



MIAMI GLOBAL
REAL ESTATE

CONGRESS NOVEMBER 9-12, 2025

WHY SPAIN? 2025

Presentado por

SIRA

Spanish International Realty Alliance

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KEY FACTS

- > Population : 49.3 MM
- > Foreign citizens: 6,4 MM
- > Tourism: Forecast of 93 MM visitors in 2025
- > International property buyers: 20% rank
- > Tourism sector: 15% of GDP
- > Belongs to G20
- EU rank 4th largest economy
- EU 2nd largest country by area



Spanish Business Climate Barometer **survey of Foreign Investors**

2024 Results



International
Center for
Competitiveness

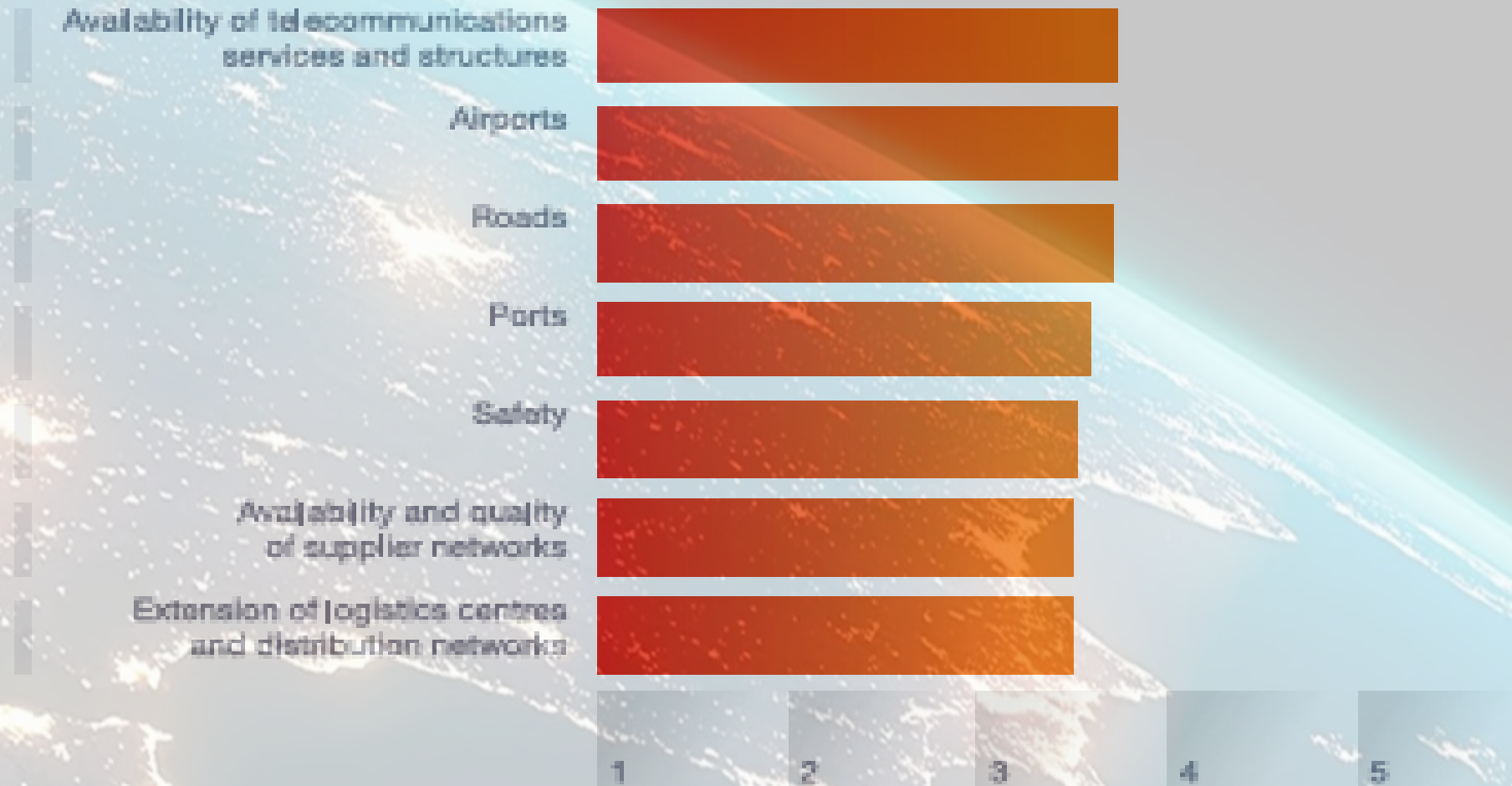


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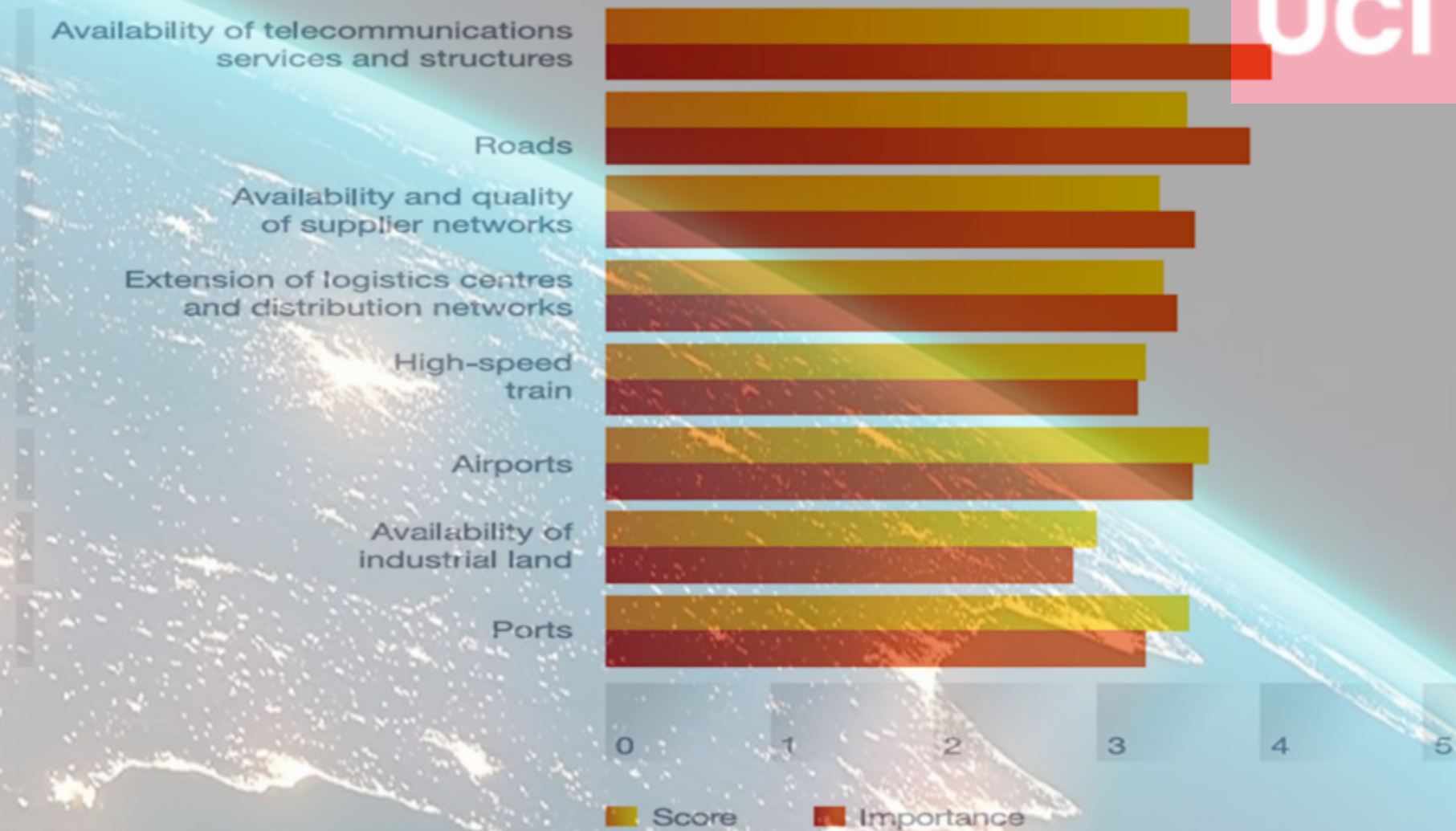
Main strengths

Figure 2



Infrastructure

Figure 15



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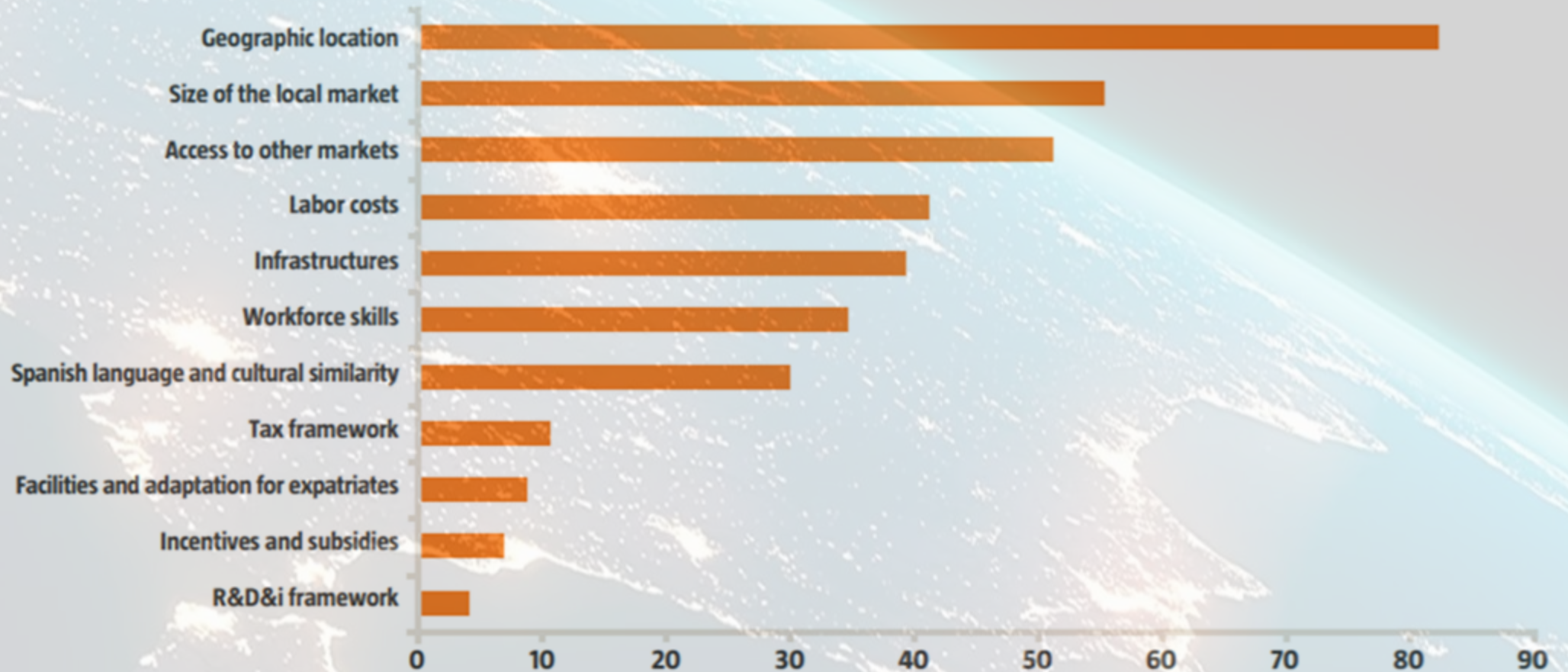
89% of companies plan to increase or maintain their investments by 2025, and the percentage of companies planning to increase their investments has risen to 36% (from 30% in 2024).

Spain is rated highly by managers of foreign-owned companies, with infrastructure, market size and human capital being the most highly valued aspects.

WHY SET UP BUSINESS IN SPAIN??

Figure 27

Motives for setting up in Spain (percentage of companies indicating each motive)



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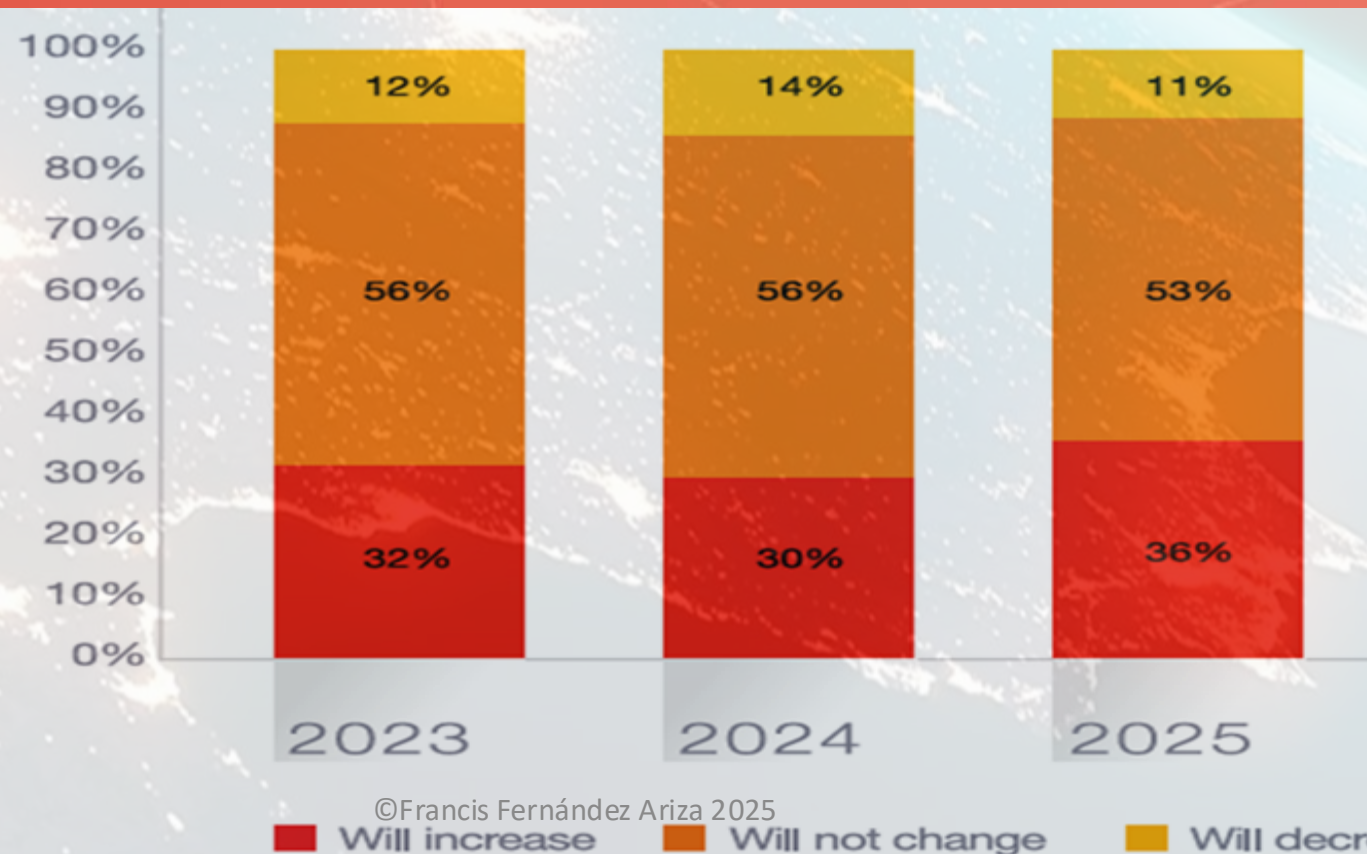
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Investment forecast 2023-2025

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A large majority of companies indicated that the main reasons for setting up in Spain were due to geographical location, as well as the size of the local market and access to other markets.



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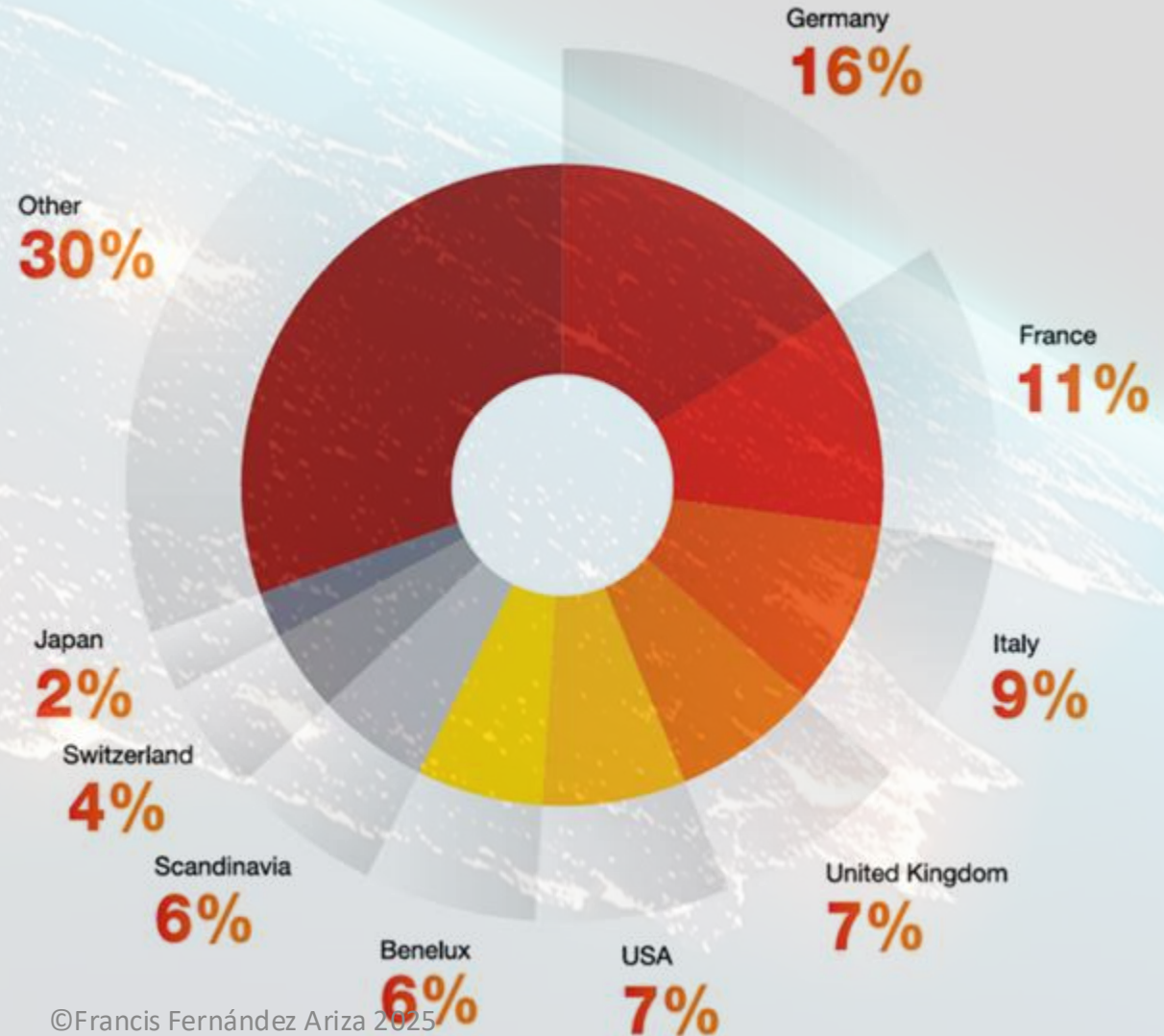
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MAIN INVESTORS IN SPAIN

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Countries
represented

Figure 28



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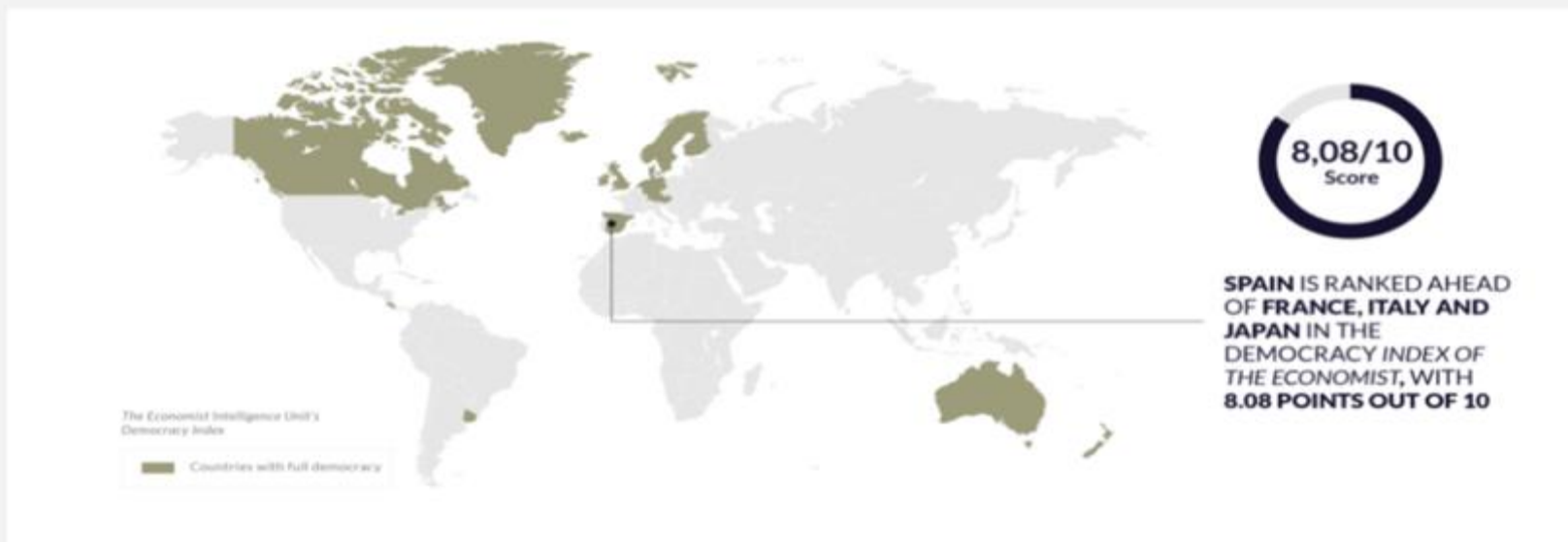
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A FULL, CONSOLIDATED DEMOCRACY

5/9/2019 | Democracy

SPAIN, ONE OF THE ONLY 20 FULL DEMOCRACIES IN THE WORLD



#ThisIsTheRealSpain

Source: Democracy Index 2018 (The Economist Intelligence Unit)



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FIRST CLASS EDUCATION!!

ONE OF THE TOP 5 MBA BUSINESS SCHOOLS!!

→ rankings.ft.com/home/masters-in-business-administration

Global MBA Ranking 2021 ⓘ

100 B-SCHOOLS IN THIS RANKING

#	Name	Country, by primary campus	Weighted salary (US\$)	Salary percentage increase
1	Insead	France / Singapore	188,432	96
2	London Business School ⓘ	UK	177,234	103
3	University of Chicago: Booth	US	200,287	121
4	Iese Business School ⓘ	Spain	166,811	131
5	Yale School of Management	US	186,887	133

Three of our Business Schools
are On the world top 40.

The number one is IESE,
located in Barcelona.



Spanish, a language spoken by 580 million people, and 483 million of them native



Indicator	Overall score	Country	All	Year	2021
Rank	Business School	Band Overall	Country	Score	Rank Change
1	IESE Business School	A	Spain		+9
2	HEC Paris Business School	A	France		+1
	University of Michigan - Stephen M. Ross School of Business	A	United States		+6
	New York University - Leonard N Stern School of Business	A	United States		+13
19	University of Wisconsin-Madison - Wisconsin School of Business	B	United States		+27
20	ESADE Business School	B	Spain		+20
	School				
39	IE University - IE Business School	C	Spain		+30

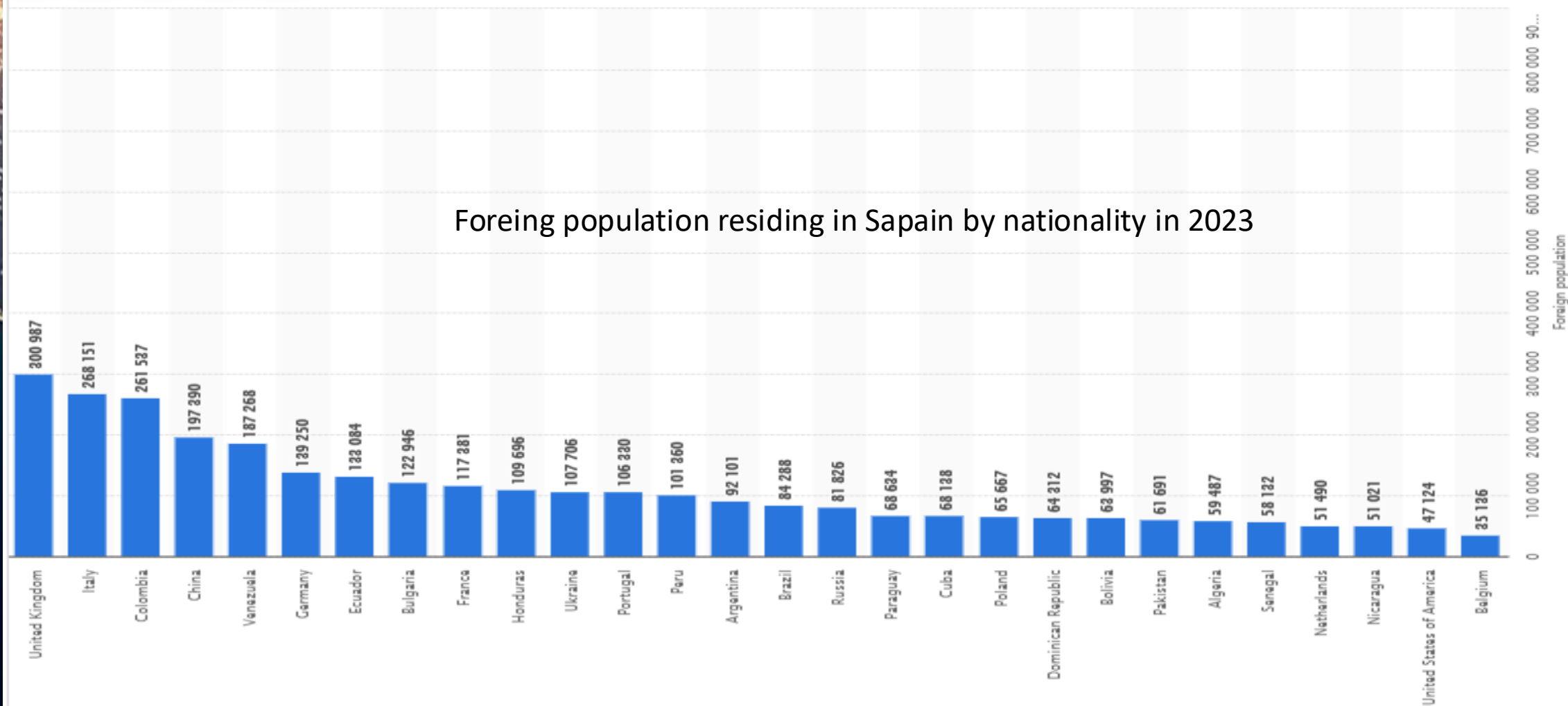
Ranked: The 25 Best Cities To Live In The World, According To Expats

Spain Dominates

Valencia isn't the only Spanish city to make headlines. Spain is a big winner this year, with a total of five cities in the top 25. Malaga and Alicante took second and third place, respectively, solidifying Spain's reputation as an expat haven.

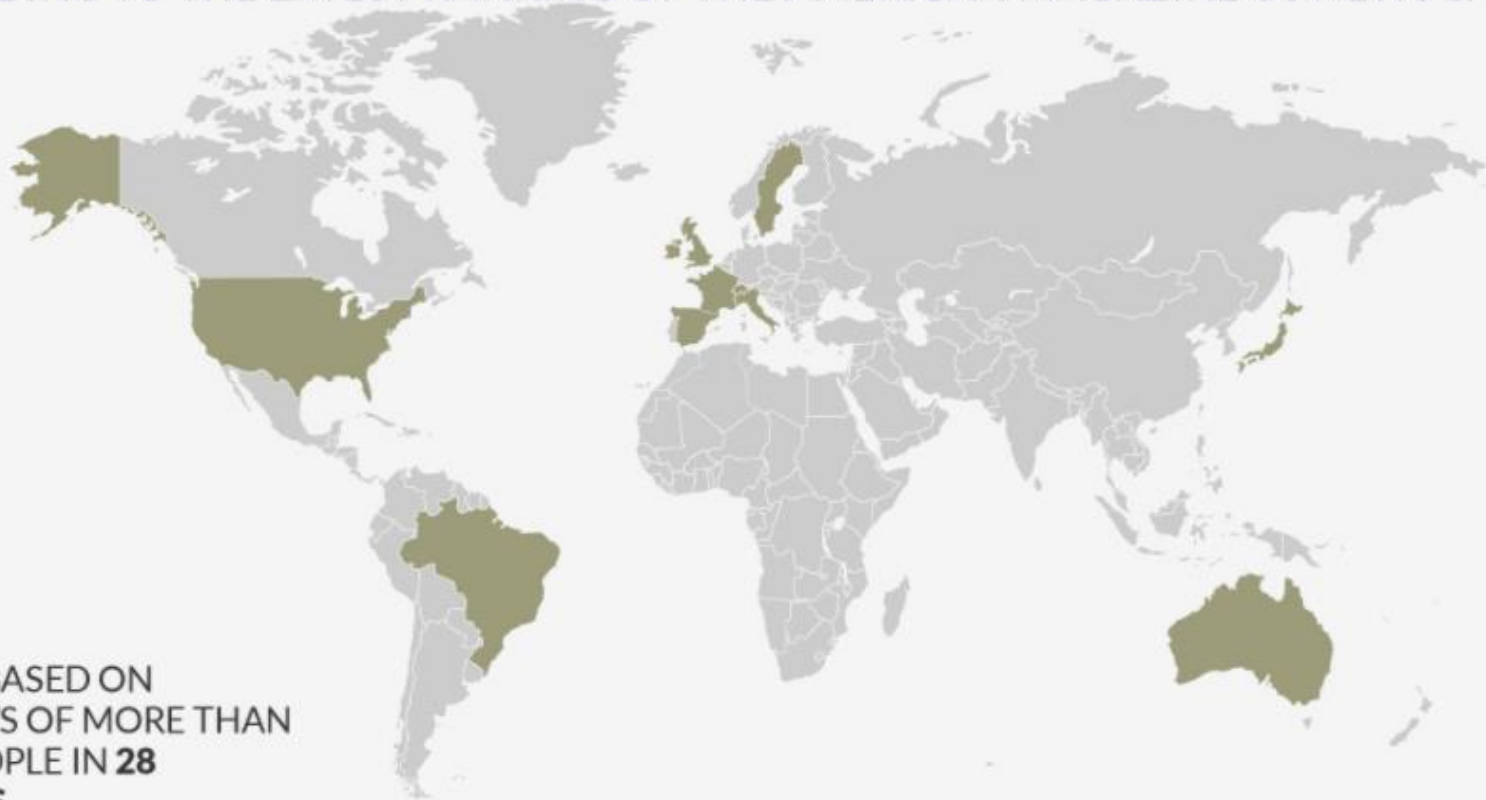


Foreing population residing in Sapain by nationality in 2023



SPAIN, THE THIRD RANKED COUNTRY WITH THE GREATEST CULTURAL INFLUENCE IN THE WORLD

ACCORDING TO THE LATEST RANKING OF THE AMERICAN MAGAZINE US NEWS & WORLD REPORT



RANKING

- #1 ITALY
- #2 FRANCE
- #3 SPAIN
- #4 UNITED STATES
- #5 UNITED KINGDOM
- #6 JAPAN
- #7 BRAZIL
- #8 AUSTRALIA
- #9 SWITZERLAND
- #10 SWEDEN

RANKING BASED ON
INTERVIEWS OF MORE THAN
20,000 PEOPLE IN 28
COUNTRIES

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SPAIN-> BEST FOOD FOR BEST LIFE!!

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SPAIN, LEADER OF THE WORLD'S 50 BEST RESTAURANTS' RANKING

7 SPANISH RESTAURANTS ARE AMONG THE BEST IN THE WORLD



#ThisIsTheRealSpain

Source: World's 50 Best Restaurants



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NEW RECORD NUMBER OF BLUE FLAGS ON SPANISH BEACHES

5/13/2021 | Latest News

SPAIN, WORLD LEADER IN BLUE FLAGS

A total of **615 beaches**, **96 marinas** and **2 tourist boats** will fly the blue flag this summer, the symbol that reflects the quality of the waters, services and safety



#ThisIsTheRealSpain

Source: banderasazul.org / blueflag.global (2021)



WHO CAN HELP US?

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sira.com/directorio-profesional/

Málaga

CÓDIGO POSTAL

BUSCAR

Resultados: 30



Cristina Fernández Amores

C/ Hermes, 21 Málaga

Málaga 29010

29010, Málaga



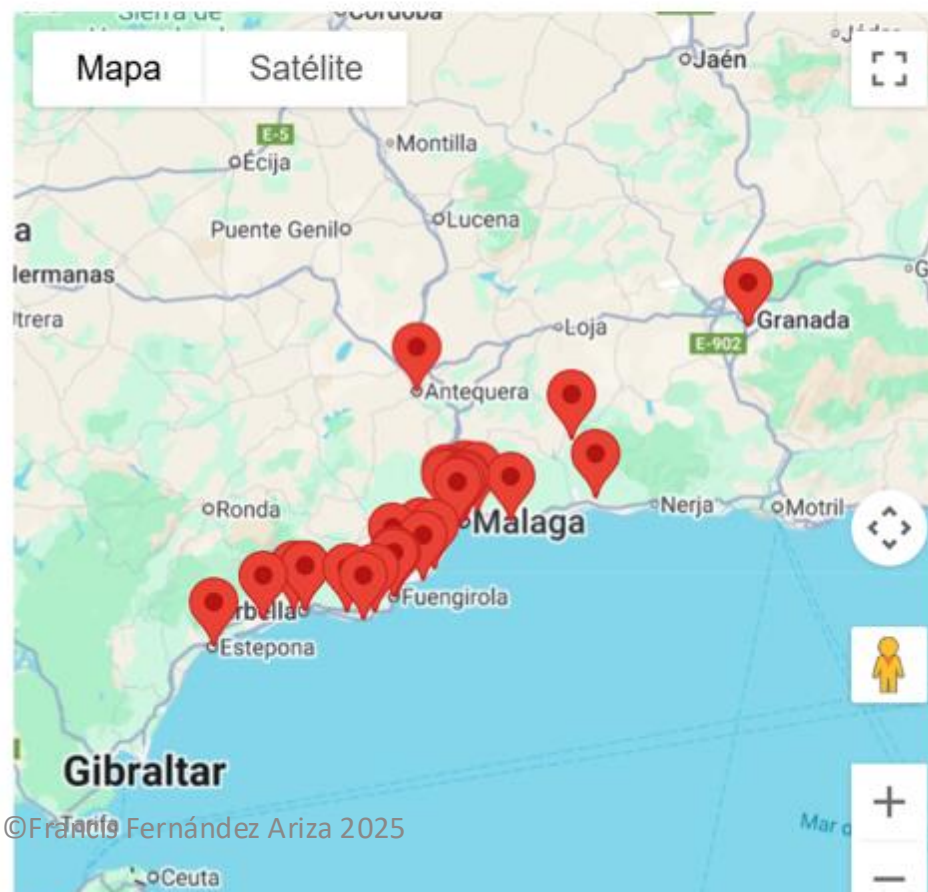
Mágare Alba

Avda. Mediterráneo nº 93

Rincón de la Victoria Málaga

29730

29730, Rincón de la Victoria



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WHERE TO INVEST!!

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← → ↺ vivegreen.com/es-es/inmuebles/venta/viviendas/m-malaga/place/ChIJLSHbT8RZcg0RzzLKyZLcJWA 🔑 🔍 ☆ 🏠 | 🌐

vivegreen INMUEBLES INMOBILIARIAS SERVICIOS GREEN FINANCIACIÓN INFORMACIÓN GREEN ACCEDER PROFESIONALES ES

Málaga Venta Viviendas Certificado energético Precio Fecha de publicación Habitaciones Baños OT

GUARDAR BÚSQUEDA Recibe alertas con las novedades por email [Ir a Mis búsquedas](#)

Home > Andalucía > Málaga > Málaga capital

1009 viviendas en venta en Málaga ciudad capital Orden: Precio más alto

Más información sobre estos resultados



Casa en venta Puerto Sol-Los Almendros-El Tomillar, Málaga
Planta 0

1636 m² Construidos 7 7 Et. Energética Cons. G Precio 19.500.000 €

Una impresionante villa de golf en primera línea con una ubicación inmejorable en el corazón de Nueva Andalucía. Con vistas al prestigioso Club de Golf Las Brisas, este...



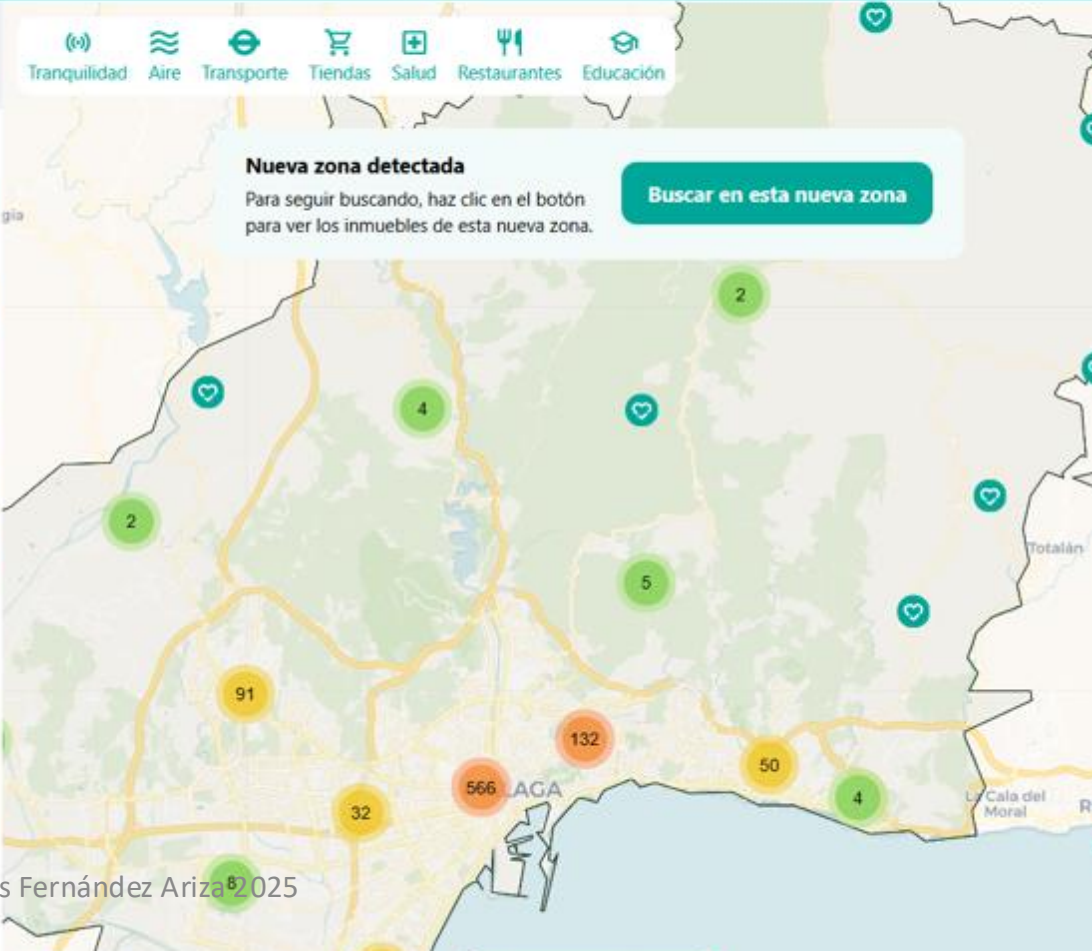
Casa en venta Puerto Sol-Los Almendros-El Tomillar, Málaga
Planta 0

1200 m² Construidos 6 6 Et. Energética Cons. G Precio 12.750.000 €

La villa moderna es una propiedad excepcional que ofrece un nivel inigualable de lujo y sofisticación. Situada en una gran parcela de 3200 metros cuadrados, esta villa ofrece...

Tranquilidad Aire Transporte Tiendas Salud Restaurantes Educación

Nueva zona detectada
Para seguir buscando, haz clic en el botón para ver los inmuebles de esta zona. **Buscar en esta nueva zona**



WHERE TO INVEST!!

UCI

← → ↻ 🔍 🌟 🏠

vivegreen.com/es-es/inmuebles/venta/viviendas/m-barcelona/place/ChIJ5TCOcRaYpBIRCMZHTz37sEQ

vivegreen INMUEBLES INMOBILIARIAS SERVICIOS GREEN FINANCIACIÓN INFORMACIÓN GREEN ACCEDER PROFESIONALES ES

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Home > Cataluña > Barcelona > Barcelona capital

1642 viviendas en venta en Barcelona ciudad capital Orden: Precio más alto

Más información sobre estos resultados



Casa en venta Pedralbes, Esplugas de Llobregat
Planta 0 | Con ascensor

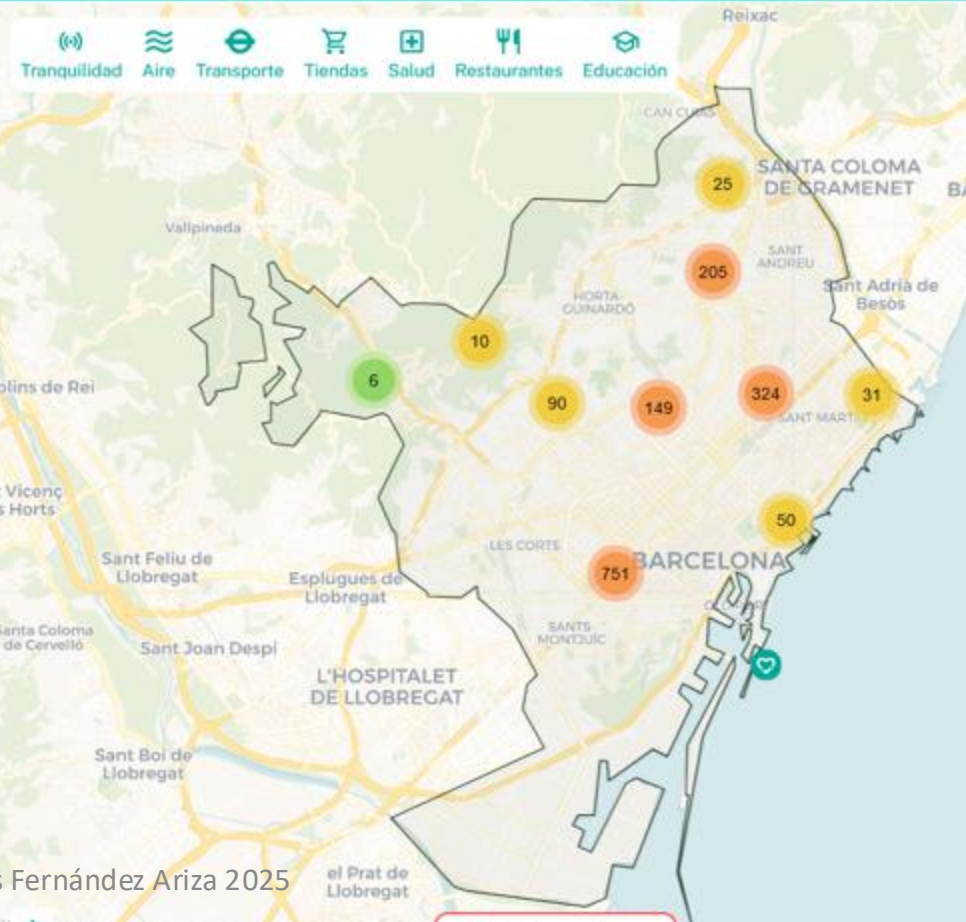
1050 m ² Construidos	6	8	Et. Energética Cons. C	Precio 20.000.000 €
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Casa en venta Pedralbes, Esplugas de Llobregat
Planta 0

1910 m ² Construidos	5	3	Et. Energética Cons. G	Precio 13.000.000 €
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Exclusiva propiedad en la prestigiosa Av. Pearson--Pedralbes, Barcelona--Presentamos esta exclusiva vivienda situada en una de las zonas más codiciadas y exclusivas de...



Tranquilidad Aire Transporte Tiendas Salud Restaurantes Educación

Reixac, Santa Coloma de Gramenet, Sant Andreu, Sant Adrià de Besòs, Sant Martí, LES CORTS, BARCELONA, L'HOSPITALET DE LLOBREGAT, el Prat de Llobregat, Sant Boi de Llobregat, Santa Coloma de Cervelló, Sant Joan Despí, Esplugues de Llobregat, Sant Feliu de Llobregat, Horta Guinard, Valpinada, olins de Rei, t Vicenç s Horts

25, 10, 6, 90, 149, 324, 31, 50, 751

[Dibuja en el mapa](#)



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Muchas Gracias!

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