airport's station.

Arrive in downtown in 15 minutes.

**Fees start at \$2**

## **Metromover**

A 4.4 mile elevated tram system that loops around Downtown Miami and Brickell.

**Admission is free**



# Getting Around

New Miami - Dade Bus Rapid Transit Line - All Electric Buses



# Getting Around

## Free Trolleys

Miami Beach, the City of Miami, Doral, and Coral Gables each have their own local trolley system that connect visitors to and within the destination's popular neighborhoods.



# Brightline - Connecting Orlando to Miami



## Stops along the way:

- West Palm Beach
- Boca Raton
- Ft. Lauderdale
- Aventura



# Responsible and Sustainable Tourism

## GREEN KEY GLOBAL CERTIFICATION:

This eco-rating sustainability certification program showcases Miami's commitment to environmental stewardship.

- **19** hotels are certified
- **106** hotels in pipeline for certification.

## WHEEL THE WORLD DESTINATION VERIFICATION:

Partnership with Wheel the World makes the destination more accessible and aligns with our goal of reducing inequalities

## IBCCES AUTISM CERTIFIED:

As Official Certified Autism Center, the GMCVB helps make Miami more accessible to autistic and sensory-sensitive visitors.



The logo features the word "MIAMI" in a large, bold, black, sans-serif font. The letters are stylized with a slight slant. Below "MIAMI" is the text "GREATER MIAMI & MIAMI BEACH" in a smaller, black, sans-serif font. A bright yellow sun is positioned behind the word "MIAMI", creating a lens flare effect. The background is a gradient of orange and yellow, suggesting a sunset or sunrise.

**MIAMI**<sup>TM</sup>  
GREATER MIAMI & MIAMI BEACH

